17 May 2018

Sir/Madam

Notice is hereby given that a Meeting of the ARTS AND COMMUNITY DEVELOPMENT COMMITTEE is to be held in the Council Chambers on the 2nd Floor of the Council Administration Building, 45 Roderick Street, Ipswich commencing at 12.30 pm or 10 minutes after the conclusion of the Libraries and Tourism Committee, whichever is the earlier on Monday, 21 May 2018.

<table>
<thead>
<tr>
<th>MEMBERS OF THE ARTS AND COMMUNITY DEVELOPMENT COMMITTEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Councillor Stoneman (Chairperson)</td>
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<tr>
<td>Councillor Pisasale (Deputy Chairperson)</td>
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Yours faithfully

ACTING CHIEF EXECUTIVE OFFICER
ARTS AND COMMUNITY DEVELOPMENT COMMITTEE AGENDA
12.30 pm or 10 minutes after the conclusion of the Libraries and Tourism Committee, whichever is the earlier on Monday, 21 May 2018
Council Chambers

<table>
<thead>
<tr>
<th>Item No.</th>
<th>Item Title</th>
<th>Officer</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Community Development Grants Applications – May 2018</td>
<td>CDPO</td>
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<tr>
<td>2</td>
<td>Cultural Grants – May 2018</td>
<td>CDPO</td>
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<tr>
<td>3</td>
<td>Arts and Cultural Strategy 2018-2023</td>
<td>CEM</td>
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<tr>
<td>4</td>
<td>Arts, Social Development and Community Engagement Department Quarterly Report – January to March 2018</td>
<td>ESRO</td>
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</tbody>
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** Item includes confidential papers
ARTS AND COMMUNITY DEVELOPMENT COMMITTEE NO. 2018(05)

21 MAY 2018

AGENDA

1. COMMUNITY DEVELOPMENT GRANTS APPLICATIONS – MAY 2018

With reference to a report by the Community Grants Officer dated 23 April 2018 concerning the allocation of Community Development Grants Program funds.

RECOMMENDATION

A. That Council provide funding in the amount of $1,800.00 (excl-GST) to Collingwood Park State School towards the NAIDOC Week - Aboriginal Cultural Experience.

B. That Council provide funding in the amount of $1,353.00 (excl-GST) to United Welsh Church Blackstone towards the Church building restoration, subject to written confirmation from United Welsh Church Blackstone that all requirements under the building’s Heritage listing status are complied with.

2. CULTURAL GRANTS - MAY 2018

With reference to a report by the Community Development Project Officer dated 26 April 2018 concerning the allocation of Cultural Grants Program funds.

RECOMMENDATION

That Council provide funding to the amount of $2,000.00 (ex-GST) to Vedanta Centre of Sydney - Brisbane Chapter towards Ipswich Civic Centre technical costs associated with the Multicultural Festival.

3. ARTS AND CULTURAL STRATEGY 2018-2023


RECOMMENDATION

That the Arts and Cultural Strategy 2018-2023, as detailed in Attachment A to the report by the Community Engagement Manager dated 8 May 2018, be adopted.
4. **ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT DEPARTMENT QUARTERLY REPORT – JANUARY TO MARCH 2018**

With reference to a report by the Executive Support and Research Officer dated 3 May 2018 concerning the Arts, Social Development and Community Engagement Departmental Quarterly Report for the Quarter ending March 2018.

**RECOMMENDATION**

That the report be received and the contents noted.

** Item includes confidential papers

and any other items as considered necessary.
23 April 2018

MEMORANDUM

TO: COMMUNITY ENGAGEMENT MANAGER
FROM: COMMUNITY DEVELOPMENT PROJECT OFFICER
RE: COMMUNITY DEVELOPMENT GRANTS APPLICATIONS - MAY 2018

INTRODUCTION:

This is a report by the Community Grants Officer dated 23 April 2018 concerning the allocation of Community Development Grants Program funds.

BACKGROUND:

Council’s Community Grants Scheme includes a Community Development Grants Program with a budget allocation of $140,000.00 (which includes an allocation of $40,000.00 for Christmas events and activities) for the 2017–2018 financial year.

Applications are accepted throughout the year for Community Development Grants and allocated against a monthly budget of approximately $8,300.00, with any residual rolled over to the next month.

Successful applicants must be able to demonstrate a community development framework that enhances the community life and wellbeing of Ipswich residents. The maximum grant available for community groups is $2,500.00.

GRANT APPLICATIONS RECEIVED:

Council received two (2) eligible applications this month.

1. Collingwood Park State School

Collingwood Park State School seeks funding towards a NAIDOC Week - Aboriginal Cultural Experience, which will be held at the school on 20 July 2018.
To celebrate NAIDOC week, the school will have an afternoon of Indigenous games, cooking and Yuggera People activities such as Traditional Dance, Art and Tools lessons in addition to Boomerang throwing, listening to a Welcome to Country and Traditional songs and stories.

The purpose of this project is to embed an understanding of Indigenous cultures both in Australia and other countries (which the school celebrates on Harmony Day), and to ensure a lasting impression and opportunity for learning for all participants. Not only will this involve the staff and students of the school but also their families, extended family and community members.

The total cost of the NAIDOC - Aboriginal Cultural Experience is $2,450.00 (excl-GST). Collingwood Park State School has requested $1,800.00, and it is recommended that Council allocate $1,800.00 (excl-GST) to Collingwood Park State School towards the traditional dance, music, games, storytelling, cooking, and art and tools lessons.

Collingwood Park State School has received the following funding from Council in the past two (2) years.

<table>
<thead>
<tr>
<th>Financial Year</th>
<th>Funding Type</th>
<th>Amount</th>
<th>Project Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>Community Donation</td>
<td>$1,000.00</td>
<td>Mad Food Science Workshops</td>
</tr>
<tr>
<td>2016</td>
<td>Community Donation</td>
<td>$500.00</td>
<td>Funding for Annual Yearbook</td>
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<tr>
<td>2017</td>
<td>Community Donation</td>
<td>$1,100.00</td>
<td>Hosting of NAIDOC Event</td>
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<tr>
<td>2017</td>
<td>Community Donation</td>
<td>$1,000.00</td>
<td>2017 school yearbook</td>
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<tr>
<td>2017</td>
<td>Community Donation</td>
<td>$640.00</td>
<td>Flag Pole</td>
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<tr>
<td>2017 Christmas Grant</td>
<td>$1,500.00</td>
<td>Carols by Torchlight</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>$5,740.00</td>
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</table>

2. United Welsh Church Blackstone

The United Welsh Church Blackstone seeks funds towards the removal of deteriorated V-jay boards, clean and prime framing, and installation of new V-jay boards to same profile as existing and to prime and paint new boards in heritage cream colour.

Existing boards have deteriorated due to rotting and solar effects. The current condition detracts from the aesthetic appearance (the building is State and Council Heritage listed). The Risk assessment prepared by the church has indicated it is also a risk to young children.

The Church building is an important part of the Heritage of Ipswich and is celebrating its 135 year anniversary this calendar year. It is an important centre in the Blackstone community.

The total cost of the church renovation is $3,070.00 (excl-GST) and it is recommended that Council allocate $1,535.00 (excl-GST) to United Welsh Church Blackstone towards the renovations to the church building (subject to written confirmation from United Welsh Church Blackstone that all requirements under the building’s Heritage listing status are complied with).
United Welsh Church Blackstone has received the following funding from Council in the past two (2) years.

<table>
<thead>
<tr>
<th>Financial Year</th>
<th>Funding Type</th>
<th>Amount</th>
<th>Project Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>Community Donation</td>
<td>$15,500.00</td>
<td>Restoration of church windows</td>
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<tr>
<td>2016</td>
<td>Community Donation</td>
<td>$200.00</td>
<td>Annual Fundraiser</td>
</tr>
<tr>
<td>2017</td>
<td>Community Donation</td>
<td>$1,000.00</td>
<td>Fundraising for Window Refurbishments</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>$16,700.00</td>
<td></td>
</tr>
</tbody>
</table>

**BENEFITS TO COMMUNITY AND CUSTOMERS:**

The Community Development Grants Program provides funding to community based non-profit organisations for purposes inclusive of community infrastructure, purchase of equipment, organisational development, community development projects and festivals or events. To align with the actions of Advance Ipswich and the Corporate Plan 2017–2022, projects are required to contribute to one or more of the following funding objectives:

- Encourage community activities that promote and celebrate a sense of belonging.
- Engage the community in the creation of local projects and programs that encourage inclusion and participation and promote and demonstrate a sense of belonging as it relates to the whole of community.

**FINANCIAL IMPLICATIONS:**

Approval of the Community Development Grants in this report of $3,335.00 will leave a balance of $57,140.93 available for allocation during the remainder of the 2017–2018 financial year.

**RECOMMENDATION:**

A. That Council provide funding in the amount of $1,800.00 (excl-GST) to Collingwood Park State School towards the NAIDOC Week - Aboriginal Cultural Experience.

B. That Council provide funding in the amount of $1,353.00 (excl-GST) to United Welsh Church Blackstone towards the Church building restoration, subject to written confirmation from United Welsh Church Blackstone that all requirements under the building’s Heritage listing status are complied with.

Sarah Sheehy

COMMUNITY DEVELOPMENT PROJECT OFFICER
I concur with the recommendations contained in this report.

Abbey Richards
COMMUNITY ENGAGEMENT MANAGER

I concur with the recommendations contained in this report.

Caroline McMahon
CHIEF OPERATING OFFICER
(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)
26 April 2018

M E M O R A N D U M

TO: COMMUNITY ENGAGEMENT MANAGER
FROM: COMMUNITY DEVELOPMENT PROJECT OFFICER
RE: CULTURAL GRANTS - MAY 2018

INTRODUCTION:

This is a report by the Community Development Project Officer dated 26 April 2018 concerning the allocation of Cultural Grants Program funds.

BACKGROUND:

Ipswich City Council offers Cultural Grants to assist regional cultural and community groups in their aspirations for independent cultural projects. These grants are assessed on a needs basis and depend on availability of funding. Funding is offered in accordance with the assessment criteria scale to a maximum of $2,000.00. Total funding of $20,000.00 has been budgeted for the 2017–2018 Cultural Grants Program.

GRANT APPLICATIONS RECEIVED:

Council received one (1) eligible application for consideration this month.

1. Vedanta Centre of Sydney - Brisbane Chapter

The Vedanta Centre of Sydney - Brisbane Chapter seeks funding towards a Multicultural Festival, being held at Robelle Domain Parklands on Saturday, 30 June 2018.

The Multicultural Festival will include multicultural show/performances, food stalls, and games.

Performances will be from different cultural groups and will include individuals and groups; traditional and fusion songs; dances; instrumentals; and short plays. The show will be inclusive and aimed at encouraging the celebration of diversity. Preference will be given to young non-professional performers representing diverse community and faith groups.
To maximise diversity, aside from the Indo-Sri Lankan and Western performances, formal outreach has been made to the following groups to participate and to take up a community information booth at the Festival:

- ACCCA (Chinese)
- MASCAT (Malaysian)
- Hymba Yumba, Springfield Lakes
- Tenzin Choegyal (Tibetan)
- Mary Ode (Opera)
- Power of Us Youth Group, representing Suicide Prevention Network for Brisbane West under the auspices of Wesley LifeForce.

The total cost of the event is $19,600.00 and includes artists’ fees, sound and lighting production, marketing costs, and infrastructure costs (i.e., marquees, tables and chairs, generators, etc.).

It is recommended that Council approve funding of $2,000.00 (ex-GST), to support the technical costs (sound and lighting production) provided by Ipswich Civic Centre.

The Vedanta Centre of Sydney - Brisbane Chapter has not received funding from Council in the past.

**BENEFITS TO COMMUNITY AND CUSTOMERS:**

Cultural Grants provide opportunities for the community to be active in developing independent community/cultural initiatives with limited funding support from Council. The Ipswich community will benefit from these initiatives socially and culturally.

**FINANCIAL IMPLICATIONS:**

Funding of $20,000.00 for the Cultural Grants Program is available in the 2017–2018 Community Engagement Branch Budget. Assuming approval of this grant application, a balance of $4,200.03 will remain.

**RECOMMENDATION:**

That Council provide funding to the amount of $2,000.00 (ex-GST) to Vedanta Centre of Sydney - Brisbane Chapter towards Ipswich Civic Centre technical costs associated with the Multicultural Festival.

Sarah Sheehy
COMMUNITY DEVELOPMENT PROJECT OFFICER
I concur with the recommendation contained in this report.

Abbey Richards
COMMUNITY ENGAGEMENT MANAGER

I concur with the recommendation contained in this report.

Caroline McMahon
CHIEF OPERATING OFFICER
(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)
8 May 2018

M E M O R A N D U M

TO: CHIEF OPERATING OFFICER
(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)

FROM: COMMUNITY ENGAGEMENT MANAGER

RE: ARTS AND CULTURAL STRATEGY 2018-2023

INTRODUCTION:

This is a report by the Community Engagement Manager dated 8 May 2018 concerning the development of the Arts and Cultural Strategy 2018-2023.

BACKGROUND:

Public engagement to inform the development of a city-wide Arts and Cultural Strategy began in October 2017. Six focus group sessions were held with 59 people representing various sectors across Ipswich: Aboriginal and/or Torres Strait Islander Peoples, Visual Arts, Youth and Young People, Performing Arts, Community Members and Ipswich City Council. These focus group sessions identified four key themes, which set the strategic direction that became the basis for ongoing consultation with stakeholders and the community:

> Sharing our heritage, and creating new cultural histories with the community
> Celebrating inclusivity, and connecting our people and communities
> A highly visible and valued creative community
> Incubating creativity and innovation, supporting collaboration and encouraging leadership and learning

A Discussion Document and Survey was then developed which was provided to the community for feedback in January 2018. A total of 298 people responded to the survey – with 80% confirming that the discussion document largely reflected their views on arts and cultural issues and opportunities for the city.

Expanding on the above four key themes, feedback received also identified a variety of further priorities and opportunities – from the importance of Council leadership and action, to the engagement of young people in the arts and cultural life of Ipswich.
Community feedback was analysed and five (5) goals were developed to formulate the Draft Arts and Cultural Strategy. Each of these five (5) goals was developed into a number of actions and articulated within the Draft Arts and Cultural Strategy.

The Draft Arts and Cultural Strategy was provided to the community for feedback in April 2018, with an accompanying survey. 86% of respondents confirmed that they believed the implementation of the Arts and Cultural Strategy will have a positive or very positive impact for the broad community. Respondents to the survey also indicated the actions that they considered should be a priority within the Arts and Cultural Strategy. These priorities have been indicated in bold at pages 18 and 19 of the attached Arts and Cultural Strategy 2018-2023.

NEXT STEPS:

Pending Council’s adoption of the Arts and Cultural Strategy 2018-2023, a five (5) year Implementation Plan will then be developed and detail the action items, plan for implementation and associated delivery timeframes.

CONSULTATION:

The Draft Arts and Cultural Strategy 2018-2023 was circulated to Councillors on 20 April 2018.

The Community Engagement Branch has also consulted within Council with relevant departmental officers who are likely to be involved in the implementation of the Arts and Cultural Strategy 2018-2023.

CONCLUSION:

The development of the Ipswich City Council Arts and Cultural Strategy 2018-2023 articulates a commitment to realise not only the personal and intrinsic benefits of the arts but also the potential for arts and cultural activities to achieve wider impacts. Stronger neighbourhoods, sustainability of the built environment, public health and lifelong learning are all supported by a vibrant arts and cultural life.

The implementation of the Arts and Cultural Strategy 2018-2023, and its visible presence through programs and precincts, will assist in providing a shared vision and sense of identity for residents. It will support creative and innovative activity, entrepreneurial partnerships and new work.
ATTACHMENT:

<table>
<thead>
<tr>
<th>Name of Attachment</th>
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<tbody>
<tr>
<td>Attachment A – Arts and Cultural Strategy 2018-2023</td>
<td>Attachment A</td>
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</tbody>
</table>

RECOMMENDATION:

That the Arts and Cultural Strategy 2018-2023, as detailed in Attachment A to the report by the Community Engagement Manager dated 8 May 2018, be adopted.

Abbey Richards  
COMMUNITY ENGAGEMENT MANAGER

I concur with the recommendation contained in this report.

Caroline McMahon  
CHIEF OPERATING OFFICER  
(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)
ARTS AND CULTURAL STRATEGY 2018–2023
Framing our city’s future
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Foreword 5
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  Public Engagement 8
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Ipswich’s vision for arts and culture 16
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Definitions

This section discusses the meaning of the terms ‘arts’ and ‘culture’ and defines the scope of this Strategy.

In this Strategy, ‘the arts’ refers to all physical results of our creative impulse. Our various ‘art forms’ represent an outlet for creative expression which is both influenced by our culture and, in turn, influences it. ‘The arts’ encompasses all branches, including performing arts, visual arts, screen and digital arts, literary arts and cultural heritage collections.

‘Culture’ is a broader term, and refers to the values, ideas, customs, attitudes and physical artefacts of a particular people or society. Our culture is how we express who we are, as a member of a group. Through arts activities, festivals and events, through food and traditions – our culture makes us feel connected and welcome, and proud of our home and city.

The term ‘artists’, ‘creatives’ or ‘creative practitioners’ are all used interchangeably to describe those engaged in arts and cultural activity.

Acknowledgement of Country

Ipswich City Council respectfully acknowledges the Traditional Owners as custodians of the land. The traditional owners whose earth, winds and waters we share, have had a deep spiritual and cultural connection to country for thousands of years. We pay our respects to their elders, past, present and emerging, as the keepers of the traditions, cultures and stories of a proud people.

Image: Dust Pans by Ipswich-based artist Debbie Scott.
Arts and culture are transformative elements for modern cities. They help to position them as attractive places to live, work and invest.

Acting Mayor, Wayne Wendt
The development of a great city relies on a myriad of elements contributing to its productivity, vibrancy and sustainability. Arts and culture are transformative elements for modern cities. They help to position them as attractive places to live, work and invest.

Ipswich is entering an exciting new phase in its development. We are rapidly changing and evolving to become a cultural destination of choice. We will continue to be a connected and engaged community, one which celebrates emerging and creative talent.

Council recognises the importance of culture in building identity and fostering liveability. Recognition and pride in both Indigenous and non-Indigenous heritage plays a critical role in how we feel about the place where we live and what we have collectively achieved.

The Arts and Cultural Strategy will guide our investment in building community cultural capacity. It responds to important messages we have heard from the community, builds upon our strengths, and cements our commitment to arts and culture for the future.

Acting Mayor, Wayne Wendt
This Strategy recognises Ipswich’s existing strengths and assets as opportunities for further development. In a rapidly growing city like Ipswich it is vital that we have a plan if we are to harness our arts and cultural assets and create a strong community.

Councillor Kylie Stoneman, Chair of the Arts and Community Development Committee
Introduction

Arts and culture are at the core of the distinctive identity of the world’s great cities. These are surprising, energising and memorable places.

A culture of creativity contributes to quality of life by celebrating diversity, improving cross-cultural understanding and building social cohesion. These are vital elements in Ipswich’s next stage of development with so many new residents arriving from other areas within Australia and from many overseas locations.

The Arts and Cultural Strategy describes a commitment to realise not only the personal and intrinsic benefits of the arts but also the potential for arts and cultural activities to achieve wider impacts. Stronger neighbourhoods, sustainability of the built environment, public health and lifelong learning are all supported by a vibrant arts and cultural life.

The implementation of the Strategy, and its visible presence through programs and precincts, will assist in providing a shared vision and sense of identity for residents. It will support creative and innovative activity, entrepreneurial partnerships and new work.

The attractiveness and the human warmth of city streets and public places are much-affected by arts and cultural components. Creativity in the public realm, such as imaginative and stimulating urban design, public art and expressions of community identity through events and celebrations, support distinctive place-making.

Articulating this Strategy helps the city and our community partners to leverage their collective resources and perform more effectively around shared goals. It will enable us to achieve our arts and cultural vision in the years ahead and enhance the value of arts and culture to all sections of the community. It acknowledges that this is a journey, a work in progress, and focuses on actions which can be undertaken in the next five years to achieve our community’s vision, and to create a positive future for Ipswich.
Development of the Arts and Cultural Strategy

Public Engagement

Public engagement on the Arts and Cultural Strategy clearly showed that the Ipswich Community understands that arts and culture are fundamental to a vibrant and thriving society.

Early consultation occurred in October 2017, when six focus group sessions were held with 59 people representing various sectors across Ipswich: Aboriginal and/or Torres Strait Islander Peoples, Visual Arts, Youth and Young People, Performing Arts, Community Members and Ipswich City Council. These focus group sessions identified four key themes, which set the strategic direction that became the basis for ongoing consultation with stakeholders and the community:

- Sharing our heritage, and creating new cultural histories with the community
- Celebrating inclusivity, and connecting our people and communities
- A highly visible and valued creative community
- Incubating creativity and innovation, supporting collaboration and encouraging leadership and learning

A Draft of the Arts and Cultural Strategy was developed in February/March 2018 and feedback was sought from the community in April 2018, with 86% of respondents confirming that they believed the implementation of the Arts and Cultural Strategy will have a positive or very positive impact for the broad community.

The below diagram gives a timeline overview of how the Arts and Cultural Strategy was developed.

A Discussion Document and Survey was then developed which was provided to the community for feedback in January 2018. A total of 298 people responded to the survey – with 80% confirming that the discussion document largely reflected their views on arts and cultural issues and opportunities for the city.

What you told us

Expanding on the above four key themes, feedback received also identified a variety of further priorities and opportunities – from the importance of Council leadership and action, to the engagement of young people in the arts and cultural life of Ipswich:

- **A welcoming region proud of its Indigenous heritage and diversity** – We have heard that many in our community want to see a greater visibility of Indigenous culture in our streets, public buildings and elsewhere. You want to see our growing new and migrant communities accepted fully into our cultural life and you want Council to implement policy and education programs that will ensure Ipswich matures as a warm and welcoming region in which to live, work and play, celebrating diversity in many forms.

- **Story-telling and interpretation** – Our stories, past and present, are as much a part of our heritage and identity as our built infrastructure. You want us to provide platforms and channels to capture and communicate our stories and generate shared experiences amongst us.

- **Investing in youth** – You want to ensure that young people feel listened to, connected and engaged, that they have spaces and resources for an active cultural life, and that there are development and potential career pathways which encourage them to stay in the local area beyond their school years. While there are some high quality activities for children, there is little arts provision for teenagers. Young people want to see more action, not just talk.
A strong and supportive arts community – Studio 188 is a great small venue for emerging bands, and their workshops and jazz program are a valued contributor to Ipswich’s well-connected and mutually supportive music ecosystem. The visual arts also benefit from robust community relationships. Supported by several dance studios, the community is showing an increasing interest in dance, particularly amongst young people. Poetry and literature and a strong Eisteddfod culture are also distinguishing features of the Ipswich arts ecology.

Support our local talent – You mentioned the high proportion of talented artists living in Ipswich and the variety of skills and experience they bring with them. However, we heard concerns that a lack of exposure for arts and cultural practitioners has resulted in the departure of many talented artists from the area. Enhancing the visibility of our creative sector will support their sustainability, assisting their capacity to generate income and build a stronger future. The local creative sector is supported by passionate and committed volunteers who are willing to dedicate time and energy to growing and strengthening the creative community. The provision of funding based on talent and merit, including through bursaries, fellowships or awards, is also seen as an important part of how we should support our creative practitioners.

Increased availability of space – Arts and cultural activity in Ipswich has outgrown its available venues and infrastructure. There is a wish to see the city’s buildings more readily available to local artists and cultural organisations at affordable rates to support them as they develop and present their work. This may include collaborative workspaces as well as places to exhibit or perform their work.

Public art – You see public art as a valuable way of increasing the visibility of our local artists, as well as improving the warmth and interest of our streets and buildings. You would welcome more work in the public domain, including street art and murals.

Guiding the pace of change – You want our region to be a welcoming and vibrant place and want us to guide the pace of change in our fast-growing city and make the most of the exciting opportunities available to us.

Community pride – There is growing pride in Ipswich, particularly amongst the younger population. The growing exposure of the arts industry has created a sense of community optimism. Despite this, many believe Ipswich is not recognised or appreciated for its arts and cultural achievements. Sport has often been a big part of the Ipswich identity. Increasingly, there is a recognition that an evolving and maturing city needs a vibrant, engaging arts and cultural life alongside sport and other elements of community life.

Preservation of our built and natural heritage – You want us to acknowledge and preserve our built and natural heritage. We have some magnificent streets lined with architecturally significant buildings. There is strong support within the community to see innovative adaptive reuse of heritage buildings, particularly in the city centre. Community suggestions also included clearer signage and education regarding historical significance. Built heritage is a defining characteristic of Ipswich. However, it could be further recognised and appreciated with clearer signage and education regarding its significance, particularly for the younger population.

Lowering barriers – The diversity of performing arts, community cultural and visual arts groups is essential in maintaining long-term sustainability for our creative and cultural sector. Allowing opportunities for new groups to form and for new arrivals into our community to participate will maintain our energy and creativity. This includes making Council’s own application and approval processes as user-friendly as possible and directing new talents and energies in the community.

A collaborative city – While there is pride in the abundance of arts and cultural entertainment offering in the region there is also a lack of effective marketing and communication – including a failure to harness the possibilities of social media and digital to connect with audiences. There is a desire for a more collaborative approach between organisations and events who currently compete for audiences and facilities, and a need for improving the skills devoted to marketing and audience development.

Communication – You want the Arts and Cultural Strategy to result in practical action and change, and to know that Council is continuing to listen and respond to ideas and priorities from different sections of the community.
Key themes

Amongst many useful perspectives then, a number of key themes have emerged as significant for the Arts and Cultural Strategy. They include the importance of:

- Community pride in our arts and cultural capabilities and achievements
- Being a welcoming region, proud of its Indigenous heritage and diversity
- Preservation of our built and natural heritage, and the use of story-telling and interpretation to bring our history and current stories to life
- Investing in our growing young population
- A strong, well-supported arts and creative community – including provision of space for making, presenting and performing
- Making art visible, through public art and in other ways
- Lowering the barriers for new talent and new activities, and encouraging collaborative working and marketing
- Ensuring Council listens, learns and acts to address our community’s arts and cultural aspirations
If we want vibrant hubs of culture and arts we need to ensure they are easy to access.

Invite people to tell their story.

Opportunities for young people to participate in arts and cultural events as organisers, decision-makers, artists or performers.

...mentoring introduction to creative disciplines and pathways in the arts.

Include cultural activities into existing festivals and events.

More workshop/rehearsal spaces so artists can develop their craft, and the quality of their work.

More collaborative events.

Ipswich needs more public art - be it urban art, art installations, sculpture... public art that celebrates who we are as a city, who we were and who we aspire to become.

If we want vibrant hubs of culture and arts we need to ensure they are easy to access.
Ipswich already has many of the advantages and opportunities needed to become a city enriched by arts and culture; our people, our creativity, skills and entrepreneurship as well as our arts and cultural organisations and facilities.

Ipswich is an increasingly ethnically diverse city. The 2016 census shows that at least one in five (21.6%) residents was born overseas and there are 152 languages spoken. 2016 also saw Ipswich become a Refugee Welcome Zone, and we celebrate the social and cultural benefits that flow from hearing the stories and lived experiences of our emerging refugee community.¹

Ipswich also has a larger proportion of people identifying as Aboriginal and Torres Strait Islander than Queensland in 2016. Despite the large growth in the city’s population over the last five years (16.1%), the proportion of residents identifying as Aboriginal and Torres Strait Islander has increased from 4.2% of Ipswich residents identifying as Aboriginal and/or Torres Strait Islander 2011 to 4.6% of residents in 2016. This is a higher growth than experienced in Queensland.² We recognise the unique contribution of our Aboriginal and Torres Strait Islander people to our cultural landscape and our cultural identity.

There are significant opportunities to further foster, showcase and celebrate the arts and cultural contribution of our First Peoples.

Our population of 210,012\(^3\) people is projected to reach 520,000 by the year 2041.\(^4\) This unprecedented pace of growth is also reflected in the age of Ipswich residents. Unlike the rest of Australia – which faces an ageing population – Ipswich is young. The median age of residents is 32 years, compared to 37 years for Queensland, and 38 years for Australia.\(^5\) It is estimated that by 2036, over a third of our population will be under 25 years of age.\(^6\) It will be a defining characteristic of our community.

Ipswich hosts a thriving diverse community of practising creatives. There is a lively community-based arts scene, and a number of high-profile, active music and theatre groups. With many talented artists settling in the region, our bonds as a community are strengthened both through small and large-scale arts and cultural activities, and traditional gatherings.

The city’s commitment to staying in the forefront of digital connectivity will be an important attractor for future creative businesses. Reflecting this, the 2016 launch of Fire Station 101 will assist digital start-ups and create a skills pipeline for local entrepreneurs.

Despite recent rapid population growth, Ipswich has maintained much of its architectural, natural and community charm and these heritage attractions play an essential role in attracting tourists and enhancing our urban environment.

Ipswich City Centre is home to the Library, Art Gallery, Community Gallery, Civic Centre, and Studio 188. The Workshops Rail Museum continues to be a significant attractor of visitors. As we grow further, arts and cultural facilities needs will increase both in Ipswich CBD, surrounding areas and in the new and emerging developments.

Arts and cultural activity thrives on open spaces as well as on the right built infrastructure. Our outdoor spaces, parklands, performance areas, and the defining Bremer River all form the canvas for our arts and cultural life.

Arts and creative endeavours have played an important role in building a sense of shared excitement and optimism. With a burgeoning dance culture supported by regular Eisteddfods and independent dance studios operating across the city, a thriving local music scene and a dynamic visual arts ecosystem, Ipswich is a place where we embrace our past and imagine our future.

---

\(^3\) As per Ipswich City Council’s internal modelling undertaken in March 2018.


Ipswich is enriched by our creative spirit and energised by our diverse community

The lives of all Ipswich residents are enhanced by the integration of arts and culture into our everyday experiences.

The region’s local arts and cultural activities are well attended by both participants and audiences, nurturing local pride and developing local identity. In Ipswich, creative disciplines are transforming into new forms year-on-year, celebrating the diversity and innovation of talent within the community.

Our creative industry is thriving and our artists, organisations and institutions continue to flourish. As well as reaching new audiences, new career pathways and professional development opportunities are being made available, strengthening the current and next generation of arts workers.

We are proud of our local Indigenous heritage and celebrate it. Visitors come to experience this and our unique cultural diversity.

Ipswich is renowned for creative innovation which drives economic growth. Arts and culture enrich the lives of all Ipswich residents and our diversity energises us.
Embracing and celebrating our cultural heritage and diversity

OUR OBJECTIVE:
The cultures and histories of Ipswich will be a source of pride for our residents

To achieve this vision, Ipswich City Council, in collaboration with our local arts and cultural sector, will focus resources and actions to the following 5 goals and objectives:

Cultural heritage is fundamental in creating a ‘sense of place’ for our community. We are rich in cultural heritage - from the stories of our traditional owners, to the new cultures that the migrants of yesterday and today carry with them.

Creative practice and creative thinking are not only at the heart of the arts, they are essential for business innovation, technological progress and a productive civic life. Our creatives are beacons of the kind of community we want to be.

Activating and engaging the whole of our city

Culturally activated cities bridge age and cultural barriers to create connected communities.

OUR OBJECTIVE:
Locally and nationally, Ipswich will have a reputation as a culturally vibrant destination. Arts and culture will be an integral part of our lives.

Supporting and increasing engagement with our creative community

OUR OBJECTIVE:
Creative practitioners will choose Ipswich as a preferred location for their work.

Image: Carlene Primmer and Janet Findlay at Ipswich Library, photo by Tangible Media.
Listening and providing leadership for the cultural development of our community

Actively listening to the community will ensure programs and actions meet the needs and expectations of stakeholders. Enhancing city leadership will ensure that the full ambition of the Strategy is realised over the next five years.

Building creative capacity amongst our young people

Beyond enhancing our city’s cultural life, creative skills development will have social, civic and employment benefits, and strengthen opportunities for our young people.

OUR OBJECTIVE:
Our community’s creative abilities and skills will be constantly improving

OUR OBJECTIVE:
Our cultural planning and action will be well-informed by the needs and perspectives of the community

Image: Immaterial Labour by Pattie Hoffie at Ipswich Art Gallery.
Embracing and celebrating our cultural heritage and diversity

Cultural heritage is fundamental in creating a ‘sense of place’ for our community. We are rich in cultural heritage – from the stories of our traditional owners, to the new cultures that the migrants of yesterday and today carry with them.

OUR OBJECTIVE: The cultures and histories of Ipswich will be a source of pride for our residents

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<tr>
<th>Actions</th>
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<tbody>
<tr>
<td>1.1 Celebrate and highlight the culture and art of our First Peoples in civic buildings and public spaces</td>
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<tr>
<td>1.2 Welcome and support the cultures of our recent and new migrant communities</td>
</tr>
<tr>
<td>1.3 Provide opportunities for story-telling and the sharing of our cultures and histories</td>
</tr>
<tr>
<td>1.4 Feature and enhance knowledge of and engagement with our built heritage through effective signage and interpretation</td>
</tr>
<tr>
<td>1.5 Use Apps and digital communications to connect with and interpret our heritage assets</td>
</tr>
</tbody>
</table>

Activating and engaging the whole of our city

Culturally activated cities bridge age and cultural barriers to create connected communities.

OUR OBJECTIVE: Locally and nationally, Ipswich will have a reputation as a culturally vibrant destination. Arts and culture will be an integral part of our lives

<table>
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<tbody>
<tr>
<td>2.1 Develop a coordinated strategy to generate a lively, activated streetscape both day and night, through outdoor performance and festival programming, street art and mural installations</td>
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<tr>
<td>2.2 Support the activation of our city through increasing density and supporting commercial activity after hours</td>
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<tr>
<td>2.3 Develop and adopt a Public Art Strategy which stimulates the generation of new work in public spaces, commercial buildings and civic buildings and spaces throughout our city</td>
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<tr>
<td>2.4 Integrate creative lighting and public art to create safe and lively city spaces, parks and precincts</td>
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<tr>
<td>2.5 Develop a ‘welcome pack’ for new residents, featuring arts and cultural connections and opportunities</td>
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<tr>
<td>2.6 Develop a strategy to incentivise and encourage first-time arts attendance for Ipswich residents – introducing residents to our cultural offerings</td>
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<tr>
<td>2.7 Partner with local businesses and others to increase accessibility of arts and cultural activities to a diverse community</td>
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</table>
Supporting and increasing engagement with our creative community

Creative practice and creative thinking are not only at the heart of the arts – they are essential for business innovation, technological progress and a productive civic life. Our creatives are beacons of the kind of community we want to be.

**OUR OBJECTIVE:** Creative practitioners will choose Ipswich as a preferred location for their work

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<tr>
<td>3.1 Feature our local creatives on Council’s website and in our tourism, economic development and other communications</td>
</tr>
<tr>
<td>3.2 Foster and actively support the inclusion of local content in Festivals and facilities supported by Council</td>
</tr>
<tr>
<td>3.3 Facilitate networking activities between our creatives and our education and business communities to encourage partnerships and create opportunities for our creatives</td>
</tr>
<tr>
<td>3.4 Facilitate skills development programs for organisations, artists and cultural groups – to strengthen marketing, entrepreneurial and presentation capabilities</td>
</tr>
<tr>
<td>3.5 Provide merit-based funding to creative practitioners and leaders</td>
</tr>
<tr>
<td>3.6 Develop a strategy to provide increased access to Council properties for creatives</td>
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<tr>
<td>3.7 Undertake a ‘cultural facilities’ mapping and integrate into broader facilities strategy</td>
</tr>
</tbody>
</table>

Building creative capacity amongst our young people

Beyond enhancing our city’s cultural life, creative skills development will have social, civic and employment benefits, and strengthen opportunities for our young people.

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<tr>
<td>4.1 Initiate arts and cultural mentoring programs for young people</td>
</tr>
<tr>
<td>4.2 Facilitate increased opportunities for creatives to connect with communities</td>
</tr>
<tr>
<td>4.3 Facilitate access to infrastructure to support cultural and artistic expression for youth</td>
</tr>
<tr>
<td>4.4 Foster engagement in creative diversity through funded access programs for young people</td>
</tr>
<tr>
<td>4.5 Provide a ‘cultural facilities’ mapping and integrate into broader facilities strategy</td>
</tr>
</tbody>
</table>

Listening, communicating and providing leadership for our community

Actively listening to the community will ensure programs and actions meet the needs and expectations of stakeholders. Enhancing city leadership will ensure that the full ambition of the Strategy is realised over the next five years.

**OUR OBJECTIVE:** Our cultural planning and action will be well-informed by the needs and perspectives of the community

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<tbody>
<tr>
<td>5.1 Improve communication channels to inform residents and tourists of upcoming arts and cultural events and activities</td>
</tr>
<tr>
<td>5.2 Hold periodic forums to maintain close understanding of the evolving creative community</td>
</tr>
<tr>
<td>5.3 Survey creative practitioners and cultural groups periodically to learn more about their needs and aspirations</td>
</tr>
<tr>
<td>5.4 Provide adaptive leadership to ensure the planning and actioning of arts and cultural activities and programs are responsive to community feedback</td>
</tr>
<tr>
<td>5.5 Foster a collaborative governance model between Council and the cultural sector for relevant arts and cultural initiatives</td>
</tr>
</tbody>
</table>

*Items in bold indicate priority actions.*
Acknowledgements

Ipswich City Council would like to express our thanks to all members of the community who have generously participated in focus group sessions and/or responded to the Discussion Document and Draft Strategy survey – your input is highly valuable, and we look forward to working alongside the community as we implement this exciting Arts and Cultural Strategy 2018-2023.

Image (Front & Back Cover): Interior artwork at Ipswich Old Woollen Mills by Gus Eagleton, photo by Rob Williams.

This Arts and Cultural Strategy has been prepared with the assistance of Positive Solutions and The Maytrix Group.
3 May 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER
    (ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)

FROM: EXECUTIVE SUPPORT AND RESEARCH OFFICER

RE: ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT DEPARTMENTAL QUARTERLY REPORT – JANUARY TO MARCH 2018

INTRODUCTION:

This is a report by the Executive Support and Research Officer dated 3 May 2018 concerning the Arts, Social Development and Community Engagement Departmental Quarterly Report for the Quarter ending March 2018.

ATTACHMENTS:

<table>
<thead>
<tr>
<th>Name of Attachment</th>
<th>Attachment</th>
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</thead>
<tbody>
<tr>
<td>Arts, Social Development and Community Engagement Department – January to March 2018</td>
<td>Attachment A</td>
</tr>
</tbody>
</table>

RECOMMENDATION:

That the report be received and the contents noted.

Alisha Parker
EXECUTIVE SUPPORT AND RESEARCH OFFICER

I concur with the recommendation contained in this report.

Caroline McMahon
CHIEF OPERATING OFFICER
(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)
Arts, Social Development and Community Engagement

Quarterly Activity Report
January – March 2018
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Introduction

The primary objective of the Arts, Social Development and Community Engagement (ASDCE) department is to strengthen and contribute to the sense of community, and to enhance the lives of the City’s residents and visitors through implementation and development of innovative programs and services.

This quarter’s activity report focusses on the outcomes delivered in community development, the creative and performing arts, and library services.

Community Engagement
A core focus for the department is on strengthening local communities, connecting them and facilitating access to community services. We influence change in our communities in three ways:

- By working with community organisations
- By working directly with individuals
- By working with service providers

Library Services
Library Services provides a unique hub where the community can explore and share new ideas, learn and relax. Our programs reach out into the community to strengthen and build community capacity and social resilience.

Performing Arts
The Civic Centre and Studio 188! play an important role within our community, supporting a rich local history in performing arts and an increasing community commitment to participate in and support locally performed productions.

Visual Arts
The Art Gallery represents a cultural flagship that enhances civic pride and makes engaging with the creative arts accessible and enjoyable. It has helped position Ipswich as a premium regional destination for cultural tourists.
Data Challenges Our Thinking

Ipswich’s diversity revealed

An intriguing statistic from the 2016 Census data, was that Spanish is ranked third in the Top 10 languages other than English spoken at home (behind Samoan and Vietnamese). Despite only 106 residents being born in Spain, 1033 residents (0.6%) stated they spoke Spanish at home. Deeper data analysis shows the breadth of the South and Central American and Spanish community in Ipswich making up the majority of the Spanish speaking residents in our city. For the remaining proportion it would be can be assumed the children of Spanish speaking parents would probably nominate speaking Spanish as well, although we note Switzerland has Spanish as an official language (25 residents) and Spanish was also an official language of the Philippines until 1987.

![Ipswich Residents born in Spanish speaking countries in 2016](image)

*Figure 1*
Community Engagement

Our Community Focus: Working with Organisations
A key focus area for the Community Engagement Branch is to shape the social and economic progress of the community by building the capacity of community organisations. This is achieved through the delivery of training and workshops, working directly with individual community groups, and through the provision of funding.

Funding

Between January and March ASDCE administered $181,544.54 of funding to community organisations, delivered through Community and Citywide Donations, and Council’s community grant programs. The majority of this funding was made available to local clubs and religious organisations for facility upgrades; events; and ongoing running costs.

Community Funding January - March 2018

- Community Club/Religious: $52,465.66
- Education: $27,391.88
- Not for Profit/Charity: $101,687.00

Our Community Focus:
In addition to working with community organisations, we have also worked to improve the individual wellbeing of target groups through specific community development programs and the Home Assist program.
**Specific Community Development Programs**

We have delivered various workshops and programs to address key social issues with identified community members:

<table>
<thead>
<tr>
<th>Session name</th>
<th>Community benefit</th>
<th>Involvement</th>
<th>Partners</th>
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</thead>
</table>
| Riverview Community Assessment        | The Community Research and Engagement team held community conversations with residents, community organisations, government agencies that work in or provide services to the Riverview Community. These community conversations aimed to understand and identify the gaps in Riverview and develop a way forward for community engagement and capacity building. The work has led to the formulation of a community working group who are in the early stages of developing a plan that will establish what is currently being delivered in the area. Through the community conversations issues affecting young people were raised and the Riverview Working Group will work together to develop actions that can assist in community development and leadership supporting both young people and their families. The working group consists of active community members that have a wealth of knowledge and are keen to encourage greater community participation, leadership and community ownership. | Facilitator | • Neighbourhood Watch  
• Dinmore Bushrats  
• Riverview Community Centre  
• Riverview Primary School  
• Riverview Police Beat  
• Choices Day Care  
• Good News Church Youth Group  
• Cleanaway  
• The Movement (Emergency food relief)  
• Safe City |
| Graffiti Prevention and Management Meeting | • Bring together stakeholders who are actively working in the area of graffiti management and prevention  
• Present findings of internal research project to understand the extent and nature of graffiti in the City of Ipswich                                                                                                                                                                                                                                                                                      | Facilitator | • Queensland Police Service  
• Ipswich City Council |
### Session name | Community benefit | Involvement | Partners
---|---|---|---
| • Understand what all agencies are currently doing to manage graffiti, what data is being captured and available to share or analyse
• To start a conversation about opportunities for collaboration which leverages off all parties’ graffiti experiences, resources, data and expertise |  |  |
| Seniors Connect Sessions | Two sessions were held relating to the following topics during February and March:
• Planning Ahead;
• Personal Safety Strategies;
• Dementia Awareness; and
• Peace of Mind CPR. | Facilitator | • Bolton Clarke
• Ipswich City Council
• Queensland Police Service
• OzCare
| Seniors Consultative Committee | The objectives of the meeting are to assist Council to achieve its commitment to the principles of social justice with particular emphasis on enhancing the quality of life of our older citizens by supporting them as valued community members. | Facilitator | • Cr Kylie Stoneman

**Home Assist**

Home Assist aims to remove some of the practical housing-related difficulties experienced by older people and people with a disability who wish to remain living in their home, by providing information and referrals regarding home maintenance. For members of our community that are unable to obtain alternative assistance, the program meets needs around home maintenance, repairs, modifications and security. A particular focus for this quarter has been providing gutter cleaning services to minimise the impact of seasonal storms.

![Home Assist Services Delivered](image1)

![Types of Service Delivered](image2)
In addition to home maintenance and minor modifications, Home Assist also delivered the following major modification projects:

- Stair lift installation for a 66 year old lady with chronic health conditions and reduced mobility.
- Stair lift installation for an 82 year old lady with vertigo and balance issues, living in a highset Queenslander.
- Installation of accessible laundry facilities for a 76 year old gentleman with chronic respiratory illness.
- Stair lift installation for an 88 year old man, living alone in a mid-set home.

### Our Community Focus: Community Participation

In addition to working with community organisations and individuals, we have also been involved with developing community spirit, promoting social cohesion, and raising awareness of various social issues:

| SBS Harmony Art Collective – Art Empowers African Students Who Now Call Ipswich Home |
|----------------------------------|-----------------|
| **Attendance**                   | 20+             |
| **Venue**                        | Springfield Lakes Community Centre |
| **Partners**                     | SBS, aMBUSH Gallery and the Department of Social Services (DSS) |
| **Community Benefit**            | The Harmony Art Collective is a national initiative between SBS, aMBUSH Gallery and the Department of Social Services (DSS) to bring young people, particularly migrants, refugees and vulnerable youth together to create a collection of large scale murals expressing their experiences, cultural identities and promote social cohesion. |

20+ participants from the Redbank Plains State High School EALD class (English as an Additional Language or Dialect) took part in the 2-day workshop. The mural was then sent to Sydney for a public exhibition in Sydney’s Darling Quarter to celebrate Harmony Day on 21 March 2018.
<table>
<thead>
<tr>
<th>Attendance</th>
<th>70+</th>
</tr>
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<tbody>
<tr>
<td>Venue</td>
<td>Fire Station 101</td>
</tr>
</tbody>
</table>
| Partners  | - Ngiyani Pty Ltd;  
|           | - The Ipswich Chamber of Commerce;  
|           | - The South East Queensland Indigenous Chamber of Commerce;  
|           | - Indigenous Business Australia;  
|           | - The Department of Aboriginal and Torres Strait Islander Partnerships; and  
|           | - Tagai Management Consultants. |

The Community Engagement Branch is also collaborating with Council’s Office of Economic Development.

| Community Benefit | The Inaugural Ipswich Indigenous Business Networking Breakfast was held on 26 March 2018. Over 70 people attended, including local Aboriginal and Torres Strait Islander businesses, various local organisations and government agencies.  
|                   | The Inaugural Ipswich Indigenous Business Networking Breakfast was the official launch of a survey designed to ascertain the aspirations of the city’s local Indigenous businesses and the challenges they may face. The results of this survey will produce enormously valuable information about local Aboriginal and Torres Strait Islander businesses, and will inform the design of a capacity-building program moving forward. |
Ipswich Film Festival for Youth (IFFY)

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<th>Attendance</th>
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<table>
<thead>
<tr>
<th>Venue</th>
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<tbody>
<tr>
<td>Studio 188</td>
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<table>
<thead>
<tr>
<th>Partners</th>
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<tbody>
<tr>
<td>USQ, Screen Queensland, Limelight Cinemas and Film Ipswich</td>
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<table>
<thead>
<tr>
<th>Community Benefit</th>
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<tbody>
<tr>
<td>IFFY 2018 was delivered using a new digital platform allowing our film makers an easy no fuss online portal to upload their films. Over 462 films were received from within Australia and beyond, from this 45 were shortlisted from Australia and then finally a shortlisting of 20 films were agreed upon. Judging was completed by industry representatives, sponsors and Council staff. IFFY partners were consulted across all aspects of IFFY with great feedback being provided around the level of applications and the delivery of the red carpet event. All shortlisted entries are available for viewing at <a href="https://www.ipswich.qld.gov.au/community/children-and-youth/iffy">https://www.ipswich.qld.gov.au/community/children-and-youth/iffy</a>.</td>
</tr>
</tbody>
</table>
## Protégé Master Classes – International Women’s Day Songwriter Speaks Workshop

| Attendance | 25 |
| Venue      | Studio 188 |
| Partners   | APRA AMCOS |
| Community Benefit | Songwriter Speaks is an APRA AMCOS initiative, which enables APRA AMCOS members and other members of the music community, to gain an insight into some of Australia’s most successful songwriters. |

In celebration of International Women’s day, Marie DeVita (Waax) and May Lyn discussed what it takes to write music that inspires, connects and endures. Hosted by and celebrating these two uncompromising talents was acclaimed music journalist Andrew Stafford.

## Protégé Master Classes – Shake & Stir Theatre Co. Drama Program

| Attendance | 80+ |
| Venue      | Studio 188 |
| Partners   | Shake & Stir Theatre Company |
| Community Benefit | A four (4) week drama workshop program open to youth (16-25 years of age) of any ability designed to inspire and develop performance skills and learn new techniques. |

Facilitated by the renowned Shake & Stir Theatre Company in February, the drama workshop program covered the four topics of 'Characterisation & physical theatre', 'Improvisation', ‘Speak the speech’, and 'Working as an actor & creative development'.
Service Development

Influencing and coordinating service delivery across Ipswich, we connect the community with service providers and maximise the value of community services to the Ipswich community. In the December quarter, we influenced service delivery for the community in the following ways:

Collaboration with Other Agencies

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<thead>
<tr>
<th>Agencies / Forum</th>
<th>Community focus</th>
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<tbody>
<tr>
<td>Ipswich Early Years Network Meeting</td>
<td>These meetings are an opportunity for service providers in the early childhood sector to network with other services and professionals, hear about the work services are doing across our region to support our community’s children and young people, find out about upcoming activities or events, create opportunities to collaborate, hear about new funding opportunities and outcomes, and all things related to early childhood.</td>
</tr>
</tbody>
</table>
| Early Development Working Group Meetings x 4          | Improving services available for children aged 0-8 years in the following areas:  
  - Leichhardt / One Mile (AEDC)  
  - Riverview / Collingwood Park / Redbank regions (AEDC)  
  - Redbank Plains (AEDC)  
  - South Ripley (Providence Action Group) |
| Ipswich Disability Interagency Network Meeting       | Monthly network meeting sharing information, project collaboration, partnership development and discussions on emerging needs of people with disabilities.                                                                                                                                                                                               |
| Ipswich & West Moreton Seniors Services Interagency Network | Local agencies who support seniors or carers come together to discuss concerns, share advice and information and work cooperatively.                                                                                                                                                                                                                   |
| Regional Youth Mental Health Forum: Talkin’ it Up    | The Regional Youth Mental Health Forum (RYMHF): Talkin’ it Up returns for the third year by providing high school students and young people the opportunity to engage with local services and organisations to raise awareness of available supports for mental health issues, reduce the stigma surrounding mental health, and increase the confidence of local young people to assist peers to access support services. |
  
  This year’s event will be hosted at USQ Ipswich Campus. Contributing partners include Ipswich City Council, Ipswich Hospital Foundation, Livin’, University of Southern Queensland, Queensland Department of Education, Ipswich Community Youth Services, Headspace Ipswich, Busy at Work, Anglicare Southern Queensland, Lockyer Valley Regional Council, Somerset Regional Council, supporting high schools etc. |
  
  Ipswich City Council is part of the planning committee which meets on a fortnightly basis. |

1 Australian Early Development Census working group meetings
| **Ipswich & West Moreton Youth Interagency** | The Ipswich & West Moreton Youth Interagency invites service providers who support young people in their work across the Ipswich, Somerset, Lockyer Valley and Scenic Rim regions to join us for our monthly meetings in 2018. These meetings are an opportunity for service providers to network with other services and professionals across our sector, hear about the work services are doing across our region to support our community’s young people, find out about upcoming activities or events, create opportunities to collaborate, hear about new funding opportunities and outcomes, and all things youth related. |
| **Murri Interagency** | Networking opportunities for both Aboriginal and/or Torres Strait Islanders services and non-Indigenous services, encouraging information sharing and collaboration |
| **The Smith Family: Let’s Count Training for Ipswich early childhood workers** | The Community Engagement Branch partnered with The Smith Family to deliver ‘Let’s Count’ training in the City of Ipswich. Let’s Count is an innovative program designed to improve the numeracy skills of children aged between 3-5 years of age. Facilitated by The Smith Family and delivered for Ipswich-based early childhood workers, Council partnered with the Smith Family to provide Queens Park Environmental Education Centre and distribution of information via local networks. |
| **Autism QLD: Workshop for parents and families of children with ASD** | The Community Engagement Branch partnered with Autism QLD to deliver free workshops for parents and families of children with ASD. The gap for this type of service was identified at the Ipswich Early Years Network. Consequently, Council partnered with Autism QLD to deliver these workshops in the City of Ipswich by providing Queens Park Environmental Education Centre and distribution of information via local networks. |
| **West Moreton Hospital and Health Service (Child Development Service, Child Youth Mental Health Service): Big Day Out 7** | The Community Engagement branch partnered with West Moreton Hospital and Health Service to deliver the annual Big Day Out event - a paediatric interagency, get-together and knowledge sharing opportunity for Ipswich-based private practitioners, health and education professionals. Council partnered with West Moreton Hospital and Health Service to deliver this event in the City of Ipswich at the North Ipswich Reserve Corporate Centre. |
The Changing Face of Ipswich Libraries

Springfield Central Library
Ipswich Libraries is preparing for the commissioning of the highly anticipated new Springfield Central Library at Orion Shopping Centre in June-July 2018 with an official opening to occur in August. The new Library will benefit from the extensive testing and pilot installations implemented at Ipswich Central including the Marketplace and Makerspace offerings and to ensure the optimised delivery of RFID-enabled self-service technology, with the added functionality of an automated item returns and sorting suite in the basement level of the building, further enabling mechanisation of some routine library returns functions.

The branch will also feature the Library service’s first Smart Lockers that will enable 24/7 access to requested items for borrowers.

Much planning has been undertaken in developing security measures to allow out-of-hours access to Library meeting rooms, study areas and function spaces. The new function spaces and training room will allow the Library’s programming team to deliver a full suite of events and programs, with the benefit of purpose-built catering facilities and furniture stores.

Makerspace at Springfield Central Library
The activation of the Ipswich Central Library STEAM Powered Makerspace has proven to successfully offer emerging technology in an exciting and hands-on environment, allowing a modern learning experience for all in a fun setting. Based on the learnings from the first Makerspace, the creation of the Springfield Central Makerspace will reflect a new spin on the featured emergent technology.

The Augmented Reality Sandbox and the Virtual Reality Environment successfully developed and implemented at Ipswich Central Library will be replicated at the Springfield Central Makerspace along with improvements such as a volcano for the Augmented Sandbox and a larger and more current selection of environments and games for the Virtual Reality Space.

The Springfield Central Makerspace will also feature new experiences such as a filmmaking green screen that will facilitate public content creation of short films using assorted backgrounds and special effects in real time, allowing users to instantly receive a finished product to share. Other equipment is planned to promote the use case and functionality of 2D and 3D scanning technology for a range of real-world applications such as object creation in conjunction with a 3D printer, object animation and digital interaction in the Virtual...
Reality environment. These improvements are designed to provide the community with a more interactive and lasting emersive technology experience.

Understanding our Customers
Ipswich Libraries recorded 157,237 visitors across all branches between the beginning of January and the end of March. Visitor numbers have been steadily trending up as Figure 6 below demonstrates (this includes the closure period of one week at Redbank Plains Library).

Loans
Overall loans continue to hold strong, below graph shows the 12 month rolling loan data with average annual loans per item remaining over four uses per item each year. This indicates that the overall collection is accessible and meeting community needs.
Ipswich Central Library continues to account for the majority of loans with an overall growth in the Ipswich Central's loans from 63% in the last quarter to 74% for this quarter. Redbank Plains has shown a slight decrease in comparative loan percentage for overall loans compared to last quarter as does Plaza and Mobile.

**Library Collections**

*Logistics Hub*

Work to build the Springfield Central Library collection is well under way. Existing stock has been isolated from circulation as it is assessed and recommissioned for use at the Springfield Central Library. This stock will form the base collection with the other 45% of the collection being procured for the new community profile of the catchment area. Regional delivery of Home Library Services, Inter-Library Loans and digitisation operations for Picture Ipswich are also part of the operations based at the Logistics Hub.

**Systems Update**

During the last three months the Library has been involved in the on-going task of migrating from our legacy Library Management System to the new cloud based system. This offers greater functionality to customers and staff, with the application accessible on phones and tablets.

The migration project was highly successful. Several smaller LMS upgrades are planned during this Quarter to enable further enriched functionality in Events, Reporting and PC Booking.
Public Programming

Inclusive Programming

Ipswich Libraries has continued to build relationships within the disability services sector during the January to March 2018 quarter. New inclusive programs have been successfully developed and delivered, and regular library events and services have been actively promoted across relevant community networks.

Targeted disability programs, such as the Sensory Sessions pilot program with Multicap Limestone, as well as facilitated group visits with local special schools, have focused on inclusive approaches to storytelling, arts and culture, digital literacy and emergent technology. Existing programs including the Learn, Digital Arts and Makerspace series have attracted the attention of disability service providers such as House with No Steps and Centacare Ipswich, who have organized participation by their clients.

During the January to March 2018 quarter the Library Public Programming team delivered 12 interactive sessions to adults and children with intellectual or physical disabilities, with a total engagement of 99 attendees.

Library Public Programming staff have recently attended professional development workshops and forums with agencies such as Carer’s Queensland and the Department of Education and Training. This increased skill and knowledge will inform future inclusive programs for audiences with disabilities from early years to adults and seniors.

Highlights of this quarter’s Library programs include:

Sensory Sessions with Multicap Limestone

Distinctive Prints Makerspace Program with Centacare Ipswich
### Cocktail Hour with Magda Szubanski

<table>
<thead>
<tr>
<th>Attendance</th>
<th>180 Adult community members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue</td>
<td>Ipswich Central Library</td>
</tr>
<tr>
<td>Community Benefit</td>
<td>Keen community members had the opportunity to have their questions answered when multi-award winning comedian, actor and writer, Magda Szubanski, engaged her captivated audience with witty, honest and revealing insights during the recent Cocktail Hour.</td>
</tr>
</tbody>
</table>

### Celebrate First Nations

<table>
<thead>
<tr>
<th>Attendance</th>
<th>140 community members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue</td>
<td>Ipswich Central Library</td>
</tr>
<tr>
<td>Partners</td>
<td>C&amp;K Ready Together-Transition to School</td>
</tr>
<tr>
<td>Community Benefit</td>
<td>The 2018 Celebrate Series began with First Nations and included cultural performances by the Goodna State School Indigenous group, painting workshops by artist Jessica Skeen-Mckinnon (Muralappi) and catering by First Food Co. It was a wonderful sharing of culture, literacy and community.</td>
</tr>
</tbody>
</table>

### Sensory Sessions

<table>
<thead>
<tr>
<th>Attendance</th>
<th>21 community members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue</td>
<td>Ipswich Central Library</td>
</tr>
<tr>
<td>Community Benefit</td>
<td>Over 4 weeks in March, clients and support workers from Multicap Limestone participated in storytelling, digital literacy, arts and music activities in this pilot program designed to stimulate creativity and sensory experience.</td>
</tr>
</tbody>
</table>
Ipswich Poetry Feast- Poetry Feast Launch

Attendance: 97 community members
Venue: Henry Lawson Bicentennial Park, Walloon
Partners: Ipswich Poetry Feast Committee (Ipswich Community), Sponsors and Partners, Walloon State School
Community Benefit: This breakfast event officially launched the 16th year of this poetry writing competition which aims to spread the word about the significance and beauty of poetry. “Henry Lawson” made a guest appearance and shared his work, *The Waterlily*. The morning also provided the opportunity for community poets to read a selected piece.

Summer Reading Club Finale

Attendance: 99 community members
Venue: Ipswich Central Library
Community Benefit: The Summer Reading Club, held during December 2017 – January 2018, aims to encourage young people to continue reading over the holiday period. Participation increased this year with 41% of the young people who registered completing the Reading Challenge.

Makerspace – Distinct Prints

Attendance: 13 community members and disability services
Venue: Ipswich Central Library
Community Benefit: Local creative Bec Lewis delivered a screen printing workshop where participants created and printed their own design. Attendees at this successful Makerspace program developed a range of new skills and techniques as well as being exposed to Ipswich’s creative community.
## Libraries Up Late – Escape Room

<table>
<thead>
<tr>
<th><strong>Attendance</strong></th>
<th>13 community members</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Venue</strong></td>
<td>Ipswich Central Library</td>
</tr>
<tr>
<td><strong>Community Benefit</strong></td>
<td>The Undead Escape Room was newly developed for Ipswich Libraries in response to the success and demand of previous program sessions. The Ipswich community were enthralled by a Zombie apocalypse environment, challenged and excited by a range of puzzles, impressed with program’s professional construction and pleased with the team based enjoyment with like-minded people.</td>
</tr>
</tbody>
</table>
Digital Engagement

Ipswich Libraries recognises the importance of social media in connecting with and influencing customers.

### Top 5 Performing Posts from the Ipswich City Council Facebook Page

<table>
<thead>
<tr>
<th>Date of Post</th>
<th>Description</th>
<th>Reach</th>
<th>Engaged Users (reaction, share, comments and post clicks)</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 Feb</td>
<td>Cocktail Hour with Samuel Johnson – Save The Date</td>
<td>14,999</td>
<td>1,364</td>
</tr>
<tr>
<td>3 Mar</td>
<td>Cocktail Hour with Magda Szubanski</td>
<td>2,807</td>
<td>279</td>
</tr>
<tr>
<td>14 Mar</td>
<td>#Throwback Thursday – Two girls at the beach 1947</td>
<td>6,128</td>
<td>900</td>
</tr>
<tr>
<td>26 Mar</td>
<td>Photos from the Ipswich Central Library ‘Escape Room’ program</td>
<td>2,270</td>
<td>218</td>
</tr>
<tr>
<td>27 Mar</td>
<td>‘Name The Book’ – Guess the book from its first line</td>
<td>2,019</td>
<td>180</td>
</tr>
</tbody>
</table>

### Holiday Reading Challenge

From December 2017 - January 2018 Ipswich Libraries ran a ‘Holiday Reading Challenge’ for Adults. Over this time, library members were invited to read six different books from different categories to enter into the draw to win prizes donated by traders at Ipswich City Square. Prizes ranged from $25 & $50 in-store vouchers to free movie tickets.

The six book categories were:

1. Book by an Australian Author
2. Adapted to movie / TV show
3. Recommended by staff
4. Author you’ve never read before
5. Set during Summer
6. Book you’ve been meaning to read
**Name The Book**

Towards the end of 2017, Ipswich Libraries introduced a weekly guessing game called ‘Name The Book’. This is where, every Wednesday, Facebook followers are given a first line and are encouraged to guess the name of the book. January - March 2018 has seen this game grow in popularity and Ipswich Libraries are considering providing quarterly book pack prizes for those who correctly guess the title.

**Comic Books**


**Customer Queries**

During the period, 74% of customers who sought help with queries were looking for assistance with general information, local history, and reference or reader’s advisory as demonstrated in the below graph.

---

**Customer Queries**

- Information/Reference queries: 36%
- Readers Advisory: 36%
- Technical Assistance: 26%
- Local History queries: 2%
### Requests for Information

<table>
<thead>
<tr>
<th>Queries</th>
<th>8,735</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accessed</td>
<td>At Ipswich Libraries</td>
</tr>
</tbody>
</table>

The Client Services team continued to provide assistance to customers seeking help with information, local history, technology and reader’s advisory queries. Librarians assisted with 218 queries about Ipswich local history during the quarter.

### Technical help

<table>
<thead>
<tr>
<th>Sessions provided</th>
<th>12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accessed</td>
<td>At Ipswich Libraries</td>
</tr>
<tr>
<td>Community Benefit</td>
<td>Librarians engaged with 12 library customers to provide tailored one on one “Help Sessions” to show clients how to find and use library resources on devices such as laptops, iPads and similar mobile devices. Staff assisted with 2265 technical assistance queries at the point of need, with a resulting decrease in the demand for “Help Sessions” this quarter.</td>
</tr>
</tbody>
</table>

### Studiosity

<table>
<thead>
<tr>
<th>Sessions provided</th>
<th>461</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minutes Accessed</td>
<td>11,771 minutes</td>
</tr>
<tr>
<td>Online tutor help</td>
<td>Students engaged through the library’s online tutor service – “Studiosity”. The service provided 461 tutorial sessions from January to March 2018 utilising 11,771 minutes of tutorial time</td>
</tr>
</tbody>
</table>
Performing Arts

The Civic Centre plays an important role in connecting our community with the performing arts. Accommodating international touring productions, inter-state theatre and dance companies and local community theatre groups, the Civic Centre has developed into a quality regional performing arts facility, operating across two permanent venues and attracting over 41,000 theatre goers annually.

The Civic Centre aims to stimulate and increase community participation in the performing and creative arts. By delivering diverse performances across a broad range of genres we contribute to the cultural diversity of Ipswich. A primary indicator of our success in this area is the number of people engaging with the arts.

15 Productions across both the Civic Centre and Studio 188 were delivered during the quarter, accounting for 3,607 tickets issued from a total of 1,679 transactions. This is marginally down by 576 tickets on same period last year, essentially due to 4 less productions.

The March quarter is traditionally our quietest period in terms of actual delivery of performances, however sourcing and negotiations with promoters and tour operators has been the focus for this quarter. Of particular interest this past quarter has been the growth of enquiries and subsequent conversion of these enquiries for non-performance related activities – meetings, conferences, events, catered celebrations and the like. This demand along with scheduling up to 150 performances in any one year is now placing significant downward pressure on capacity.

Enhancing the Customer Experience

Programming

The January – March period followed the trend of previous years with fewer touring productions during this period. Despite this, the Civic Centre managed to achieve an average theatre occupancy of 62.24%, up against the same period last year of 53.63%. This result is by and large due to a shift in genre programming philosophy that saw us schedule two major head line comedy shows to start the year, resulting in sell out performances from Ahn Do and Jimeoin - between them generating 38% of total tickets sold for the quarter. These two significant draw cards provided a solid platform for our programming, resulting in a near 10% growth in occupancy over the same period last year.
**Food and Beverage**

Commercial food and beverage revenues increased 14.0% from the same quarter last year. This result continues to highlight the importance of non-performance related activities generating revenue and filling need periods where the auditorium and Cunningham rooms are sitting vacant. The business mix for the period was well balanced with a number of small meetings and larger catered lunches and dinners. Stars Café continues to perform solidly with consistent pre show dining numbers being generated. A mixture of price point, seasonal menu changes, and prompt and friendly service ensures a high level of patron advocacy for our food and beverage offering.

![Food & Beverage Revenue](image)

**Our Community Focus**

The Civic Centre team works to develop the capability of community groups and individual artists by making the Civic Centre and Studio 188 available at an attractive cost option for community organisations.

**Community Use of the Civic Centre**

By making the Civic Centre’s facilities available for community organisations, we assist in the cultivation of creativity and engagement by our community and its artists. The March quarter was dominated by internal and external council activities, with an even distribution between corporate and community events making up the balance. This is traditionally a quiet quarter for the community segment and reflects a similar distribution to last year.

![Business Mix Jan - Mar 2018](image)
<table>
<thead>
<tr>
<th>Organisation</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ipswich City Council – Australia Day Celebrations</td>
<td>300</td>
</tr>
<tr>
<td>RSL Moreton Branch Dinner</td>
<td>200</td>
</tr>
<tr>
<td>Centro Church</td>
<td>400</td>
</tr>
<tr>
<td>Trade Show (Chamber of Commerce)</td>
<td>200</td>
</tr>
<tr>
<td>Department of Premier &amp; Cabinet</td>
<td>360</td>
</tr>
<tr>
<td>Blackstone Cambrian Choir</td>
<td>200</td>
</tr>
<tr>
<td>Blue Care Bridal Expo</td>
<td>150</td>
</tr>
<tr>
<td>Citizenship Ceremony</td>
<td>180</td>
</tr>
<tr>
<td>Michael Pascoe Luncheon (Chamber of Commerce)</td>
<td>150</td>
</tr>
<tr>
<td>St Marys College Formal</td>
<td>270</td>
</tr>
<tr>
<td>125th Queensland Eisteddfod</td>
<td>2000</td>
</tr>
</tbody>
</table>
**Ticketing and On Line Sales**

On line sales continue to dominate our sales channels, with 70% of our sales for the quarter via the internet. In the past 12 months a total of 8762 transactions were completed versus 5396 in the previous year. This increase has also saw our Ecommerce conversion rate grow to 7.31% vs 4.31% the previous year - well above retail industry benchmarks of between 3 – 4%. It is clear that growth in this area is both a balance of the shows on sale and their popularity along with the ease in which patrons are able to find what they are looking for quickly and easily, supported by a secure payment portal. The below table highlights the impact of on line sales (Print at Home) over the past 15 months, representing close to 60% of all sales.

![Tickets by Dispatch Type](chart.png)

**Website and Social Media**

The engagement and use of our web site and social media platforms is a critical tool in our ability to successfully promote and communicate the performances and activities held at the Civic Centre and Studio 188. The past 12 months has seen an increased emphasis on driving the promotional activity and general communication via these channels. Not only is this a cost effective platform, it has also proven to have significantly greater reach and measurable cut through than the more traditional advertising and promotion mediums. Some key findings for the period 1/4/17 – 31/3/18 are detailed below.
**Audience Devices**

Mobile usage has increased by 6.2% over the previous year and accounts for 54% of all traffic flow to our website. Desktop by comparison accounts for only 33% of traffic. With the use of mobile devices becoming more and more prevalent as the preferred viewing channel, it remains important to ensure that all new website updates and online campaigns take into consideration a “mobile first” view to maximise exposure and subsequent sales conversion opportunities.

**Driving Visitation to Our City**

By attracting visitors to the City, the Civic Centre builds the profile of Ipswich and contributes to the local economy. In the March quarter, the Civic Centre attracted 1,001 new customers representing 31.00% of total ticket sales for the period. Of the total bookings (transactions) 1,679 (29.30%) of these came from outside local Ipswich area. This result is well up on both the same period last year and the previous quarter, driven by the two headliner acts of Ahn Do and Jimeoin, who given their national profile assisted in driving an increased level of visitation to the city from beyond the local government area boundaries.
Cultural Flagship
By attracting high-profile performances, the Civic Centre builds a cultural profile for Ipswich that residents are proud of. Between October and December significant performances included:

<table>
<thead>
<tr>
<th>Anh Do</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Target Audience</strong></td>
</tr>
<tr>
<td><strong>Attendance</strong></td>
</tr>
<tr>
<td>Comedian Anh Do brings his best-selling memoir, The Happiest Refugee, to life in a ground-breaking stand-up show. This moving, inspirational and unforgettable theatre experience combines humour, real-life stories, photos and filmed pieces to retell Do’s amazing story. Anh Do travelled to Australia in 1980, the journey the first of many struggles for a young Do, who overcame all manner of difficulties throughout his life to become a lawyer and, in 2008, Australia’s Comedian of the Year. Today he is one of Australia’s most sought after stand-ups, as well as a talented writer, actor, producer and Star of the ABC1 TV’s Anh’s Brush With Fame.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Jimeoin – The Ridiculous</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Target Audience</strong></td>
</tr>
<tr>
<td><strong>Attendance</strong></td>
</tr>
<tr>
<td>From the ridiculous to the hilarious...come and see Jimeoin’s new show as he takes you into the brain of one of the world’s best stand-up comedians and masters of observational humour. Jimeoin is acclaimed as one of the hottest stand-up comics of this generation – a true comedy master. A prolific writer with an exceptional audience rapport, he is known and loved for his brilliantly funny wit and charming observations on the absurdities of every-day life.</td>
</tr>
</tbody>
</table>
### Menopause the Musical: Women on Fire

<table>
<thead>
<tr>
<th>Target Audience</th>
<th>25 – 60 yrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance</td>
<td>463</td>
</tr>
</tbody>
</table>

Menopause The Musical returns to the stage with new songs, new dance routines, new gags, and a new producer. Celebrating all things menopausal, in the all-new Menopause The Musical – Women on Fire! Menopause The Musical – Women on Fire! follows the story of four women who meet at a lingerie sale and discover they have plenty in common, including memory loss, night sweats, hot flushes, too much sex, not enough sex and much more! The original Menopause The Musical debuted in Melbourne in 2005.

### Outtawak

<table>
<thead>
<tr>
<th>Target Audience</th>
<th>60 – 80 yrs (Seniors)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance</td>
<td>442</td>
</tr>
</tbody>
</table>

Wickety Wak members Rob Rosenlund & Tony Jeffrey have teamed up with the hilarious Dave Mitchell to perform as Outtawak. Their show includes send up’s and songs of artists like Tom Jones, Kermit the Frog, Elvis Presley, Dolly Parton, The Platters, John Denver, and many more.

### Queensland Symphony Orchestra

<table>
<thead>
<tr>
<th>Target Audience</th>
<th>25 – 60 yrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance</td>
<td>219</td>
</tr>
</tbody>
</table>

Be charmed by Nimrod which you will know from films Dunkirk and Elizabeth. Barber’s Adagio is profoundly beautiful and enshrined in Platoon, The Elephant Man and even South Park. Rachmaninov’s Vocalise is one of the composer’s most cherished pieces with its melody poised above pulsing chords. Tchaikovsky’s Dance of the Sugar Plum Fairy is pure, sweet delight, beloved by audiences. Queensland Symphony Orchestra plays a vital role in Queensland’s cultural community, giving over 157 live performances across 47 weeks each year to more than 1.6 million people.
Visual Arts

By providing a diverse and high-quality program of exhibitions and public programs over each 12 month period, the Art Gallery has helped position Ipswich as a premium regional destination for cultural tourists. For the residents of Ipswich, the Art Gallery represents a cultural flagship that enhances civic pride and makes engaging with the creative arts accessible and enjoyable.

Cultural Development

The Art Gallery aims to increase participation in the visual and creative arts. By making the arts accessible and interesting, we contribute to the cultural development of Ipswich.

A primary indicator of our success in this area is the number of people engaging with the Arts. Visitors in the January to March quarter were attracted to the popular Built for Speed exhibition and the Scale Free Network workshops.

Where are our visitors from?

A survey taken in the quarter indicated that, while local community interest in the Gallery’s exhibitions was slightly lower than the previous quarter, the higher number of visitors attracted from outside of the Ipswich region is evidence of the Gallery’s strong presence regionally.
**Attracting Visitors to the City**

By attracting cultural tourists, day trippers, family and school groups to visit, the Gallery builds the profile of Ipswich and contributes to the local economy. Applying the survey results to total visitation suggests the Art Gallery attracted approximately 11,000 visitors to Ipswich between January and the end of March.

**Cultural Flagship**

By consistently presenting high-calibre exhibitions, the Art Gallery has positioned itself as a destination Ipswich residents are proud of. Between October and December 2017, the Gallery’s most significant exhibitions were:

<table>
<thead>
<tr>
<th>Target Audience</th>
<th>Cultural Value</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Built for Speed</strong></td>
<td><em>Built for Speed</em> provided an enjoyable opportunity for children and their parents engage their creativity on a large scale, fostering design skills, constructive play and intergenerational dialogue and activity, etc.</td>
</tr>
<tr>
<td><strong>Scale Free Network</strong></td>
<td><em>Scale Free Network</em> provides an educational and enjoyable workshop program for primary school groups and families. Mixing art and science, the workshops provided local schools with an innovative cross-curricular excursion.</td>
</tr>
</tbody>
</table>
### Ipswich Artists

**Target Audience**  
General audience, arts community, local artists

**Attendance**  
4,504

**Cultural Value**  
*Ipswich Artists* showcases a range of exceptional works by local artists which have been acquired for the Gallery’s from the Ipswich Art Awards over the past 10 years.

---

### Our Community Focus

**Education Programs**  
A total of 1,077 students participated in 53 education sessions presented during the January - March quarter, including vacation care groups visiting *Built for Speed* and both primary and secondary classes attending Scale Free Network’s Micro-Draw education sessions.

**Events and Membership Programs**  
The Ipswich Arts Foundation held a successful Friday evening event attended by over 50 members and guests celebrating the work of Thomas Griffiths, a Welsh immigrant to Ipswich in the 1880s who became a master craftsman of Queensland timbers. The ticketed event unveiled a new display featuring an inlaid timber exhibition piece acquired by the Foundation. Additionally, the Gallery Boardroom hosted monthly meetings for local Arts Connect members.

**Workshops/ Art Activities**  
The Gallery hosted the launch event for the 2018 Ipswich Festival attended by 77 guests.