

Ipswich Tourism Operators Network

Business Eligibility Criteria

based on Australian Tourism Data Warehouse Categories

ACCOMMODATION

Hotel	Caravan Parks
Motel	Bed & Breakfast
Serviced Apartments	Cottages
Cabins	Resorts
Camping	Retreats

ATTRACTIONS

Amusement and or Leisure Park	Mining and or Industry
Classes, Lessons and or Workshops	Natural Attraction
Dining and Eating Out	National Park and or Reserve
Entertainment	Observatory and or Planetarium
Farming	Parks and or Garden
Food and Produce	Scenic Drives
Galleries	Scenic Walk
Museum and or Collections	Shopping Precinct
Heritage Location	Spa and Retreat
Historical Site	Sports and or Recreation Facilities
Landmarks and Buildings	Winery, Vineyard and or Brewery
Markets	Zoo, Sanctuary, Aquarium and or Wildlife Park

EVENT

Classes Lessons and or Workshop	Performance
Exhibition and or Show	Sporting Event
Festival and or Celebration	Conference/meeting/event venues
Market	

HIRE

Bicycle	Four Wheel Drive Vehicle (4WD)
Boat	Houseboat
Campervan and or Motorhome	Minibus and or Coach
Car	Motorcycle
Equipment	Yacht

RESTAURANT

Café	Restaurant (BYO)
Restaurant (Licensed)	Bar

SPA AND WELLNESS

Day Spa	Wellness Centre
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TOURS

Abseiling	Fishing – Trout/Fly	Prospecting
Animal Viewing	Flying Fox	Quad Bike Riding
Art & Craft	Fossicking	Rock Climbing
Astronomy	Fruit Picking	Sailing
Balloonng	Gliding	Sandboarding
Barbecue	Go Karting	Scenic Flight
Birdwatching	Golfing	Scuba Diving
Bush Tucker	Guided Walks	Sea kayaking
Camel Riding	Hang Gliding	Shopping
Camping	Hiking/Trekking	Skiing – Grass
Canoeing	Horseriding	Skiing – Water
Caving	Ice Skating/Roller Skating	Skydiving
City Sightseeing	Jet Boating	Snorkelling
Cooking	Jet Skiing	Surfing
Crabbing	Kayaking	Swimming
Cruising	Kite Boarding	Swim with fish
Cycling	Kite Surfing	Swim with sharks
Dolphin Watching	Learning/lessons/tuition	Swim with whales
Farm/Station	Meditating	Train Ride
Fishing – Beach	Motorcycling	Whale Watching
Fishing – Deep Sea	Mountain Biking	White Water Rafting
Fishing – Estuary	Off Road Driving	Wine Tasting
Fishing – Game	Paragliding	

TRANSPORT

Aeroplane	Floatplane	Limousine
Amphibian	Four Wheel Drive	Motor Vessel
Bicycle	Glass Bottom Boat	Motorcycle
Cable Way	Gondola	Paddle Boat
Camel	Hang Glider	Paddle Steamer
Canoe	Helicopter	Quad Bike
Car	Horse	Raft
Catamaran	Horse Drawn	Sailing Vessel
Coach	Hot Air Balloon	Train
Coaster	Hovercraft	Tram
Cruise Ship	Jet Boat	Vintage/Classic
Ferry	Kayak	Walk

MEETINGS, INCENTIVES, CONFERENCING, EXHIBITIONS (MICE)

Conference/Meeting Venues
Professional Conference Organisers

TOURISM & HOSPITALITY TRAINING PROVIDERS

Universities
Specialist training providers

TAFE