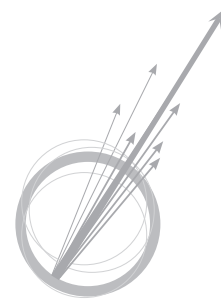


IPSWICH 2020 ANDBEYOND

HAVE YOUR SAY



Community Survey – Ipswich 2020 Vision

We welcome your interest in participating in the Ipswich 2020 and Beyond project with Ipswich City Council. This is an exciting new project to define what the Ipswich community wants for its future and devise a plan for making the Vision a reality.

The State Government recently released the SEQ Draft Regional Plan. The Draft Regional Plan indicates that Ipswich is going to see some significant changes in the next 20 years. This has inspired a number of Ipswich residents to think about what it means to be a resident of this City and what is needed to make it a great place to live, work and play.

We welcome your feedback on the Draft Vision Statement Council has prepared. The purpose of the Vision Statement is to paint a picture of what Ipswich should be in the years 2020 and beyond. We ask you to imagine your future or that of your children and try to predict how you want Ipswich to feel, look, and function over the next 20 years.

We would like to hear from you some answers to some very important questions such as why you live in Ipswich and what you consider the good aspects of Ipswich life.

If you have any questions regarding this survey or the project please do not hesitate to contact Sonia Kirby or Sharon Boyle on 3810 7706.

You can also access this survey at our internet site www.ipswich.qld.gov.au/2020.

If you are going to attend the Community Workshop on Ipswich 2020 then please submit this form at the Workshop. Otherwise send the completed survey to:-

The Chief Executive Officer
Ipswich City Council
PO Box 191
IPSWICH QLD 4305

1. What are the 3 characteristics of Ipswich which make you proud to be a resident?

2. What are 3 characteristics of Ipswich which you would like to see improved?

3. Why did you decide to live in Ipswich?

- Always lived here/ Family/ Friends
- Access to work/ schools
- Sense of community in Ipswich
- Housing affordability
- Other

Draft Vision Statement

The following draft Vision Statement has been prepared by Council. We would like to know if this Vision reflects what you imagine for Ipswich in the years 2020 and beyond. Please read the following Vision and respond to the following questions.

In 2020, Ipswich's residents take pride in the term 'The City of First's'. This city of centres and liveable communities is acknowledged as the benchmark for others to follow in the process of managing change.

Attractive, sustainable and enterprising are words, which describe a successful and caring community. Economic prosperity and a variety of jobs contributes to quality of life, equitable opportunities and a sustainable environment. The city is serviced by a transport system which provides choices both within its boundaries and the balance of the region.

This attractive city celebrates achievement through festivals and events. Its civic spaces, bridges and award winning water features, gardens and centres are venues for people to gather, admire and reflect on the growth and change whilst respecting a rich heritage and past. Ipswich's

national team champions use these streets as the stage to celebrate success. Residents feel safe. This caring city is sought by enterprises seeking a livability for employees and investment growth. Thoughtful provision of infrastructure and services and a culture of 'on going achievement' continues to attract investment and new residents.

Natural systems provide clean air and water, support biological diversity whilst serving human needs, livability is enhanced through integration of the built and natural environment.

In accommodating growth and change, the word 'balance' feature high in communities, which are prosperous, have protected the environment and are safe and caring.

A sustainable and diverse economic base and environmental respect has seen the transformation of landscapes around Swanbank and other mining areas, along with a clean and healthy river and stream system. The development of sustainable communities throughout the city and the internationally recognised Ripley Valley feature state of the art recycling, responsible water management techniques and

design standards which focus on the creation of pleasant places and liveable communities.

Ipswich plays a key role as a major employment generator for South East Queensland. Ebenezer, Amberley, Swanbank and Bremer are examples of the larger employment areas which are complemented by the strong rural base, centres and infrastructure framework providing a broad range of job opportunities.

Food, manufacturing, transportation, aeronautical industry, education and environmental innovation feature in this economic backbone. A diverse range of lifestyle choices and opportunities for personal growth and development are provided through responsive education, recreational and leisure facilities and services.

The Ipswich Aerospace Precinct at Amberley has been the lead agent in shifting the City from an "Old Economy" to a new "Knowledge Based Economy" and has been supported in this by the two universities.

Technology and modern communication systems are embraced at work, in the home and in the way people go about their daily business.

4. Does this Vision reflect your Vision for Ipswich in 2020 and beyond?

- Not at all (go to Q5)
- To some extent (go to Q6)
- Yes, completely to my satisfaction (go to Q7)

5. What are the words you would use in your Vision for Ipswich 2020 and Beyond?

6. What aspects of the Vision can be improved upon?

7. Rate each issue listed below from 1 to 5 (1 being Very Important and 5 being Not Very Important) for its degree of importance to Ipswich. If there is something you wish to add, please do so in the space below.

Land Use

Affordable housing in the region	1	2	3	4	5
Maintaining property values	1	2	3	4	5
Revitalisation of Ipswich CBD	1	2	3	4	5
Development of communities based around centres	1	2	3	4	5
Preservation and reuse of historic buildings and sites	1	2	3	4	5
Cooperation with adjoining Local Governments	1	2	3	4	5
Managing population growth	1	2	3	4	5

Community Spirit

Retaining youth in the region	1	2	3	4	5
Celebrating diversity and tolerance	1	2	3	4	5
Continuing education opportunities for adults	1	2	3	4	5
Recognising the contribution of volunteers	1	2	3	4	5
Increasing number of students that complete Yr12	1	2	3	4	5
Cultural and arts opportunities	1	2	3	4	5

A Strong and Diverse Economy

Increasing the number of students going on to university or technical college	1	2	3	4	5
Recruitment of manufacturing firms to the region	1	2	3	4	5
Creation of service sector jobs	1	2	3	4	5
Employment opportunities for teenagers	1	2	3	4	5
Economic diversity through tourism	1	2	3	4	5
Expansion of defence-related industries	1	2	3	4	5
Recruitment of health care professionals to the region	1	2	3	4	5
Increase farm participation in the Rural-land protection program	1	2	3	4	5
Development and promotion of sustainable economic rural activities	1	2	3	4	5

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Integrated Transport and Movement

Construction or redesign of Ipswich Motorway	1	2	3	4	5
Upgrade roads to accommodate more traffic	1	2	3	4	5
Expansion pedestrian and cycle ways network	1	2	3	4	5
Increase access to and modes of public transport	1	2	3	4	5
Road networks to encourage efficient freight operations	1	2	3	4	5

Natural Environment

Ongoing protection and management of the Ipswich Conservation Estates	1	2	3	4	5
Expansion of recreational opportunities for all ages	1	2	3	4	5
Ongoing protection and management of parklands and gardens	1	2	3	4	5
Increase the number of suburban sporting grounds	1	2	3	4	5
Development of major sporting stadium adjacent to CBD	1	2	3	4	5
Better recreational access to Bremer River	1	2	3	4	5
Continuation of Enviroplan to fund acquisitions of significant greenspace	1	2	3	4	5

Infrastructure and Services

Providing services to senior citizens	1	2	3	4	5
Establishment of health care clinics for low-income people	1	2	3	4	5
Drug prevention programs	1	2	3	4	5
Reducing the incidence of crime	1	2	3	4	5
Access to Council services in the suburbs	1	2	3	4	5
Expansion of the public sewage system to encourage development	1	2	3	4	5
Increase fire and police coverage	1	2	3	4	5
Encourage use of recycled water for industry and non-drinking purposes	1	2	3	4	5
Implement water conservation measures to improve efficient use of water	1	2	3	4	5

Other issues: (List and rate any other issues not shown above)

Contact details (optional)