12 July 2018

Sir/Madam

Notice is hereby given that a Meeting of the ECONOMIC DEVELOPMENT AND DIGITAL CITY COMMITTEE is to be held in the Council Chambers on the 2nd Floor of the Council Administration Building, 45 Roderick Street, Ipswich commencing at 10.30 am or 10 minutes after the conclusion of the Planning Development and Heritage Committee, whichever is the earlier on Tuesday, 17 July 2018.

MEMBERS OF THE ECONOMIC DEVELOPMENT AND DIGITAL CITY COMMITTEE

<table>
<thead>
<tr>
<th>Councillor Tully (Chairperson)</th>
<th>Councillor Morrison</th>
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<tr>
<td>Councillor Wendt (Acting Mayor) (Deputy Chairperson)</td>
<td>Councillor Martin</td>
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<td>Councillor Pahlke</td>
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Yours faithfully

CHIEF EXECUTIVE OFFICER
ECONOMIC DEVELOPMENT AND DIGITAL CITY COMMITTEE AGENDA
10.30 am or 10 minutes after the conclusion of the Planning, Development and Heritage Committee, whichever is the earlier on Tuesday, 17 July 2018
Council Chambers

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<td>SRO&amp;EEO</td>
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** Item includes confidential papers
1. **2019 IPSWICH SHOW HOLIDAY**

With reference to a report by the Senior Events and Engagement Officer dated 5 July 2018 concerning the date for the 2019 Ipswich Show Holiday.

**RECOMMENDATION**

That Council accept the recommendations of the Ipswich Show Society and make application to the Office of Industrial Relations for the Ipswich Show Holiday as follows:

Day and Date: Friday, 17 May 2019
Name of Event: Ipswich Annual Show

2. **2018 IPSWICH FESTIVAL POST EVENT REPORT**

With reference to a report by the Senior Events and Engagement Officer dated 5 July 2018 concerning the 2018 Ipswich Festival.

**RECOMMENDATION**

That the report concerning the 2018 Ipswich Festival be received and the contents noted.

3. **ECONOMIC AND WORKFORCE DEVELOPMENT PLAN STAKEHOLDER ENGAGEMENT**

With reference to a report by the Economic Development Manager dated 5 July 2018 concerning the Economic and Workforce Development Plan stakeholder engagement.

**RECOMMENDATION**

A. That the report concerning the Economic and Workforce Development Plan stakeholder engagement be received and the contents noted.

B. That the list of stakeholders, as outlined in Attachment A to the report by the Economic Development Manager dated 5 July 2018, be approved and the Office of Economic Development proceed with consultation.
4. **IPSWICH CHAMBER OF COMMERCE PARTNERSHIP 2018-2019**


**RECOMMENDATION**

That Council continue its partnership with the Ipswich Chamber of Commerce and maximise the associated economic, social and promotional opportunities.

5. **FUTURE WASTE RESOURCES 2018 INNOVATION IN RECYCLING CONVENTION**


**RECOMMENDATION**

A. That the report concerning the proposal by the Waste Recycling Industry Association of Queensland for partnership of the Future Waste Resources 2018 Innovation in Recycling Convention be received and the contents noted.


6. **EVENTS SPONSORSHIP 2017-2018**

With reference to a report by the Events and Engagement Officer dated 5 July 2018 concerning the allocation of Event Sponsorship funds for 2017–2018.

**RECOMMENDATION**

That the report concerning the allocation of Event Sponsorship funds for 2017–2018 be received and the contents noted.

7. **SPONSORSHIP OF THE 2019 BMX AUSTRALIA NATIONAL SERIES ROUND**

With reference to a joint report by the Sport and Recreation Officer and Events and Engagement Officer dated 5 July 2018 concerning an application for event sponsorship by BMX Australia for the 2019 BMX Australia National Series Round to be held on 27 and 28 April 2019.
RECOMMENDATION

That Council allocate a Sport and Recreation Event Grant of $10,000.00 and Event Sponsorship of $5,000.00 to BMX Australia for the 2019 BMX Australia National Series Round from the 2018–2019 Budget and maximise the associated economic, social and promotional opportunities.

** Item includes confidential papers

and any other items as considered necessary.
5 July 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER (ECONOMIC DEVELOPMENT AND MARKETING)

FROM: SENIOR EVENTS AND ENGAGEMENT OFFICER

RE: 2019 IPSWICH SHOW HOLIDAY

INTRODUCTION:

This is a report by the Senior Events and Engagement Officer dated 5 July 2018 concerning the date for the 2019 Ipswich Show Holiday.

BACKGROUND:

Council received a letter dated 13 June 2018 from the President of the Ipswich Show Society, David Ian Thomas, asking Council to request gazettal of Friday 17 May 2019 for the next Ipswich Annual Show public holiday.

Following a decision on the matter, Council will make an application to the Office of Industrial Relations to have the holiday gazetted.

PREVIOUS HISTORY:

From 2000 to 2010 Council accepted the recommendation of the Ipswich Show Society and the Ipswich Show public holiday was held on the Thursday. During this time Council has received no serious complaints or adverse media coverage regarding the date.

In 2011 Council accepted the recommendation of the Ipswich Show Society for the holiday to be held on a Thursday. Subsequently, Council was advised by Qld Education that State NAPLAN testing would be undertaken on that day and the request for holiday would be denied. Following a repeal of Council decision, a new recommendation was received for the holiday to be held on the Friday. The Friday was consequently gazetted as the 2011 holiday.

From 2012 to 2018 Council has accepted the recommendation of the Ipswich Show Society for the holiday to be held on the Friday in week 20. These shows were very successful and were widely accepted by local businesses and the community.
2019 HOLIDAY

Following the success of the Friday holiday in 2018, the Ipswich Show Society has requested Friday, 17 May 2019 for the Ipswich Annual Show public holiday in 2019.

This date has been confirmed to not conflict with NAPLAN testing (14-16 May 2019).

BENEFITS TO COMMUNITY AND CUSTOMERS:

Supporting the Ipswich Show Society in the coordination of the annual Ipswich Show is reflected in the council’s Advance Ipswich Plan:

Goal 1 Strategy 6 Key Action 6.4 – Support tourism opportunities based on heritage assets, events, motor and adventure sports, eco-tourism and nature-based recreation, rural areas and farm-based tourism.
Goal 3 Strategy 5 Key Action 5.1 – implement a Community Events program across the city that includes community and family activities.

FINANCIAL IMPLICATIONS:

There are no financial implications for Council arising from this report.

ATTACHMENTS:

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<tr>
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<tr>
<td>Attachment A - Letter from Office of Industrial Relations- Request for Special Holidays 2019 dated 18 June 2018</td>
<td>Attachment A</td>
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<tr>
<td>Attachment B - Ipswich Show Society correspondence dated 13 June 2018</td>
<td>Attachment B</td>
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RECOMMENDATION:

That Council accept the recommendations of the Ipswich Show Society and make application to the Office of Industrial Relations for the Ipswich Show Holiday as follows:

Day and Date: Friday, 17 May 2019
Name of Event: Ipswich Annual Show

Rachel Drill
SENIOR EVENTS AND ENGAGEMENT OFFICER
I concur with the recommendations contained in this report.

Ben Pole

CHIEF OPERATING OFFICER
(ECONOMIC DEVELOPMENT AND MARKETING)
18 June 2018

Dear Chief Executive Officer,

As you may be aware, each year local governments are requested to nominate special and show holidays for the following year in line with the requirements of the Holidays Act 1983.

You are invited to make nomination/s for show or special holidays by completing and submitting the on-line form no later than Friday, 10 August 2018. Please access the on-line form here.

Holidays appointed in respect of an annual agricultural, horticultural or industrial show are public holidays and those appointed for an event which has significance to a particular district are bank holidays.

Upon receiving Ministerial approval, the holidays will be published in the Queensland Government Gazette.

Confirmation of the approved special holidays together with a link to the Queensland Government Gazette will be emailed to your office.

Should you require further information regarding this process, please contact Ms Jacqui McGuire, Office of Industrial Relations on 3406 9854 or email jacqui.mcguire@oir.qld.gov.au.

Yours sincerely

A J (Tony) James
Executive Director
Industrial Relations Policy and Regulation
Office of Industrial Relations
Queensland Treasury
13th June 2018

Chief Executive Officer
Ipswich City Council
PO Box 191
IPSWICH QLD 4305

Dear Sir,

The Ipswich Show Society hereby applies for Friday, 17th May 2019 as the Official Show Holiday.

Having the Friday holiday is very beneficial for the Society, Showmen’s Guild and stallholders alike. The Show Society is aware of the Naplan Testing dates for 2019 which are before our requested show holiday. While the 2018 Show Promotion is still in the formative stage, the Society aims to ensure that local businesses benefit from the influx of people into the city and subsequent increase in spending leading up to, and during the show period.

The objects of the Society are to promote and encourage the development of pastoral, agricultural, horticultural and industrial enterprise in the Ipswich and West Moreton region, stimulating business activity and creating employment opportunities.

The Society expresses its need to continue with the Friday Show Holiday and asks both yourself and the Councillors to give favourable consideration to this request.

It would be appreciated if the Society could have an early response to this request, so that we may commence securing performers as bookings have to be made well in advance.

Yours faithfully,

David Ian Thomas
President
5 July 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER (ECONOMIC DEVELOPMENT AND MARKETING)
FROM: SENIOR EVENTS AND ENGAGEMENT OFFICER
RE: 2018 IPSWICH FESTIVAL POST EVENT REPORT

INTRODUCTION:

This is a report by the Senior Events and Engagement Officer dated 5 July 2018 concerning the 2018 Ipswich Festival.

OVERVIEW:

The Ipswich Festival was held again in 2018 as a program of 55 events over 11 days featuring an array of performances, presentations, activations and exhibitions.

It is estimated there were 42,000 attendees to Ipswich Festival events and approximately 76 percent of Festival audiences were Ipswich residents.

The most popular single event in terms of attendance was Jazz, Wine and Blues on Saturday, 21 April. The most popular day of the Festival was Saturday, 14 April which had Creative Kids, the Street Party, Parade of Light and Honk keeping audiences engaged throughout the day and night.

With the transition of Ipswich Events Corporation into Council, the team is looking at ways to develop the Ipswich Festival as a whole-of-city event. Similarly, the team believes there is an opportunity to establish a clearer vision for the Ipswich Festival and build a more themed program of events.

As part of the planning for the 2019 Ipswich Festival, consultation with Councillors and stakeholders will be used to inform any evolution of this well established and popular activity.

The 2018 Ipswich Festival Post Event Report from Ipswich Events Corporation is attached for review.
BENEFITS TO COMMUNITY AND CUSTOMERS:

The 2018 Ipswich Festival aligns with Advance Ipswich Plan, the Corporate Plan 2012–2017 and the Destination Marketing, Management and Events Plan:

Goal 1 Strategy 6 Key Action 6.2 – Support economic activity based on health, well-being and human services
Goal 1 Strategy 6 Key Action 6.4 – Support tourism opportunities based on heritage assets, events, motor and adventure sports, eco-tourism and nature-based recreation, rural areas and farm-based tourism
Goal 2 Strategy 1 Key Action 1.4 – Develop a strong network of community connectedness and identity, and accessibility to services and facilities that contribute to both social and economic outcomes
Goal 3 Strategy 1 Key Action 1.2 – Promote and celebrate the city’s identity throughout the community and beyond
Goal 3 Strategy 5 Key Action 5.1 – Implement a Community Events program across the city that includes community and family activities

ATTACHMENT:

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<tr>
<td>Attachment A - 2018 Ipswich Festival Post Event Report</td>
<td>Attachment A</td>
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</table>

RECOMMENDATION:

That the report concerning the 2018 Ipswich Festival be received and the contents noted.

Rachel Drill
SENIOR EVENTS AND ENGAGEMENT OFFICER

I concur with the recommendations contained in this report.

Ben Pole
CHIEF OPERATING OFFICER
(ECONOMIC DEVELOPMENT AND MARKETING)
The Ipswich Festival 2018 delivered a diverse program featuring an array of home-grown performances and artistic presentations, whilst bringing to the city's stage, nationally recognised artists throughout the 11 days of festivities from 11 to 22 April.

The Festival program continues to activate public spaces but most importantly, showcase the plethora of interest groups including sporting, cultural, artistic and theatrical community organisations and tourism operators.
organisations and tourism operators with an overwhelming response from patronage support.

Our audience appeal varies with respect to the diversity of the program from young families through to the mature aged, recognising an overall audience capacity of 52% aged between 35 to 45 years of age and 67% attending with children or friends. The Festival audience demographic of 76% locals and 21% outside of the Ipswich area with 76% of these customers, return visitors of the Ipswich Festival. 64% of our community event partners reported high to very high attendance numbers for their events. The inclusion of such community events attributed to an expanded program of over 55 events and exhibitions. We applaud these groups for their contribution and support of the Ipswich Festival 2018.
The 2018 Ipswich Festival will mark my final year with the Ipswich Events Corporation after serving 24 years as Chairman of the not-for-profit organisation. It is a pleasure to present this final Event Report following such an overwhelming successful Festival for 2018. Once again, we nurtured and extended the relations of our valued partners, media and business alliances through positive brand integration programs with proven marketing strategies and exclusive corporate networking opportunities.

On behalf of our Board, I would like to take this opportunity to acknowledge your company’s valuable support and contribution to the 2018 Ipswich Festival which is a significant part of the successful delivery of this year’s program. I look forward to your company’s participation as an event partner for the coming years as Council continues to...
drive our legacy through a strengthened event strategy for the future.

Overall, the 2018 Ipswich Festival program delivered an unprecedented array of diversity and participation with over 55 events, activities and exhibitions. We welcomed new events and revelled at some of our traditional ones with overwhelming response.

We encouraged the presentation of artistic elements to ensure a point of difference to our program and we acknowledge the community for its enthusiasm and patronage, in response to our extended media and communications plan.

We thank you for your participation!

MR PAUL CASOS
EXECUTIVE CHAIRMAN
IPSWICH EVENTS CORPORATION
The Ipswich Festival partnership program is designed to drive your brand through a collaborative and deliberate Corporate Benefit Program with networking opportunities, brand alignment and activation to strengthen your corporate position within the broader community of the Ipswich region.

For 2018 we continued to present a lateral communications and marketing plan that delivered all facets of communications to ensure our target audience was fully informed. The execution of this plan proved successful with an overwhelming response at all events recorded. This was indicated by the audience responses to the marketing and communication plan proponents being:

- 80% responded to internet and social media campaigns
- 26% responded to the Festival Program/ Brochures and Council Seasonal Guides
- 23% responded to Newspaper/Word of mouth
- 16% responded to the Radio
- 3.5% responded to Television and Billboard signage.

Our Marketing Plan delivered your brand with extended frequency and reach, whilst aligning positive brand recognition through our Festival experience.

Your investment to our program of $455,000 delivered a cash equivalency of $470,962 in corporate networking, media and brand alignment and participation as outlined. Additionally, the Festival raised $121,000 in cash sponsorship and negotiated event infrastructure and supplier services in kind valued at $17,412 to deliver a total program valued over $975k.

**CORPORATE BENEFIT PROGRAM DELIVERY**
- Corporate Networking, Brand Alignment & Participation including Outdoor Advertising
- Communications - Media - Newspaper, TV and radio broadcast
- Communications - Direct Marketing
- Communications - Digital & Social Media
CORPORATE NETWORKING

Festival Partners are offered a range of social platforms to engage in networking opportunities during the Ipswich Festival. Our corporate networking program provides your company with the opportunity to collaborate and generate business potentials with fellow Festival Partners, senior government officials, media representatives and business leaders in a relaxed and social environment.

The Festival Launch signifies the exclusive pre-release of the Festival program collateral to attract media interest in preparation for the Festival celebrations. This activity promotes the Festival Partner’s brand to a selective guest audience whilst acknowledging positive community response. The Festival Launch was presented at the Ipswich Art Gallery on 30 March 2018. The Mayor and Councillors were invited to attend the Launch, with the Acting Mayor guest speaking on the evening.

The prestigious Mayor’s Festival Ball was presented in the Ipswich Civic Centre with a quality three course dining menu set amongst a stylish and themed ambience complimented by unique entertainment and feature performances by Mental As Anything. This event provides our Festival Partners with an evening of social networking amongst distinguished guests and is one of the key events of the Corporate Network Program. The Mayor was invited to guest speak as a part of the formal proceedings of the evening.
The Festival After Party was presented for the first time in the classic Lord Lamington Suite, Pumpyard Bar and Brewery on 24 May 2018. This function celebrated the achievements of the Ipswich Festival, its outcomes and successes to its valued partners and contributors. The evening offers the opportunity for the Events Corp to formally acknowledge the partners, volunteers and community group supporters for their contribution to the Festival program. The Mayor and Councillors were invited to attend the Launch, with the Acting Mayor guest speaking on the evening.

The Jazz Wine & Blues Corporate Lounge offered company representatives and guests to relax and socialise amongst fellow Festival Partners, media groups and local dignitaries in an exclusive invitation only area with complimentary drinks and canapés served. The Mayor and Councillors were invited to attend the Launch, with the Mayor guest speaking as a part of the main stage Jazz Wine & Blues program.

The Festival Premier Club offered an exclusive opportunity for Festival Partners to participate in the various ticketed events of the Festival program. The tickets included a complimentary drink on arrival at the venue and the Club offer was activated by Festival Partners with ticket allocations in accordance with the benefits program and partnership level. Ticketed events on offer included: Ipswich Art Awards; 2018 Annual Proms Concert; Beachboyz—Sounds of the 60s event; Festival Gala—Musicals The Greatest Era, and the Festival Cabaret—Five Foot Two. The Council was offered the Festival Premier Club tickets for select events.
BRAND

PARTICIPATION

Brand participation is a valuable tool in presenting your business to potential consumers at key events. This business platform offers an opportunity for your business to leverage from the true value of the experience and to allow consumers to engage with your brand in a relaxed and unthreatening environment. This opportunity can be truly harnessed by your business by presenting activation that enhances the event experience, ensuring the patron and potential consumer is becoming a part of your brand, simply by engaging. This subliminal acknowledgement can be invaluable to extend your brand and promote your services/products to new audiences.

The Festival Partners are invited to provide a corporate entry as a part of the key festival event, the Parade of Light, which attracts crowds in excess of 10,000. Festival Partners receive positive community activation and brand awareness through inclusive participation, visual presentation and public acknowledgment, coupled by compere announcements of their brand story.
To activate your brand, Ipswich City Council were offered participation sites to at all key events of:

Creative Kidz, Street Party, Fiesta and Jazz Wine & Blues.

Ipswich City Council took up the option to participate in the Festival Parade of Light.
BRAND ALIGNMENT

The Ipswich Festival delivers an effective program of brand alignment strategies through its extensive communications plan to strengthen the position of your company’s brand in Ipswich. This is activated through the following marketing and communication mediums:

Ipswich Festival Marketing Collateral:

Ipswich Festival Program: full colour gloss, 52 page program
Printed: 65 000 copies
Distribution: 59 523 direct mail to households within the primary and secondary Ipswich area.
5 477 via Ipswich Central businesses,
Shopping Centre Pop-Up sites, Ipswich City tourism operators, Boonah Shire Council and Visitor Information Centre, Tivoli Drive-in, and various Brisbane and western corridor business organisations.
Value: $35 737

Ipswich Festival DL Brochure: full colour gloss, 8 page
Printed: 165 000
Distribution: 153 496 direct mail to residential households throughout the Ipswich and South East region.
11 504 via Shopping Centre Pop-Up sites, Ipswich City tourism operators, Boonah Shire Council and Visitor Information Centre, Tivoli Drive-in, and various Brisbane and western corridor business organisations.
Value: $11 254
Outdoor Advertising:

Supersite Billboard: Outdoor advertising was applied at a Supersite on the Ipswich Motorway during the month of 19 March until 15 April. The billboard captured Brisbane outbound traffic on the Ipswich Motorway at the Wacol service road exit. Viewing Potential: 108,621 vehicles daily

Super Digital Billboard: David Trumpy Bridge: 36,500 vehicles with potential views of 54,750.

Mobile LED Sign: Extended outdoor advertising was applied with a mobile LED sign positioned at the corner of Limestone and Milford Street, Ipswich from 9 – 22 April with 81,000 vehicles with potential views of 121,500.

(Based on the Department of Transport and Mains Road (DTMR) traffic census reports estimate.)

Value: $16,000

Festival Posters:

Full colour, cardstock, A3 posters
Print: 300
Distribution: Throughout Ipswich Central & metropolitan businesses

Corporate Pull Up Banner:

Free standing, full colour, vinyl Corporate pull up banner-Signature Partner and All Partner logos
Positioning: Festival Corporate Functions; Key Festival event sites
Audience: Invited guests, festival partners, media and dignitaries, event attendees.

Value: $3,240

Pop-Up Stall—Shopping Centres:

A pop-up information and promotional booth was installed at Riverlink Shopping Centre (22-24 March) and Kenmore Shopping Village (5-7 April) to promote and generate community support and patronage. 3,750 copies of Ipswich Festival marketing collateral were distributed during the promotion.

Value: $1,400

Digital Platforms:

Ipswich Festival Website: Your company logo was presented with a hyperlink to the company’s preferred web page from the official Ipswich Festival website. Page Views: 55,393 recorded during 1 March - 30 April.

Value: $5,000

Social Media:

The Festival Facebook page maintained regular posts during the lead up and during the festival events with a total reach of 218,799 during February – April.

Facebook Campaigns were actioned during March - April with 234,968 impressions and total reach of 31,071.

Other Digital Platforms – website listings including, but not limited to:

- ATDW
- The Queensland Times
- uniquecarsandparts.com.au
Media Advertising:

Ipswich City Council Seasonal Guide:

Two page advertisement, full colour, A5 size

Print: 60 000
Distribution: 60 000 Distributed to households of Ipswich
Online Capability: Over 10 000 views

Value: $2 000

APN Group:

Campaign: Weeks commencing 2 April, 9 April & 16 April
Advertising: 12 x 3 modular
Frequency: The Queensland Times; with lifts into Ipswich Advertiser and Gatton Star each week
Additional: Publicity 29 March - 21 April

Value: In-kind Advertising $8 160.
Publicity Value: $69 541

Value: $21 375

Media Advertising:

Ipswich City Council Seasonal Guide:

Two page advertisement, full colour, A5 size

Print: 60 000
Distribution: 60 000 Distributed to households of Ipswich
Online Capability: Over 10 000 views

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Frequency: The Queensland Times; with lifts into Ipswich Advertiser and Gatton Star each week
Additional: Publicity 29 March - 21 April

Value: In-kind Advertising $8 160.
Publicity Value: $69 541
Lifestyle Queensland:
Advertising: Half page - March
Publicity: Three and a half page full-colour- April/May
Circulation: 30,000 per edition
Value: $6,820

Broadcast Media:
Channel 9 Queensland TV:
Channel Nine Queensland produced and aired 3 x 30 second television commercials (TVCs) from 21 March - 21 April.
Value: $277,705

River 94.9
Frequency: 120 x 30 second spots
75 radio commercials
Additional: Interviews during 6 - 20 April.
Value: $10,430

Tivoli Drive In
30 second commercial aired 7 - 8 April and 14 - 15 April.
Value: $600

The Ipswich Festival delivered a total brand and media campaign valued at $469,262
Fire on the River is the festival's grand opening event, officially launching the 11 day festivities of the Ipswich Festival 2018.

This event takes advantage of the unique night time ambience of the Bremer River against a backdrop of the River Heart Parklands. This year’s firing points along the River Heart Parkland’s boardwalk were complimented with a laser display and the amazing jet men performance. Large Flame projectors provided additional elements to the spectacle.

With public viewing from Riverlink Shopping Centre, David Trumpy Bridge and Bradfield Bridge, this free public event attracted an audience of around 6,000 to the banks of the Bremer River, celebrating her beauty and charm.

The Ipswich City Council company name was acknowledged through compere announcements by River 94.9’s personality compères of Campo and Marnie during the course of the evening.
Each year Ipswich Festival celebrates “Unmasked”, an art competition for local Ipswich schools. The challenge for students was to paint a giant 1.5m mask which was supplied by the Ipswich Events Corporation.

The 2018 theme “Waterways and the fate of the Sea” asked students to depict the good, the bad, and the scientific research and education being conducted today to regenerate and rehabilitate riverbanks to improve long-term health of urban waterways and their eventual flow to the ocean.

Unmasked is an eagerly anticipated event each year, with applications from 16 schools lodged for 2018. Unmasked provides the winning and runner up school with a cash prize each year with our 2018 winners being:

Winner: St Mary’s College, Ipswich
Runner-up: Goodna State Primary School

The Ipswich City Council logo was positioned on the event sign on St Paul's Anglican Church lawn for the duration of the Ipswich Festival. Additionally, the company logos were presented on the Unmasked registration forms.
Creative Kidz incorporated a structured program of interactive arts, crafts and activities to challenge and inspire creativity in children through a distinct participative events program.

The Creative Kidz Main Stage program featured performances by students from Ipswich West State School, 88 Dance Co, students from St Edmunds College, Glen Rhodes Bubble Show, Joel Fenton the Juggler and Hypercircus.

Keeping in line with the traditional focus on providing creative workshops, this year an extended afternoon-to-evening program included Tech & STEM based activities and live street art.

Free hands-on workshops and activities included 3D printing, sand art, DJ workshops, card making, puppet making, lantern making, drone pilot training, plaster painting, STEM & robotics activities, face painting, rotation creation, candle making, terrarium making, dance workshops, toddler lounge and Channel 9 News Hotdesk with The Voice contestants.

The Ipswich City Council logo was positioned on the main stage and What's On Signage throughout the event, including compere acknowledgements.
The Festival Parade of Light signifies civic participation as a celebration of the true essence of ‘community’. The parade is an Ipswich Festival tradition and promotes community diversity through visually spectacular floats, marching bands, professional street entertainment and colourful costumes.

The 2018 theme ‘From the pages of a Storybook’ encouraged participants to dress as their favourite storybook characters.

LightnUp Inc. were commissioned to present their unique lantern art elements in the parade adding to the spectacle at dusk. The Festival Parade of Light meandered its way through the main streets of Ipswich Central, attracting capacity crowds of up to 10 000 visitors to the city centre.

Winning Entries:
- Best Musical Entry – Ipswich Jukebox Hire
- Best Use of Lights, Colour and Creativity – Pro Drive Ipswich
- Best School or Kindergarten Entry – Churchill State School
- Best Overall Depiction of 2018 Theme – Ipswich Libraries

The Ipswich City Council logo was brandished on the VIP seating dais for this event with compere acknowledgements during the evening.
Visitor excitement continued with the Heritage Bank Street Party and Honk! as the party atmosphere followed the Parade of Light.

The main stage program featured headline 80’s band Mental As Anything, drawing large crowds whilst the celebrations continued into Ellenborough Street with a second stage featuring rockabilly act Dezzie D and the Stringrayz. The evening's festivities continued with roving entertainers, carnival rides, pop-up bar, and food trucks.

A third stage featuring DJ Cutloose proved a major attraction with an extended audience within the Top of Town for the presentation of over ninety-five vintage, veteran, classic and custom vehicles restored to their pristine glory amongst the cafes and restaurants of this historic precinct.

Up to 10 000 people patronised the evening event, with the extended stage program and addition of a pop-up bar, proving successful.

The Ipswich City Council logo was acknowledged on the Main stage and What's On signage with compere acknowledgements during the Festival Parade of Light.

Ipswich City Council also participated in the Festival Parade of Light.
St Paul's Anglican Church presented the Annual Proms Concert, and in keeping with tradition, the evening featured a mix of classical, sacred and secular music and well-known choral items featuring the Brisbane Excelsior Band, The Proms Choir, West Moreton Anglican Church Chorale and The Proms Orchestra.

The performance ensured the audience experienced a night of unforgettable classic tunes and sophisticated melodies. The event continues to host a capacity audience, set amongst the rich wooden pews and vibrant stain-glassed windows of the oldest provincial church in Queensland. Audience members enjoyed complimentary drinks and canapés provided by St Paul's Anglican Church and Sirromet Wines during the interlude.

The Ipswich City Council logo was presented on the Proms Concert flyers and over 300 events programs. The Ipswich City Council logo was presented on the Signature Partner's banner displayed in the foyer of the Church for guests arrival on the night.
FIESTA

Supported by Queensland Government and Ipswich City Council

The 2018 Fiesta - Food, Fun & Flavours presented as a family event in the historic parklands of Queens Park. The event attracts a high level of community group participation, facilitating an understanding, appreciation and acknowledgement of Ipswich’s culturally and linguistically diverse communities.

The event showcased and promoted ethnically diverse arts, workshops, experiences, performances, language, costumes, customs, music and food. The Main Stage program presented continuous entertainment, performance, dance and music from both accomplished artists and local community groups and schools. In addition, free workshops provided the opportunity for spectator participation through unique hands-on-experiences in cross cultural art forms. The event was enhanced and complimented with a multicultural market place, consisting of culturally aligned support services and organisations, local cultural community and special interest groups to promote cultural awareness.

Due to poor weather, crowd numbers were lower than anticipated.

The Ipswich City Council logo was positioned on the main stage and What’s On signs at this event, along with compere acknowledgements during the evening. The Councillors were invited to attend this event with Cr Kylie Stoneman representing the Mayor—to guest speak on the main stage.
The widely acclaimed Jazz Wine and Blues is an Ipswich Festival highlight and each year continues to expand in content, quality, media coverage and audience participation.

The afternoon-to-evening program featured both emerging and accomplished performers from around Australia and attracted a record audience attendance. The program featured headline act Joe Camilleri and the Black Sorrows, along with renowned jazz artists and the traditional big band sounds of the Ipswich City Big Band.

The day was complemented by an array of local wineries and Pumpyard Brewery within the festival vineyard - a fully licensed area to relax and enjoy the evenings’ program.

The Corporate Lounge presented an enjoyable and social atmosphere for festival partners to engage and network whilst partaking in the complimentary hospitality and great music.

Ipswich City Council’s logo was presented on the main stage and What’s On Signage throughout the event site, including compere acknowledgements, with further acknowledgement on the invitations to the Corporate Lounge guests.
IPSWICH FESTIVAL 2018

MAYOR’S FESTIVAL BALL

Presented by Bendigo Bank and Sirromet Wines

The Mayor’s Festival Ball offers a distinguished evening for social networking of our Festival Partners, dignitaries and business leaders.

The Mayor’s Festival Ball is presented in the beautifully themed room of the Ipswich Civic Centre, with performances by high calibre entertainers including headline act Mental As Anything, accompanied by a scrumptious three (3) course dining menu and premium beverages provided by Sirromet Wines.

Festival Partners are presented with extensive brand alignment opportunities through personality compere announcements and AV presentation of their brand.

Ipswich City Council’s logo was positioned on the Mayor’s Festival Ball marketing collateral of invitations, acknowledgement cards and souvenir menus.

Date: Friday 13 April
Time: 6:30pm
Location: Ipswich Civic Centre

Ipswich Festival Signature Partners
Channel Nine Queensland
Ipswich City Council
Heritage Bank
St Andrew’s Ipswich Private Hospital
CERTIFICATE
OF APPRECIATION

PRESENTED TO
KATE ROBERTS
ARTIME SUPPLIES

In recognition and appreciation
of your support of the Ipswich Festival 2018
IPSWICH FESTIVAL 2018

CORPORATE EVENTS

Festival Launch: The media and festival partner function is the exclusive pre-release of the program collateral to stimulate media interest for the Festival celebrations. This activity promotes the Festival partner’s brand to a selective guest audience whilst acknowledging positive community response. The Festival Launch was presented in the foyer of the state of the art venue—Ipswich Art Gallery. The Ipswich City Council’s logo was acknowledged on the AV presentation; corporate signage and event invitations. The Acting Mayor was a guest presenter on the evening of the Launch, with all Councillors invited to attend.

Festival After Party: For the first time, the Festival After Party was hosted in the classic surrounds of the Lord Lamington Suite, Pumpyard Bar and Brewery. The evening celebrates the achievements of the Ipswich Festival, its outcomes and successes to its valued partners and contributors. The Ipswich City Council’s logo was acknowledged on the AV Presentation; Corporate Signage and event invitations. The Acting Mayor was a guest presenter on the evening of the After Party, with all Councillors invited to attend.

Festival Launch: 30 March 2018
Location: Ipswich Art Gallery

Festival After Party: 24 May 2018
Location: Lord Lamington Suite

Ipswich Festival Signature Partners
Channel Nine Queensland
Ipswich City Council
Heritage Bank
St Andrew’s Ipswich Private Hospital
2018 Ipswich Festival

EVENT

GALLERY
MAYOR’S FESTIVAL BALL
CREATIVE KIDZ
PARADE OF LIGHT
HERITAGE BANK STREET PARTY
HONK!
ANNUAL PROMS CONCERT
JAZZ WINE & BLUES
2018 Ipswich Festival

RESOURCES

PRODUCED
WHAT’S ON

FIRE ON THE RIVER
Presented by River 94.9 and Limestone Dental Group
In association with Top Office Group

IPSWICH ART AWARDS
Presented by Ipswich City Council

CREATIVE KIDZ
Presented by Goodstart Early Learning
In association with Hutchinson Builders

FESTIVAL PARADE OF LIGHT
Presented by The Queensland Times and Ti Tree
Bioenergy supported by Ipswich City Properties

HERITAGE BANK STREET PARTY
Presented by Heritage Bank

RIDE ON: CELEBRATION OF CYCLING MUSICAL

CABARET

SOUND OF THE 60s

2018 ANNUAL PROMS CONCERT
Presented by Limestone Dental Group and West Moreton Anglican College

FIESTA - FOOD FUN & FLAVOURS
Supported by Queensland Government and Ipswich City Council

UNMASKED
Presented by Queensland Urban Utilities

FESTIVAL GALA
Presented by Ipswich City Symphony

JAZZ, WINE & BLUES
Presented by St. Andrew’s Ipswich Private Hospital supported by Harding Martin and Bishop
in association with West Moreton Anglican College and Limestone Dental Group

CITY EVENTS
Art • Theatre • Exhibitions • Live Entertainment

CITY TOURISM
Discover Queensland’s time-honoured heritage region, packed with surprising new adventures

DELICIOUS DINING

HELPFUL INFO

FESTIVAL PARTNERS
FESTIVAL PARADE OF LIGHT

Once upon a time...

Favourite storybook characters come to life in an energetic, lively and colourful celebration of everything wondrous at the Festival Parade of Light, themed “From the pages of a Storybook”.

Join us on this magical night of vibrant characters, giant lanterns, marching and pipe bands, roving entertainers, and members of our spirited Ipswich community.

Come dressed as your favourite storybook character and you too can believe!

The excitement, music and fun stretches along Brisbane Street and best viewing is from Waghorn to Bell Street.

PRESENTED BY
THE QUEENSLAND TIMES
AND TI TREE BIOENERGY

SUPPORTED BY
IPSWICH CITY PROPERTIES

DATE
Saturday 14 April

TIME
2 pm

LOCATION
Brisbane Street, Ipswich Central

Photograph courtesy NASHK for Light Up Inc.
The Ipswich Art Awards is a major regional art exhibition, attracting artists from throughout South East Queensland. With interest from across the states of Australia. This year the total prize money and artist in residence packages are valued at over $11,000 in a range of artwork categories from photography, painting, sculpture, drawing and printmaking.

Over 200 artwork entries will be on display during the exhibition period in the historic St Paul’s Anglican Church Hall in Ipswich Central. All of the artworks in the exhibition will be available for purchase during the exhibition.

DATE 12 April to 22 April
TIME 10am to 4pm
LOCATION St Paul’s Anglican Church Hall, Brisbane St, Ipswich Central
ENTRY INFO Free 0412 160 645
FIESTA

SUPPORTED BY
QUEENSLAND GOVERNMENT
AND IPSWICH CITY COUNCIL

FOOD, FUN
& FLAVOURS!

• Street Eats — a smorgasbord of flavours
• Free children's workshops
• Giant games and activities
• Main stage entertainment

DATE: Friday 20 April
TIME: 5-9pm
LOCATION: Queens Park, Goleby Avenue, Ipswich Central
Join us for an incredible evening of culinary delights from around the world, live music, dance, free children's workshops, and activities for people of all ages.

**MAIN STAGE ENTERTAINMENT**

Be entertained by exotic Belly Dancers, traditional South Pacific Islander Fire Dance and energetic Bollywood Dancers.

Brewed in Ireland and distilled in Australia the Barfingshakes are a Celtic band with world music influences that combine intense energy, beautiful harmony and driving dance rhythms in their live performances.

With a fascination for making something new from the old, Mzaza's writers and musicians skilfully create their own set of traditions from a tapestry of richly woven influences from France, the Balkans, the Middle East and Sephardic Spain.

Joe Tea and Afrodias was formed around a combination of remarkably gifted and experienced African born musicians.

Afrodias's music is based on an unusual fusion of African rhythms, including Ghanaian Hi-life, Reggae, Calypso and other popular music. Precise and soulful vocals imbued with the group's own indelible flavour creates an energetic dance feel.

Izalco brings you an infectious non-stop party experience with their Latin flavour. Presenting an energetic and unique interpretation of the popular rhythms of Latin America, Izalco will have you in motion on the dance floor.

Be here to enjoy the vibrant colours, sounds and delicious tastes of our multicultural community.

A visit to the amazing workshops will see you delving into the traditional art of Chinese paper craft, receiving a henna tattoo, making Polynesian flower crowns, or acquiring an African hair braid.

Children can 'make and take' music shakers, tribal necklaces and dragon puppets or get creative at Rangoli Sand Art.

Gather the family for a multitude of fun, including connect four, giant dodge ball, chase, snakes and ladders and checkers. More games from around the world including Africa, Polynesia, Egypt, Germany, Sweden, England and of course Australia, will have participants catching, throwing, balancing, juggling and shrieking in delight.
JAZZ, WINE & BLUES
Joe Camilleri and The Black Sorrows

1PM  IPSWICH CITY BIG BAND
The day kicks off with a range of traditional and modern big band music in various styles including swing, crooner classics, pop and funk. Groove to the spectacular combined sounds of saxophones, trumpets, trombones and rhythm section.

2PM  ELLY HOYT
Elly Hoyt is a jazz singer, composer and vocal pedagogue who has played alongside some of the nation’s best jazz artists including Phil Stock, James Morrison, James Muller, Sam Anning and Matt McMahon to name a few.
She has a string of awards including the 2011 Bell Award Winner for ‘Best Australian Jazz Vocal Album’ and is the first ever jazz singer to receive the Marton Bequest Travelling Scholarship (2015).

3PM  ASA BROOKHAUGH
Supercharged guitar, soaring voice, vamping harmonica and evoking lyrics — that’s Asa Brookhall. If you fancy a mix of Rock, Folk and Blues with a dose of mischievous, make sure you hear Asa’s music and experience one of Australia’s best independent artists.

PRESENTED BY
ST ANDREW’S IPSWICH PRIVATE HOSPITAL

SUPPORTED BY
HARDING MARTIN AND BISHOPP

IN ASSOCIATION WITH
WEST MORETON ANGLICAN COLLEGE AND LIMESTONE DENTAL GROUP

IPSWICH FESTIVAL PROGRAM
GRAB A CHAIR, PACK THE BLANKET AND SIT BACK TO ENJOY AN INCREDIBLE AND EXCITING LINE-UP OF BOTH LOCAL AND NATIONALLY ACCLAIMED JAZZ, SWING AND BLUES ARTISTS.

4:35PM RIVER CITY ACES
Bop with the River City Aces and their Jump Blues - a musical style which was popular through the 40's and 50's which later morphed seamlessly into R&B and Rock 'n' Roll. The River City Aces are a fun-loving 8-piece band with an unstoppable drive to get those good times a-rollin' out in the audience.

5:30PM AARON WEST AND THE CUSTOMIANS
Brought together by their shared passion for the great black American music of the mid-20th Century, Aaron West and the Custodians comprises some of Australia's finest session musicians, drawing inspiration from the greatest artists in soul, rhythm & blues, jazz, gospel, and funk.

6:45PM DEVIL'S KIOSK
This band is described as dynamic, emotionally charged, fused with tension, and deeply steeped in the Blues.
Rave performances at Blues on Broadbeach, Bellington Jazz and Blues Fest and the Sydney Blues & Roots Festival sees Devil's Kiosk rapidly morphing into one of Australia’s top blues acts.
Their sound derives from elements of the earthy sounds of the 40’s and 50’s blues masters and the soulful feel of 60’s and 70's British blues.

8PM JOE CAMILLERI AND THE BLACK SORROWS
The Black Sorrows earned the reputation as a dynamic live act. At the helm, Joe Camilleri steers the band through an energetic interplay of solid grooves and well-crafted songs that mix those well-worn ingredients of blues, soul, R&B, gospel, country and even Brill Building pop.
Spontaneous and emotionally driven, Joe ensures that no two performances are ever the same.
Camilleri’s mantra is simple: “we come to play and leave the audience feeling exhilarated”.

DATE TIME LOCATION
Saturday 21 April
1pm-9pm
Queens Park,
Goleby Ave,
Ipswich Central
2019 Ipswich Festival Partners

Signature Partners

City of Ipswich
Heritage Bank

Principal Partners

Limerene Dental Group
Bondo Bank

Supporting Partners

SIRROMET
Bishop
Ipswich Art Gallery

ASSOCIATE PARTNER

Hutchinson Builders

Media Partners

LifeStyle

Service Partners
A celebration of the 80's featuring headline performers MENTAL AS ANYTHING with an exclusive fine dining menu and complimentary drinks.

DATE: Friday 13 April 2018
TIME: 6.30 pm with drinks on arrival
VENUE: Ipswich Civic Centre, Nicholas Street
DRESS: Formal/Black Tie
COST: $220 per person / $2100 Table of ten
(Prices include GST)

Get in early to BOOK by Friday 23 March
Jacqui at Ipswich Events Corporation
on 3612 2074 or jacqui@ipsaevents.org.au

MAYOR’S FESTIVAL BALL INVITATION AND COMPLIMENTARY TICKET
MAYOR’S FESTIVAL BALL MENU
IPSWICH FESTIVAL 2018
APRIL 12 - 22

GET READY
FOR ELEVEN DAYS OF FABULOUS
ENTERTAINMENT – FIRE ON THE RIVER,
CREATIVE KIDS, PARADE OF LIGHT,
UNMASKED, MONKIE VEHICLE EXHIBITION
IPSWICH ART AWARDS, HERITAGE BARK
STREET PARTY FEATURING...MENTAL AS
ANYTHING!, THE ROCKIN' SOUNDS OF 60'S
AND
SMOOTH GROOVES OF JAZZ, WINE & BLUES
FEATURING JOE CAMILLERI AND BLACK
SORROWS, TAMAR THE TASTE OF FIESTA –
FUN, FOOD & FLAVOURS, OR HIT THE
STREET FOR THE CELEBRATION OF CYCLING,
PLUS SO MUCH MORE.

IT'S TIME TO ENJOY YOURSELF!

www.ipswichfestival.com.au
2018 ANNUAL PROMS CONCERT

PRESENTED BY LIMESTONE DENTAL GROUP AND WEST MORETON ANGLICAN COLLEGE IN ASSOCIATION WITH ST PAUL'S ANGLICAN CHURCH

Friday 20 April 2018 at 7:30pm

2018 ANNUAL PROMS CONCERT PROGRAM
Ipswich Festival 12-22 April

Fire on the River
DATE: Thursday 12 April
TIME: 7pm
LOCATION: Empire Shopping Centre, Empire Street, Ipswich Central

A pyrotechnic spectacular event featuring fire dancers, acrobats, and pyrotechnics. Ignite the night with this spectacular pyrotechnic show in Empire Shopping Centre. This is an event not to be missed!

Creative Kidz
DATE: Saturday 14 April
TIME: 10am-2pm
LOCATION: David Walsh, 353 Wickham Street, Ipswich Central

Join us for a fun-filled day of arts and crafts for kids! This is a creative and educational experience with hands-on activities for children of all ages.

Festival Parade of Light
DATE: Saturday 14 April
TIME: 7:30pm
LOCATION: South Bank Parklands, Brisbane

Experience a magical parade of light with stunning floats and live entertainment. This is a spectacular event not to be missed!

Heritage Bank Street Party
DATE: Saturday 14 April
TIME: 11am-4pm
LOCATION: Maryborough Street, Ipswich Central

Join us for a day of celebration with live music, street food, and entertainment. This is a fun-filled event for the whole family.

Honk!
DATE: Saturday 14 April
TIME: 7pm
LOCATION: Maryborough Street, Ipswich Central

A lively night of music and dance with live bands and a vibrant atmosphere. This is a must-see event for lovers of live music.

Unmasked
DATE: 12-22 April
LOCATION: St Joseph's Catholic Church, 1 Flinders Street, Ipswich Central

A magical experience with a masquerade ball and live entertainment. This is a unique and unforgettable event.

Ipswich Art Awards
DATE: Tuesday 24 April
TIME: 11am
LOCATION: Ipswich Cultural Centre

A major regional art exhibition showcasing the best of Ipswich's artistic talent. This is a fantastic opportunity to experience some of the finest art in the region.

Fiesta - Food, Fun & Flavours
DATE: Saturday 14 April
TIME: 12pm-5pm
LOCATION: Ipswich Cultural Centre

A day of food, fun, and entertainment. This is a great opportunity to sample local food and enjoy live music and dance performances.

2018 Annual Proms Concert
DATE: Monday 23 April
TIME: 7:30pm
LOCATION: Ipswich Cultural Centre

A grand evening of classical music featuring the Ipswich Symphony Orchestra. This is a musical experience not to be missed!

Jazz, Wine & Blues
DATE: Thursday 19 April
TIME: 7pm
LOCATION: Ipswich Cultural Centre

A night of music and wine with live jazz and blues performances. This is a fantastic opportunity to enjoy live music in a relaxed setting.

Festival Gala
DATE: Saturday 21 April
TIME: 7:30pm
LOCATION: Ipswich Cultural Centre

A grand evening of music, wine, and entertainment. This is a spectacular event not to be missed!

Recruitment 24/7 Ipswich 100 Bike Ride
DATE: Sunday 22 April
TIME: 9am
LOCATION: Ipswich Central

Join us for a fundraising event to support Ipswich's community cycling events. This is a great opportunity to support a good cause while enjoying a day of cycling.
LET'S PARTY IPSWICH

It's almost that time of year again, when the people of Ipswich and visitors to the city take to the streets, fill entertainment venues and engage in great events for the city's party of the year - the Ipswich Festival.

The Ipswich Festival is the region's premier event that showcases nationally acclaimed artists, emerging local talents and engages the community in activities diverse and just plain fun. Yes, there's going to be great entertainment; yes, there's going to be Fire on the River; yes, there's going to be a Street Party; and yes, there's going to be arts and crafts and cultural presentations.

This year's festival is set to sizzle with sensations, incorporating a range of free community-based and special interest events, a street parade of lights, public celebrations, fireworks, exhibitions, artistic presentations and public art, theatre and ticketed programs.

Tens of thousands of people enjoy this annual Ipswich Festival each year - an audience of community-minded individuals who revel in a variety of events. Will you be one of them this year?

The 2018 Ipswich Festival will be presented over 10 days commencing on April 12th and running through until April 22nd. Some of these events are not to be missed so write them into your calendar pronto.

Also, be sure to visit www.ipswichfestival.com.au for more information on Ipswich's biggest fiesta.

We will have a full program launch in our April issue of Lifestyle Queensland, so find out what's on and be early to book for some of the events and shows.

Fire on the River
Thursday 12 April
View from Riverlink Shopping Centre and Trinity Bridge
Ipswich Festival Parade
Saturday 14 April
Ipswich Central
Mayor’s Festival Ball
Friday 13 April
Ipswich Civic Centre
Creative Kidz
Saturday 14 April
Ipswich Central
Heritage Bank Street Party
Saturday 16 April
Ipswich Central
Bank
Saturday 14 April, Ipswich Central
Five Foot Two
Festival Cabaret
Wednesday 18 April
Ipswich Civic Centre
Sounds of the 60s
Thursday 19 April
Ipswich Civic Centre
Fiesta
Friday 20 April
Queens Park
Jazz, Wine & Blues
Saturday 21 April
Queens Park
Festival Gala
Saturday 21 April
Ipswich Civic Centre
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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>5PM</td>
<td>BARLEYSHAKES</td>
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<td>5.50PM</td>
<td>BELLY DANCERS</td>
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<td>6:10PM</td>
<td>MZAZA</td>
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<td>6:50PM</td>
<td>BOLLYWOOD DHAMAKA</td>
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<td>7:15PM</td>
<td>JOE TEE AND AFRODISIA</td>
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<td>8.00PM</td>
<td>HEILANI POLYNESIAN SCHOOL OF ARTS</td>
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YOU ARE INVITED TO
THE IPSWICH FESTIVAL LAUNCH

Please join Mayor Andrew Antoniolli and Ipswich Events Corporation Executive Chairman Paul Casos to officially launch the 2018 Ipswich Festival.

WEDNESDAY 28 MARCH 2018 AT 5:30PM FOR 6PM
IPSWICH ART GALLERY, BRISBANE STREET, IPSWICH

RSVP FRIDAY 16 MARCH
Jacqui Thomas at Ipswich Events Corporation jacqui@ipsevents.org.au or phone 3812 2974.

PRESENTING PARTNERS
SUPPORTING PARTNER

SIGNATURE PARTNERS

IPSWICH FESTIVAL LAUNCH INVITATION
Please join with the Ipswich Events Corporation, Top Office Group and Pumpyard Bar & Brewery to celebrate at the

FESTIVAL AFTER PARTY

THURSDAY 24 MAY 2018 AT 5.30PM FOR 6.00PM
Lord Lamington Suite
88 Limestone Street, Ipswich
(above Dovetails Restaurant)

Drinks and canapes served.

RSVP FRIDAY 11 MAY
Jacqui Thomas at Ipswich Events Corporation
jacqui@ipsevents.org.au or phone 3812 2974

IPSWICH FESTIVAL AFTER PARTY INVITATION
AN INVITATION TO THE
JAZZ, WINE & BLUES CORPORATE LOUNGE
PRESENTED BY
ST ANDREW’S IPSWICH PRIVATE HOSPITAL
SATURDAY 21 APRIL 2018 — 1PM TO 9PM
Queens Park, Goebly Avenue, Ipswich
Complimentary drinks and canapes served between
4:30pm to 6:30pm. Your Jazz, Wine & Blues Corporate
Lounge Lanyard will be forwarded following
confirmation of your attendance.
RSVP FRIDAY 6 APRIL 2018
Jacqui Thomas at Ipswich Events Corporation
jacqui@ipsevents.org.au or phone 3812 2974

PRESENTING PARTNER
SUPPORTING PARTNERS
IN ASSOCIATION WITH
SERVICE PARTNER

SIGNATURE PARTNERS

IPSWICH FESTIVAL JAZZ, WINE AND BLUES CORPORATE LOUNGE INVITATION
Ephemeral Food, Fun & Flavours
Supported by Queensland Government and Ipswich City Council

Date: Friday 29 Apr
Venue: Ipswich Civic Centre

Entertainment:
- Direct East: An explosion of flavours
- Ipswich's Best
- Ipswich's Best Bands
- Ipswich's Best Groups
- Ipswich's Best DJs
- Ipswich's Best Entertainers

Join us for a night of delicious food, live music, drinks, live dancing, and activities for all ages.

Sponsored by Ipswich Bank

Ephemeral Food, Fun & Flavours is a celebration of Ipswich's vibrant food and beverage scene. Join us for a night of delicious food, live music, drinks, live dancing, and activities for all ages. Let us welcome you to Ipswich's best night of the year!
Jazz, Wine & Blues

Presented by St Andrews Ipswich Private Hospital
Supported by Hastings Martin & Bishop
In Association with West Moreton Anglican College and Limestone Dental Group

Date: Saturday 21 April
Location: Suffolk Park, Scenic Rim Central

Jazz is a versatile genre of music that has evolved over the years and has influenced various styles, including swing, blues, bebop, cool, hard bop, and fusion.

Jazz All Stars: 6pm

The band creates an intimate and inviting atmosphere, perfect for relaxation and socializing.

Jazz & Blues: 8pm

A mix of classic and contemporary blues, featuring some of the best local and international performers.

Blues & Jazz Night: 10pm

Experience the true essence of blues and jazz with live performances from renowned artists.

Jazz All Stars: 12am

A grand finale to cap off the night with an unforgettable performance.

Jazz, Wine & Blues is a unique event that brings together music, art, and culture, offering a diverse range of experiences for all attendees.

Map

Contact Information

ST ANDREW’S BRANCH
HASTINGS MARTIN & BISHOP
WEST MORETON ANGLICAN COLLEGE
LIMESTONE DENTAL

NEWS

IPSWICH FESTIVAL 2018 PARTNERSHIP REPORT
# What's On

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<tr>
<td>Presented by River 94.9 and Limestone Dental Group in association with Top Office Group</td>
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<td><strong>IPSWICH ART AWARDS</strong></td>
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<tr>
<td><strong>CREATIVE KIDZ</strong></td>
<td>8-9</td>
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<td>Presented by Goodstart Early Learning in association with Hutchinson Builders</td>
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<td><strong>FESTIVAL PARADE OF LIGHT</strong></td>
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<td>Presented by The Queensland Times and Ti Tree Bioenergy supported by Ipswich City Properties</td>
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<tr>
<td><strong>HERITAGE BANK STREET PARTY</strong></td>
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<td><strong>RIDE ON: CELEBRATION OF CYCLING WEEK</strong></td>
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<tr>
<td><strong>FIESTA - FOOD FUN &amp; FLAVOURS</strong></td>
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<td><strong>UNMASKED</strong></td>
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<td><strong>FESTIVAL GALA</strong></td>
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<tr>
<td>Presented by Ipswich City Symphony</td>
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<tr>
<td><strong>JAZZ, WINE &amp; BLUES</strong></td>
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<tr>
<td>Presented by St. Andrew's Ipswich Private Hospital supported by Harding Martin and Bishopp in association with West Moreton Anglican College and Limestone Dental Group</td>
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<tr>
<td><strong>CITY EVENTS</strong></td>
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<tr>
<td>Art • Theatre • Exhibitions • Live Entertainment</td>
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<tr>
<td><strong>CITY TOURISM</strong></td>
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<td>Discover Queensland's time-honoured heritage region, packed with surprising new adventures</td>
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FIRE ON THE RIVER

PRESENTED BY
RIVER 94.9
AND LIMESTONE DENTAL GROUP

IN ASSOCIATION WITH
TOP OFFICE GROUP

DATE
Thursday 12 April

TIME
7pm

LOCATION
Riverlink Shopping Centre,
Upper level,
Ipswich Central

An explosion of electrifying fireworks, stunning lasers and blasting 6-Flames, all synchronised to a pumping soundtrack, light up the night sky launching the festival celebrations.

The picturesque Bremer River is the backdrop to this remarkable display. See Jet Man and his friend propel above the river and fly into the sky ironman-style as fireworks explode all around them – but arrive early to catch this amazing feat!

Best vantage points are the David Trumpy Bridge and Riverlink Shopping Centre.

Free Parking on both sides of the Bremer River.

Riverlink Shopping Centre features fabulous entertainment between 12noon – 7pm. To win a VIP dining experience at either Nando’s, Montezuma’s, Ruby Chews or Coffee Club visit the photo booth in the Food Court from 12pm. Take a picture of yourself and upload your photo to social media with the #Riverlink and #Riverlink Shopping Centre. Winners will be drawn hourly from 1pm.

See the Dr-Hubble Bubble Show at 5pm in the Food Court, and do not miss the Despicable Me 3 show and Trolls show located at the Gasometer at 1pm and 3pm.

Diners are in for a treat with Joel Fenton’s Comedy Circus and a Rapid Fire show from 5:15pm.
The Ipswich Art Awards is a major regional art exhibition, attracting artists from throughout South East Queensland. With interest from across the states of Australia. This year, the total prize money and artist in residence packages are valued at over $11,000 in a range of artwork categories from photography, painting, sculpture, drawing and printmaking.

Over 200 artwork entries will be on display during the exhibition period in the historic St Paul’s Anglican Church Hall in Ipswich Central. All of the artworks in the exhibition will be available for purchase during the exhibition.

**DATE**
12 April to 22 April

**TIME**
10am to 4pm

**LOCATION**
St Paul’s Anglican Church Hall, Brisbane St, Ipswich Central

**ENTRY INFO**
Free

0412 160 645
CREATIVE KIDZ
PRESENTED BY GOODSTART EARLY LEARNING IN ASSOCIATION WITH HUTCHINSON BUILDERS

FAMILY-FRIENDLY ENTERTAINMENT, INTERACTIVE WORKSHOPS, CRAFT DESIGN, ROBOTICS, TECH-FUN AND MUSIC TRANSFORMS THE CITY CENTRE INTO AN EXCITING PERFORMANCE SPACE OF IMAGINATION, EDUCATION AND ENJOYMENT FOR THE YOUNG AT HEART!

CHANNEL NINE QUEENSLAND HOT DESK
Channel Nine Queensland are bringing the studio to you! Sit behind a real news desk and stare down the camera while showing off your best reporter skills.

ACE AVIATION
Ever wanted to fly a drone through an obstacle course? Or learn more about the future of drone technology? Take the opportunity to fly a professional drone through a pilot training course and test your skills with the help of some of Queensland's best drone pilot trainers.

3D PRINTING WITH STEPH PIPER
Fascinated by 3D printing and modelling? Steph Piper shows off the magic of 3D printing and explores capabilities with current technologies.

GOODSTART EARLY LEARNING TODDLER LOUNGE
Rest, relax and rejuvenate in the Toddler Lounge presented by Goodstart Early Learning. Take some time out of the hustle and bustle and enjoy some learning and playful activities that will entertain your toddler while you get to put your feet up and enjoy the serenity (for a little bit at least).

**All toddlers must be accompanied by an adult**
Festival favourites are back with the Plaster Fun House, Yellow Cape Face Painting Factory, Sandart, Terrarium making, and so much more!

**STEM, CODING AND ROBOTIC WORKSHOPS WITH CANTERBURY COLLEGE**

Combining fun and educational activities, Canterbury College will hold STEM and Lego Mindstrom coding and Robotic workshops. Showcasing their custom built Alpha robots with dance, soccer and maze demonstrations.

**MAIN STAGE ENTERTAINMENT**

There is loads of fun to be had with St. Edmunds College DJ, the Ipswich West State School Choir, BB Dance Group, and performing live is the creative, engaging, and interactive The Magical Bubble Show.

**EXTREME VR**

Immerse yourself in an adventure out of this world. Visit the future of gaming VR and AI technology through an interactive and mind blowing virtual experience!

**ELEMENTS COLLECTIVE**

The EC crew will be running multiple workshops for children from as young as 6 months old to teenage years, exploring creativity and rhythm through dance and movement.

**MIX IT UP! DJ WORKSHOPS**

Make some noise and learn to mix, scratch and juggle with DJ Bacon! Bring along a USB loaded with bangers and mix your own tunes!

**REVERSE GARBAGE**

Share your passion for the planet through a variety of hands-on and engaging workshops using recycled material. Puppet making; 3pm - 5pm. Interactive Pipe Percussion 7pm - 9pm.

**RAWART**

**Daytime activities:**
Create a colourful, funky, textured bird collage or a colourful and vibrant Dream Web inspired design using a range of 2D and 3D media.

**Night time activities:**
Prepare some cool wearable glow masks, funky necklaces and groovy headwear using a fun combo of glow sticks and fun glow in the dark media.

**STREET ART WITH DAVID HOUGHTON**

Renowned Street Artist David Houghton paints a live mural at 5pm, transforming the Uniting Church laneway into a specifically curated masterpiece. Kids have the opportunity to test their aerosol skills in an interactive street art demonstration.

**LISMORE LANTERNS**

Once again the extremely popular lantern making workshop will be held from 3pm and 5pm. So make sure you have your lantern masterpiece glowing starlight-bright for the Parade.

**DATE**
Saturday 14 April

**TIME**
3pm - 9pm

**LOCATION**
Brisbane to Ellenborough Street & d’Arcy Doyle Place, Ipswich Central
FESTIVAL PARADE OF LIGHT

Once upon a time...

Favourite storybook characters come to life in an energetic, lively and colourful celebration of everything wondrous at the Festival Parade of Light, themed "From the pages of a Storybook".

Join us on this magical night of vibrant characters, giant lanterns, marching and pipe bands, roving entertainers, and members of our spirited Ipswich community.

Come dressed as your favourite storybook character and you too can believe!

The excitement, music and fun stretches along Brisbane Street and best viewing is from Waghorn to Bell Street.

DATE TIME LOCATION
Saturday 14 April 7 pm Brisbane Street, Ipswich Central

PRESENTED BY
THE QUEENSLAND TIMES AND TI TREE BIOENERGY

SUPPORTED BY
IPSWICH CITY PROPERTIES
HERITAGE BANK STREET PARTY

The city will come alive with colour and carnival as we celebrate at Ipswich’s biggest street party. Packed with activities, street fare, live entertainment and other surprises, the heart of Ipswich will be transformed into a family-friendly playground.

MAIN STAGE – d’ARCY DOYLE PLACE

Hey you with the sad face! Come up to d’Arcy Doyle Place and live it up on the dance floor as one of Australia’s most original and admired Aria Hall of Fame rock bands Mental As Anything perform their infectious party tunes including Too Many Times, Live It Up, Rock and Roll Music, and many more.

FOOD LANE STAGE

Brisbane outfit Dezzie O and the Stingers present a unique blend of 40’s and 50’s swing rhythm & blues. Their on-stage presence, energy, passion and power house performances will have you jumping and transported back to an era when dance music cocktiled on gramophones and clubs were a hotbed of R&B.

DJ STAGE

Dance the night away with DJ Cutthroat and his infectious party tunes.

DATE
Saturday 14 April

TIME
7pm-9pm

LOCATION
d’Arcy Doyle Place, Brisbane Street, Ipswich Central

*Read instructions on spec sheet from page 56 for more information.
honk!

Presented by Heritage Bank

Date
Saturday 14 April

Time
7pm-9pm

Location
Brisbane Street, Top of Town, Ipswich Central

The unique combination of veteran, vintage and classic vehicles, local and fine dining, boutique vintage shopping and superb live entertainment in the main street of Top of Town has kept thousands of people coming back year after year.

Lining the street straight after the Festival Parade of Lights this spectacular exhibition takes you on a nostalgic journey through time.

Revel in the sights, sounds and lively festival atmosphere of the Heritage Bank Street Party and Honk!
2018 ANNUAL PROMS CONCERT

PRESENTED BY LIMESTONE DENTAL GROUP
AND WEST MORETON ANGLICAN COLLEGE

DATE
Friday 20 April

TIME
7:30pm

LOCATION
St Paul’s Anglican Church,
124 Brisbane Street, Ipswich Central

ENTRY BOOK
Adults $35 Concession $25 (Seniors and students)
trybooking.com/UIPA

St Paul’s Anglican Church present the second annual Proms. In keeping with tradition, the evening features a mix of classical, sacred and secular music, and well-known choral items.

This year we present the Brisbane Excelsior Band, who, along with The Proms Choir, the West Moreton Anglican College Chorale and The Proms Orchestra will be performing pieces including the trumpet march from Yard’s Aids, Saint Saens’ Symphony No. 3 along with some surprises and rousing favourites for audience participation including Elgar’s Pomp and Circumstance.

Complimentary refreshments served at interval, sponsored by Strummer Wines.

Limestone Dental Group
West Moreton Anglican College
St Paul’s Anglican Church

Ipswich News
Ipswich
Heritage Bank
St Andrew’s Ipswich Private Hospital
FIESTA
SUPPORTED BY
QUEENSLAND GOVERNMENT
AND IPSWICH CITY COUNCIL

FOOD, FUN & FLAVOURS!

- Street Eats — a smorgasbord of flavours
- Free children's workshops
- Giant games and activities
- Main stage entertainment

DATE     Friday 20 April
TIME     5-9pm
LOCATION Queens Park, Goleby Avenue, Ipswich Central
Join us for an incredible evening of culinary delights from around the world, live music, dance, free children’s workshops, and activities for people of all ages.

**MAIN STAGE ENTERTAINMENT**

Be entertained by exotic Belly Dancers, traditional South Pacific Islander Fire Dance and energetic Bollywood Dancers.

Brewed in Ireland and distilled in Australia, the Barleyshakes are a Celtic band with world music influences that combine intense energy, beautiful harmony and driving dance rhythms in their live performances.

With a fascination for making something new from the old, Mzaza’s writers and musicians skilfully create their own set of traditions from a tapestry of richly woven influences from France, the Balkans, the Middle East and Sephardic Spain.

Joe Tea and Alfredia was founded around a combination of remarkably gifted and experienced African born musicians.

Alfredia’s music is based on an unusual fusion of African rhythms, including Ghanaian High Life, Reggae, Calypso and other popular music. Precise and soulful vocals imbued with the group’s own indelible flavour creates an energetic dance feel.

Izalco brings you an infectious non-stop party experience with their Latin flavour. Presenting an energetic and unique interpretation of the popular rhythms of Latin America, Izalco will have you in motion on the dance floor.

Be here to enjoy the vibrant colours, sounds and delicious tastes of our multicultural community.

A visit to the amazing workshops will see you delving into the traditional art of Chinese paper craft, receiving a henna tattoo, making Polynesian flower crowns, or acquiring an African hair braid.

Children can ‘make and take’ music shakers, tribal necklaces and dragon puppets or get creative at Rangoli Sand Art.

Gather the family for a multitude of fun, including connect four, giant dodge ball, chase, snakes and ladders and checkers. More games from around the world including Africa, Polynesia, Egypt, Germany, Sweden, England and of course Australia, will have participants catching, throwing, balancing, juggling and shrieking in delight.
UNMASKED

PRESENTED BY
QUEENSLAND
URBAN UTILITIES

DATE
All Festival Dates

LOCATION
St. Paul's Anglican Church Gardens,
Brisbane Street,
Ipswich Central

Unmasked affords schools and their students the opportunity to showcase their amazing creative and artistic talents to the public, and to be a part of the festival community.

Queensland Urban Utilities and Ipswich Festival invited Ipswich schools to paint a giant 1.5m mask within the theme of Waterways and the fate of the Sea. The mixing of freshwater streams and rivers with salty ocean tides in an estuary fuels some of the most productive ecosystems on Earth, and also some of the most vulnerable.

Ipswich supports Water Quality Monitoring and provides an avenue by which community groups and school students can assess the water quality of their local creek or river in order to understand the effects of human activity on the health of the catchment area.

See these diverse and amazing artworks displayed on the church lawn.
ST PAUL'S QUILT AND CRAFT DISPLAY

See magnificent quilts, lace making, tatting, and other handicrafts on display in the beautiful setting of St Paul's Anglican Church. Amongst the amazing creations you will find a sporting display to coincide with the Commonwealth Games, hand-applique quilts and old Singer Sewing Machines.

Delight in the beautiful sounds of the pipe organ which will be played at various times throughout the event.

Wander the craft market stalls, indulge in refreshments available each day, and enjoy the delicious sausage sizzle on Saturday.

DATE  Wed 11 April to Sun 15 April
TIME   Wed-Sat 9am-3pm & Sun 12-3pm
LOCATION  St Paul's Anglican Church,
          Brisbane St, Ipswich Central
ENTRY   $5 Donation
BOOK    stpaulsipsw.org.au

MAYOR’S FESTIVAL BALL

Presented by Bendigo Bank & Sirromet Wines

Ipswich’s gala event of the year transports you to the 80’s when walkmans, floppy discs, cassettes, and 8 track videos were king.

Live it up on the dance floor at this unique black tie fine dining experience as you enjoy the sounds of new wave, pop rock band Mental As Anything.

This glamorous and entertaining evening sets the scene for exciting celebrations throughout the Ipswich Festival.

Tickets are limited for this night of nights.

DATE  Friday 13 April
TIME  6:30 pm
LOCATION  Ipswich Civic Centre, Nicholas Street, Ipswich Central
TICKETS  $220 each or $2100 Table of 10
          3832 2674
JAZZ, WINE & BLUES

1PM  IPSWICH CITY BIG BAND
The day blasts off with a range of traditional and modern big band music in various styles including swing, crooner classics, pop and funk. Groove to the spectacular combined sounds of saxophones, trumpets, trombones and rhythm section.

2PM  ELLY HOYT
Elly Hoyt is a jazz singer, composer and vocal pedagogue who has played alongside some of the nation’s best jazz artists including Phil Stock, James Morrison, James Muller, Sam Anning and Matt McMahon to name a few.
She has a string of awards including the 2011 Bell Award Winner for ‘Best Australian Jazz Vocal Album’ and is the first ever jazz singer to receive the Marlon Ratleston Traveling Scholarship (2015).

3PM  ASA BROOMHALL
Supercharged guitar, soaring voice, vamping harmonica and evoking lyrics — that’s Asa Broomhall. If you fancy a mix of Rock, Folk and Blues with a dose of mischief, make sure you hear Asa’s music and experience one of Australia’s best independent artists.

PRESENTED BY
ST ANDREW’S IPSWICH PRIVATE HOSPITAL

SUPPORTED BY
HARDING MARTIN AND BISHOFF

IN ASSOCIATION WITH
WEST MORETON ANGLICAN COLLEGE AND LIMESTONE DENTAL GROUP
GRAB A CHAIR, PACK THE BLANKET AND SIT BACK TO ENJOY AN INCREDIBLE AND EXCITING LINE-UP OF BOTH LOCAL AND NATIONALLY ACCLAIMED JAZZ, SWING AND BLUES ARTISTS.

4:35PM RIVER CITY ACES
Bop with the River City Aces and their Jump Blues - a musical style which was popular through the 40's and 50's which later morphed seamlessly into R&B and Rock 'n Roll. The River City Aces are a fun-loving 8-piece band with an unstoppable drive to get those good times a-rollin' out in the audience.

5:30PM AARON WEST AND THE CUSTODIANS
Brought together by their shared passion for the great black American music of the mid-20th Century, Aaron West and the Custodians comprises of some of Australia’s finest session musicians, drawing inspiration from the greatest artists in soul, rhythm & blues, jazz, gospel, and funk.

6:45PM DEVIL’S KIOSK
This band is described as dynamic, emotionally charged, fused with tension, and deeply steeped in the Blues. Recent performances at Blues on Broadbeach, Bellington Jazz and Blues Fest and the Sydney Blues & Roots Festival sees Devil’s Kiosk rapidly morphing into one of Australia’s top blues acts. Their sound derives from elements of the earthy sounds of the 40’s and 50’s blues masters and the soulful feel of 60’s and 70’s British blues.

8PM JOE CAMILLERI AND THE BLACK SORROWS
The Black Sorrows earned the reputation as a dynamic live act. At the helm, Joe Camilleri steers the band through an energetic interplay of solid grooves and well-crafted songs that mix those well-worn ingredients of blues, soul, R&B, gospel, country and even Brill Building pop. Camilleri’s mantra is simple, “we come to play and leave the audience feeling exhilarated.”

DATE Location
Saturday 21 April
1pm-9pm
Queens Park,
Gooleby Ave,
Ipswich Central
GET READY FOR ELEVEN DAYS OF FABULOUS ENTERTAINMENT – FIRE ON THE RIVER, CREATIVE KIDZ, PARADE OF LIGHT, UNMASKED, HONK! VEHICLE EXHIBITION, IPSWICH ART AWARDS, HERITAGE BANK STREET PARTY FEATURING MENTAL AS ANYTHING!, THE ROCKIN’ SOUNDS OF 60S AND SMOOTH GROOVES OF JAZZ, WINE & BLUES FEATURING JOE CAMILLERI AND BLACK SORROWS, SAVOUR THE TASTE OF FIESTA – FUN, FOOD & FLAVOURS, OR HIT THE STREET FOR CELEBRATION OF CYCLING, PLUS SO MUCH MORE.

IT’S TIME TO ENJOY YOURSELF!

www.ipswichfestival.com.au
A celebration of the 80's featuring headline performers MENTAL AS ANYTHING with an exclusive fine dining menu and complimentary drinks.

DATE: Friday 13 April 2018
TIME: 6.30 pm with drinks on arrival
VENUE: Ipswich Civic Centre, Nicholas Street
DRESS: Formal/Black Tie
COST: $220 per person / $2100 Table of ten [Prices include GST]

Get in early to BOOK by Friday 23 March
Jacqui at Ipswich Events Corporation on 3812 0874 or jacqui@ipsevents.org.au

A celebration of the 80's featuring headline performers MENTAL AS ANYTHING with an exclusive fine dining menu and complimentary drinks.

DATE: Friday 13 April 2018
TIME: 6.30 pm with drinks on arrival
VENUE: Ipswich Civic Centre, Nicholas Street
DRESS: Formal/Black Tie

COMPLIMENTARY TICKET FOR ONE

Please CONFIRM your attendance by Friday 23 March
Jacqui at Ipswich Events Corporation on 3812 0874 or jacqui@ipsevents.org.au
IPSWICH FESTIVAL

12-22 APRIL

www.ipswichfestival.com.au

IT’S TIME TO ENJOY YOURSELF!

www.ipswichfestival.com.au
2018 ANNUAL PROMS CONCERT

PRESENTED BY LIMESTONE DENTAL GROUP AND WEST MORETON ANGLICAN COLLEGE IN ASSOCIATION WITH ST PAUL'S ANGLICAN CHURCH

Friday 20 April 2018 at 7:30pm
GET READY FOR ELEVEN DAYS OF FABULOUS ENTERTAINMENT, ROCKIN' FIREWORKS, CRAZY COMEDY JAZZ AND BLUES, LIGHT WEEK LONG CYCLING CELEBRATIONS, HERITAGE BANK STREET PARTY AND THE SPECTACULAR DANCE FRINGE... ANYTHING?

IT'S TIME TO ENJOY YOURSELF!

www.ipswichfestival.com.au
FIESTA
FOOD, FUN & FLAVOURS

5PM         BARLEYSHAKES
5.50PM      BELLY DANCERS
6:10PM      MZAZA
6:50PM      BOLLYWOOD DHAMAKA
7.15PM      JOE TEE AND AFRODISIA
8.00PM      HEILANI POLYNESIAN SCHOOL OF ARTS
8.15PM      IZALCO

SUPPORTED BY

MEDIA PARTNERS

SIGNATURE PARTNERS
JAZZ, WINE AND BLUES

1PM  IPSWICH CITY BIG BAND
2PM  ELLY HOYT
3PM  ASA BROOKMALL
4:15PM  RIVER CITY ACES
5:30PM  AARON WEST AND THE CUSTODIANS
6:45PM  DEVIL’S KIOSK
8PM  JOE CAMILLERI AND THE BLACK SORROWS

PRESENTED BY
St Andrew’s Ipswich Private Hospital
PortofMarylandHealth.com

SUPPORTED BY

IN ASSOCIATION WITH

MEDIA PARTNERS

SIGNATURE PARTNERS

St Andrew’s Ipswich Private Hospital
Part of Ramsay Health Care
HERITAGE BANK STREET PARTY & HONK!

D'ARCY DOYLE MAIN STAGE
7:10PM  HYPER CIRCUS
7:30PM  MENTAL AS ANYTHING

DJ STAGE
7:15PM  DJ CUTLOOSE

HONK!
7:00PM  VETERAN, VINTAGE, AND CLASSIC VEHICLES

ELLENBOROUGH STAGE
3.00PM  DEZZIE D AND THE STINGRAYS
4.40PM  DEZZIE D AND THE STINGRAYS
7.10PM  DEZZIE D AND THE STINGRAYS

PRESENTED BY  MEDIA PARTNERS

SIGNATURE PARTNERS
CREATIVE KIDZ

3PM-5PM  SANDART
7PM-9PM  SANDART
3PM-5PM  DANCE AND MOVEMENT
7PM-9PM  DANCE AND MOVEMENT
3PM-5PM  YELLOW CABS FACE PAINTING
7PM-9PM  YELLOW CABS FACE PAINTING
3PM-5PM  LITTLE GREEN THUMBS
7PM-9PM  LITTLE GREEN THUMBS
3PM-5PM  PUPPET MAKING
7PM-9PM  PIPE PERCUSSION

CREATIVE KIDZ

GOODSTART EARLY
LEARNING TODDLER
LOUNGE

ALL CHILDREN MUST BE
ACCOMPANIED BY AN ADULT

CREATIVE KIDZ

STREET ART WITH DAVE HOUGHTON

3PM-5PM  INTERACTIVE WORKSHOP
5PM-9PM  LIVE MURAL PAINTING
Unmasked affords schools and their students the opportunity to showcase their amazing creative and artistic talents to the public, and to be a part of the festival community.

Queensland Urban Utilities and Ipswich Festival invited Ipswich schools to paint a giant 1.5m mask within the theme of “Waterways and the fate of the Sea”. The mixing of freshwater streams and rivers with salty ocean tides in an estuary fuels some of the most productive ecosystems on Earth, and also some of the most vulnerable.

Ipswich supports Water Quality Monitoring and provides an avenue by which community groups and school students can assess the water quality of their local creek or river in order to understand the effects of human activity on the health of the catchment area.
YOU ARE INVITED TO
THE IPSWICH FESTIVAL LAUNCH

Please join Mayor Andrew Antoniolli and Ipswich Events Corporation Executive Chairman Paul Casos to officially launch the 2018 Ipswich Festival.

WEDNESDAY 28 MARCH 2018 AT 5:30PM FOR 6PM
IPSWICH ART GALLERY, BRISBANE STREET, IPSWICH

RSVP FRIDAY 16 MARCH
Jacqui Thomas at Ipswich Events Corporation
jacqui@ipsevents.org.au or phone 3812 2974.
Please join with the Ipswich Events Corporation, Top Office Group and Pumpyard Bar & Brewery to celebrate at the

FESTIVAL AFTER PARTY

THURSDAY 24 MAY 2018 AT 5.30PM FOR 6.00PM
Lord Lamington Suite
88 Limestone Street, Ipswich
(above Dovetails Restaurant)

Drinks and canapes served.

RSVP FRIDAY 11 MAY
Jacqui Thomas at Ipswich Events Corporation
jacqui@ipsevents.org.au or phone 3812 2974
AN INVITATION TO THE
JAZZ, WINE & BLUES
CORPORATE LOUNGE

PRESENTED BY
ST ANDREW’S IPSWICH PRIVATE HOSPITAL

SATURDAY 21 APRIL 2018 — 1PM TO 9PM
Queens Park, Gooleby Avenue, Ipswich

Complimentary drinks and canapés served between
4:30pm to 6:30pm. Your Jazz, Wine & Blues Corporate
Lounge Lanyard will be forwarded following
confirmation of your attendance.

RSVP FRIDAY 6 APRIL 2018
Jacqui Thomas at Ipswich Events Corporation
jacqui@ipsevents.org.au or phone 3812 2974

PRESENTING PARTNER
ST ANDREW’S IPSWICH PRIVATE HOSPITAL

SUPPORTING PARTNERS

IN ASSOCIATION WITH

SERVICE PARTNER

SIGNATURE PARTNERS
Fire on the Beach

Presented by Prince's S.A. and Ipswich Central Group

In Association with Top Gear Group

Date: Thursday, 12th

Location: Prince’s Shopping Centre, Lister and Great George Sts

A spectacular fire show including dancing, aerialists and pyrotechnics, an atmosphere to remember.

A spectacular fire show including dancing, aerialists and pyrotechnics, an atmosphere to remember.

The spectacular fire show including dancing, aerialists and pyrotechnics, an atmosphere to remember.

Date: Thursday, 12th

Location: Prince’s Shopping Centre, Lister and Great George Sts

Full details and ticket information can be found on the website.

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Location: Prince’s Shopping Centre, Lister and Great George Sts

Full details and ticket information can be found on the website.
Creative Jobs

Presented by Creative Daily Learning
In Association with Robotronix Studios

Date: 2020

Venue: City Hall

Location: 123 Main Street, London, ON

Creative Daily Learning

Join us for a day of hands-on learning experiences where you can learn skills that will open doors to the future. Whether it’s coding, designing, or creating your own inventions, we have something for everyone!

About Us

Creative Daily Learning is a company that provides educational programs for children and adults alike. We believe in empowering people to think creatively and solve problems through the lens of technology and design.

Our Mission

Our mission is to inspire a love for learning and innovation among all ages, fostering a community of creators who can apply their skills in real-world contexts.

About the Event

The Creative Jobs event is designed to give participants a taste of various careers that involve creativity and technology. Attendees will have the opportunity to interact with professionals, engage in workshops, and participate in hands-on activities that cover a range of topics from robotics to graphic design.

Speakers and Workshops

- Sarah Smith, CEO of Robotronix Studios
- Michael Brown, Robotics Engineer
- Emily Johnson, Graphic Designer

Networking Opportunities

Attendees will have the chance to network with like-minded individuals, make connections, and explore potential career paths.

FAQ

Q: What age range will the event be suitable for?
A: The event is suitable for all ages, from children to adults.

Q: Are there any prerequisites for attending the workshops?
A: No prior experience is required. The workshops are designed to be accessible to beginners as well.

Q: Will there be food available on site?
A: Food vendors will be available on site for participants to enjoy.

Q: Can I register for multiple workshops?
A: Yes, you can register for as many workshops as you like.

We look forward to seeing you at the Creative Jobs event!
Festival Parade of Light
Presented by The Queensland Times and Ti Tree Energy
Supported by Ipswich City Producers

Date: Saturday, 14 April
Time:
Location: Ipswich River, Lockyer Dam

Once upon a time, the Festival Parade of Light revealed the stories of those who have helped shape our community. Year after year, the Parade of Light takes on a new theme, showcasing the latest in artistic expression, cultural diversity, and the vibrancy of Ipswich's heart.

Come along and be part of the event as you experience the enchanting spectacle. Join the artists and celebrate the spirit of Ipswich.

Enjoy the atmosphere, music, and entertainment during the 2018 Ipswich Festival. For more information, visit the website.
Heritage Bank Street Party

Date: Saturday 16 April

Time: 3pm - 5pm

Location: Ipswich Heritage Town Centre

Heritage Bank, sponsor of the Ipswich Festival, invites you to join the fun! The street party will feature live music, food stalls, and interactive activities. The Heritage Bank team will be on hand to answer any questions you may have about their services.

Join us for a day of celebration and community engagement in Ipswich.

Heritage Bank

For more information, please visit www.heritagebank.com.au
honk!

Presented by Heritage Bank

Date: Sunday, Apr 21

Time: Noon - 4pm

Location: Heritage Bank

Heritage Bank is one of the leading banks in the Ipswich area, offering a wide range of financial services and products.

For more information about Heritage Bank and honk!, visit their official website or contact them directly.
Festival: Food. Fun & Flavours
Supported by Queensland Government and Ipswich City Council

Date: 21-23 March
Time: 9am - 9pm
Location: Ipswich Festival

- Street Food - A fusion of tastes
- Street performers
- Food trucks
- Art workshops
- Music
- Kids Zone

Join us for an exciting weekend of culinary delights from around the world, live music, art, free children's activities, and entertainment for people of all ages.

Bake Magic Cakes
A delicious blend of arts and bakery, providing South Pacific Islander Festivals and immersive Baking Workshops.

Several in theatre and activities in the Sails and the Square End are a unique way to make music. Influences from the diverse heritage, beautiful nature, and lush environment in Ipswich.

With a focus on making something new from the old, master bakers and passionate food enthusiasts create their own set of masterpieces from a variety of sensory influences from France, Italy, China, and Russia.

Join the fun and interactive workshops where a combination of baking skills and cultural traditions will be shared.

Houses, apartments, beaches, and vineyards throughout the country and the world showcase the unique and diverse nature of Australian food.

Take a journey to our vibrant markets, which combine the fresh, local produce with the quality and healthful focus on an emerging segment.

Take some time to explore the vibrant cultures, sounds, and delicious foods of our multicultural community.

A day of thrilling performances will end your journey with the spectacular display of Chilled Creek Arial, a fun and engaging activity for all ages.

Enrichment can make our lives richer, stronger, and more colorful in all aspects of life. Join us in making this event a memorable experience for everyone involved.
Jazz, Wine & Blues

Presented by Ipswich Private Hospital
Supported by Harding Martin and Bishop

In Association with West Moreton Anglican College and Limestone Dental Group

Date: Saturday 21 April
Location: Suzuki Park, South St, Ipswich City Centre

St. Andrew's Jazz Band - 6pm

This six-piece jazz band features some of Ipswich's finest musicians, including local pianist, bassist, and drummer. They play a range of traditional and modern jazz styles, including swing, bebop, and modern jazz.

Mark Rowe Trio - 7pm

Mark Rowe is a local musician and educator who brings his unique style to the stage with his trio of local musicians. Their music is a mix of contemporary and traditional jazz styles.

Celebrity Singers - 8pm

A line-up of local and international celebrities will perform, including local jazz singer and musician, and a special guest from the United States.

 Aberdeen Jazz Club - 9pm

Aberdeen Jazz Club is a local venue known for its jazz and blues events. They feature a mix of local and international performers.

The End of the World - 10pm

A local blues band that has been making waves in the local music scene, playing a mix of classic and contemporary blues and jazz.

For more information, visit the festival's website or contact the organizers.

St. Andrew's Private Hospital - Ipswich Private Hospital
Harding Martin and Bishop
West Moreton Anglican College
Limestone Dental Group

For more information, please visit:

www.ipswichfestival.com.au

Contact: info@ipswichfestival.com.au

Venue: Suzuki Park, South St, Ipswich City Centre

Parking: Free on-site parking available.

Accessibility: The festival is accessible for people with disabilities.

Food and Drinks: A range of food and beverage options will be available on-site.

Note: Prices are subject to change without notice.
Mayor's Festival Ball
Presented by Bendigo Bank & Gourmet Wines

Date: Friday 12 Apr
Time: 6:30pm
Location: Ipswich Civic Centre
Nicholas St, Ipswich Central
Tickets: $25 each in
80/100 pairs at $10
Phone: 07 3219 5700

We are thrilled to welcome you to the 20th annual delicious, foodie event, inspired by and in support of Ipswich taking place.

With funds from proceeds at this unique to Ipswich event, the evening will be a celebration of the diverse community that makes the Ipswich Festival possible.

Please are invited to this night of sights.

At 8pm, the doors open to the delight of those who are set to enjoy a night of culinary delights.

Food lovers will indulge in a variety of dishes served by our esteemed caterers, while enjoying live music and entertainment.

The night culminates in a sumptuous three-course dinner, followed by a variety of dessert options.

Proceeds from the event will support local community initiatives and projects that enrich the Ipswich Festival experience.

Thank you for joining us on this special occasion.

For more information, including ticket availability and event details, please visit our website or contact our team directly.

We look forward to welcoming you to the Mayor's Festival Ball.
Ipswich Art Awards
Presented by Ipswich City Council
Date: 15 April - 22 April
Time: 9am - 4pm
Location: St Paul's Anglican Church
44 Brisbane Street, Ipswich Centre
Phone: 5461 1600

The Ipswich Art Awards is a major regional exhibition exhibiting works from throughout South East Queensland. Art created from across the state of Australia. Free entry into the competition and entry is free to enter. The awards and prizes are valued at over $8,000 in a range of award categories from photographic, painting, sculpture, drawing and printmaking. Over 200 works are entered with the catalogue including the exhibition period in the regions. St Paul's Anglican Church will be in session during all of the exhibition with an arena for purchase during the exhibition.
2018 AnnualPHONE Concert
Presented by LimestoneDentalGroup and West Moreton Anglican College

Date: Monday 23 April
Time: 7:30 pm
Location: St Luke Anglican Church
126 Boundary Street, Ipswich Central
Entry: Adults $25
Children $5
Parking: GPO, DPS, GPP, and Street

The Ipswich Anglican Choir present the annual Annual Phone. In celebration of Good Friday, the evening features a mix of canticles, anthems, and sacred music, and well-known popular items.

They are joined by the Ipswich EconoRiders Band, along with The Roving Choir, the West Moreton Anglican College Orchestra. The Phone Singers will be performing pieces including the famous motet from Viriditas Nova St Bell Choir No. 1 along with some surprises and music selected for audience inspiration including Sigara and Orlando.

Complemented, refreshments served at intermission.

Phone: 07 3222 3055
Web: www.ipswich.org.au
Email: info@ipswich.org.au
Twitter: @ipswichphone
5 July 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER (ECONOMIC DEVELOPMENT AND MARKETING)
FROM: ECONOMIC DEVELOPMENT MANAGER
RE: ECONOMIC AND WORKFORCE DEVELOPMENT PLAN STAKEHOLDER ENGAGEMENT

INTRODUCTION:

This is a report by the Economic Development Manager dated 5 July 2018 concerning the Economic and Workforce Development Plan stakeholder engagement.

OVERVIEW:

Council’s Economic Development and Marketing Department aims to deliver quality corporate services and measurable development of new economic, social and profile growth for the City of Ipswich. The Economic and Workforce Development Plan is the current operational plan which aligns the staff and resources of the Office of Economic Development and Council more broadly towards a set of clear priorities, actions and measures.

Council has an active role in influencing positive economic and workforce outcomes with a focus on skills development, priority industries, employment growth, export value, innovation, advocacy and collaboration.

The Economic and Workforce Development Plan summarises the current priorities of Council’s Office of Economic Development, Tourism Development Branch and Smart City Program Branch with the additional support of the Marketing Services Branch and Communications and Media Branch. It captures 45 actions which relevant staff and resources will be committed to delivering over the next 12 to 24 months. As an operational plan, it will be continually updated and revised based on progress made, market changes and community input.

The Economic and Workforce Development Plan aligns Council’s direction with the Queensland Government’s South East Queensland Regional Plan, ensuring greater opportunity for partnership collaboration and commitment. It also provides industry and the community with clarity on Council’s roles and responsibilities, facilitating improved transparency and engagement.
To ensure the priorities of the Economic and Workforce Development Plan achieves the support, advocacy and involvement of key stakeholders, the Office of Economic Development will circulate the Plan for consultation.

This consultation process will enable stakeholders to consider Council’s Economic and Workforce priorities and provide collaborative feedback input into Council’s approach to economic development.

CONCLUSION:

The operational Economic and Workforce Development Plan has been received by Council and will now be circulated to key stakeholders, partners and industry representatives for consultation.

ATTACHMENT:

<table>
<thead>
<tr>
<th>Name of Attachment</th>
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<tbody>
<tr>
<td>Attachment A – Economic and Workforce Development Plan Stakeholder Engagement</td>
<td>![Attachment A](Attachment A)</td>
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</tbody>
</table>

RECOMMENDATION:

A. That the report concerning the Economic and Workforce Development Plan stakeholder engagement be received and the contents noted.

B. That the list of stakeholders, as outlined in Attachment A to the report by the Economic Development Manager dated 5 July 2018, be approved and the Office of Economic Development proceed with consultation.

Paul Massingham
ECONOMIC DEVELOPMENT MANAGER

I concur with the recommendations contained in this report.

Ben Pole
CHIEF OPERATING OFFICER
(ECONOMIC DEVELOPMENT AND MARKETING)
Attachment A – Economic and Workforce Plan – Engagement Stakeholders

Queensland Government Departments

- Employment, Small Business and Training
- Education
- Environment and Science
- Housing and Public Works
- Innovation, Tourism Industry Development
- Natural Resources, Mines and Energy
- Health
- Treasury
- State Development, Manufacturing, Infrastructure and Planning
- Transport and Main Roads

Queensland Statutory Bodies

- TAFE Qld
- Trade and Investment Queensland
- Ipswich Hospital Foundation
- Jobs Queensland
- Advance Queensland
- Business Development Fund Investment Panel

Commonwealth Government Departments

- Department of Foreign Affairs and Trade
- Department of Defence
- Department of Education and Training
- Department of Health
- Department of Industry, Innovation and Science
- Department of Infrastructure and Regional Development
- Department of Jobs and Small Business

Commonwealth Statutory Bodies

- Regional Development Australian
- Australian Trade Commission

Regional Stakeholders

- Springfield City Group
- University of Southern Queensland
- South East Queensland Council of Mayors
- Ipswich Chamber of Commerce
- Greater Springfield Chamber of Commerce
- Bremer region Chamber of Commerce
Industry Stakeholders

- Chamber of Commerce and Industry Queensland
- Construction Skills Queensland
- Australian Industry & Defence Network Incorporated (AIDN)
- City of Ipswich Defence Industry Advisory Committee (CIDIAC)
- Advancing Regional Innovation Program Committee
- Ipswich Region Education Consortium
- Ipswich Manufacturers Network
- Australian Industry Group
- Export Council Australia
- Export Finance Export Finance and Insurance Corporation (EFIC)
5 July 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER (ECONOMIC DEVELOPMENT AND MARKETING)
FROM: ECONOMIC DEVELOPMENT MANAGER
RE: IPSWICH CHAMBER OF COMMERCE PARTNERSHIP 2018-2019

INTRODUCTION:

This is a report by the Economic Development Manager dated 5 July 2018 concerning the Ipswich Chamber of Commerce Partnership 2018-2019.

BACKGROUND:

Ipswich City Council has been a member of the Ipswich Chamber of Commerce (ICC) for more than 100 years.

The ICC supports and facilitates growth of businesses in the wider Ipswich region. The Chamber offers networking and sponsorship opportunities, educational and social events, and member-only discounts. Membership is open to businesses of all sizes from the sole trader through to large corporations and provides limited access to their database. Membership with ICC also provides reciprocal rights with the Ipswich Region Food and Agribusiness Network, and the Greater Springfield and Bremer Region Chambers of Commerce.

The ICC Platinum Partner Agreement of $11,000.00 ex gst. was included in the 2018-2019 Office of Economic Development budget as have partnerships with the Greater Springfield Chamber of Commerce, the Bremer Region Chamber of Commerce and Industry and the Chamber of Commerce and Industry Queensland.

Partnership with the ICC expands Council’s relationship with the Ipswich business community. It promotes our commitment to the business sector while also serving as an effective vehicle for two-way interaction between Council and industry. Specific partner benefits include:

- Complimentary Annual Chamber Membership (Value $1,000 for large business)
- Representatives to attend the half yearly Chamber Partner Round Table Breakfasts. Invitation only event for representatives from each of the Chamber Partners, along with Local, State and Federal Government representatives
- Recognition on all Chamber marketing material
- Logo recognition, profile and link on Chamber website and social media
- Four (4) direct marketing e-mailers to Chamber database
• Four (4) posts on Chamber social media outlets including Facebook, LinkedIn and Twitter
• Opportunity to display and distribute marketing material at events
• Four (4) complimentary tickets to Chamber events (exc Ipswich Business Awards and Special Events)
• Two (2) tickets to the City of Ipswich Business Excellence Awards

Additionally, as a Business Award Partner, the following inclusions are also provided:

• Category naming rights at the most prestigious Business Awards: "Ipswich City Council New Business of the Year"
• Audio visual recognition as sponsor on the night with stage time to present the award
• Complimentary Table of Ten to the Gala Event
• Brand exposure on all pre and post Awards marketing material
• Brand exposure and website link on Chamber website
• Brand exposure on media advertisements in the lead up to the event.

The Office of Economic Development will take this opportunity to continue discussions with ICC on how to improve the effectiveness of the partnership for the benefit of Ipswich businesses. The discussion will include coordination and collaboration between the three Chambers, joint business development activity, an expanded recognition and awards program and increased business liaison activity.

**ATTACHMENT:**

<table>
<thead>
<tr>
<th>Name of Attachment</th>
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<tbody>
<tr>
<td>Attachment A – Chamber Partnership Proposal 2018-2019</td>
<td>Attachment A</td>
</tr>
</tbody>
</table>

**RECOMMENDATION:**

That Council continue its partnership with the Ipswich Chamber of Commerce and maximise the associated economic, social and promotional opportunities.

Paul Massingham  
ECONOMIC DEVELOPMENT MANAGER

I concur with the recommendations contained in this report.

Ben Pole  
CHIEF OPERATIONAL OFFICER  
ECONOMIC DEVELOPMENT AND MARKETING
Dear Ben,

Thank you sincerely for the opportunity to submit this proposal and continue the long-standing partnership with Ipswich City Council. It is testament to Ipswich City Council’s commitment to businesses in our city that you continue to have an interest in Connecting with the Ipswich Chamber of Commerce & Industry for the 2018-2019 Membership Year. It is through partnering with business that we will collectively grow, Inform and strengthen our members business acumen, and resources while adding strength to the Ipswich economy.

The purpose of this partnership proposal is to highlight to Ipswich City Council the opportunity that exists in partnering with the Ipswich Chamber of Commerce to enhance and compliment your deliverables. In keeping with the Chamber’s mission of providing exceptional opportunities for business, we are happy to work with you in developing a package exclusively for you.

Chamber Partnership option includes the following benefits for a twelve month period:

• Complimentary Annual Chamber Membership (Value $1000 for large business)
• Representatives to attend the half yearly Chamber Partner Round Table Breakfasts. Invitation only event for representatives from each of the Chamber Partners, along with Local, State & Federal Government representatives. (refer attached)
• Recognition on all Chamber marketing material (Example appendix 1)
• Logo recognition, profile and link on Chamber website and social media (refer attached)
• Four (4) direct marketing e-mailers to Chamber database
• Four (4) posts on Chamber social media outlets including Facebook, LinkedIn and Twitter
• Opportunity to display and distribute marketing material at events
• Four (4) complimentary tickets to Chamber events (exc Ipswich Business Awards and Special Events)
• Two (2) tickets to the City of Ipswich Business Excellence Awards

Should you wish to negotiate any aspects of this package or seek more closely define measurables in relation to the partnership we would value the opportunity to discuss this with you further.
City of Ipswich Business Excellence Awards the highly anticipated Gala Black Tie event has been operating for more than 31 Years and is the Premier Business event of the year being held on Saturday 20th October. Last year we received more than 450 nominations for the awards which include 11 award categories with ten (10) sponsorship opportunities.

As a Business Award Partner, the following inclusions would be provided: (refer attached)
- Category naming rights at the most prestigious Business Awards: “Ipswich City Council New Business of the Year”
- Audio visual recognition as sponsor on the night with stage time to present the award
- Complimentary Table of Ten to the Gala Event
- Brand exposure on all pre and post Awards marketing material
- Brand exposure and website link on Chamber website
- Brand exposure on media advertisements in the lead up to the event

We have aggregated the value of this CHAMBER PLATINUM PARTNER package to be $11,000.00 ex gst. however should you wish to negotiate any aspects of this partnership or seek more closely define measurables in relation to the partnership we would value the opportunity to discuss this with you further.

The above inclusions are indicative and can be fully tailored to ensure the best outcome for Ipswich City Council. Additional partnership opportunities include CEDA Events, Qld Reds Corporate hospitality, Chamber Partner Boat Cruise, Ipswich Cup Corporate Marquee packages, International Delegations and Media coverage just to name a few. Partnering with the Ipswich Chamber also gives you reciprocal partnership benefits with the Ipswich Region Food & Agribusiness Network (Ipswich Region FAN) www.ipswichregionfan.org.au

These partnership opportunities are your chance to support Ipswich business, promote your brand, product and services to the city’s decision makers. We look forward continuing the longstanding relationship with Ipswich City Council in the Ipswich and surrounding regions.

Yours sincerely,

Carol Levinge
Executive Officer
Ipswich Chamber of Commerce & Industry
WELCOME TO THE IPSWICH CHAMBER OF COMMERCE & INDUSTRY

MEMBER 2017-2018

This certifies that

[Signature] - President
Our Speakers Mean Business

Peter Irvine – Gloria Jeans
Duncan Armstrong
Dan Crowley
Michael Pascoe
Paul De Gelder
Ross Greenwood
Just to name a few
Ipswich Chamber Mentoring Program
#excitedforthefuture
2017 City of Ipswich Business Awards

Saturday 4 November 2017
Ipswich Civic Centre, Nicholas Street, Ipswich
6.30pm for 7.00pm start

Book today for the Ipswich business night of nights!
Join us in celebrating excellence in local business as we recognise industry leaders.

Black tie, three-course dinner and drinks. Live entertainment.
Tickets $185 per person inc. gst. Tables of ten $1850 inc. gst.
Strictly limited tickets are available.
Enquiries: 1300 860 861 / admin@ipswichchamber.org.au

Completed booking form with payment must be received to confirm your booking.
Bookings close: Tuesday 10 October 2017
Fax 3282 7471 or admin@ipswichchamber.org.au
WELCOME TO THE IPSWICH REGION FOOD & AGRIBUSINESS NETWORK

**Ipswich Region FAN** is the conduit to **Connect, Inform and Advance** the Food & Agribusiness industries in the Ipswich and surrounding regions.

By connecting, informing and advancing our food and agribusiness industries, Ipswich Region FAN will assist in creating a more prosperous food and agribusiness economy that celebrates the unique and bountiful resources available in our region.

To achieve this, the Ipswich Chamber of Commerce have created a business network that connects the value chain from production to consumption.

Ipswich Region FAN will help members Connect, Inform and Advance their business by providing a platform to showcase their capabilities to local and global markets and connect the value chain from production to consumption. Finally, paddock to plate representation for the entire food and hospitality value-chain in the Ipswich Region!

---

**OUR MISSION**

is to connect, inform and advance our unique food region and to highlight the quality, security, sustainability, reliability and world-leading practice in all aspects of the industry including production, food-tourism and hospitality.

---

**HOW WE HELP YOU**

We are all about building and supporting the food and agribusiness market in the Ipswich and Surrounding regions.

**Ipswich Region FAN** is the conduit to **Connect, Inform and Advance** the Food & Agribusiness industries and we aim to promote knowledge acquisition and sharing amongst our members and the broader industry. This is achieved largely through our workshop and networking event program and strategic partnerships, as well as through our social media channels and monthly IPSWICH FAN newsletter.

We represent our member network which connects the value chain from production to consumption. Our stakeholders include primary producers, food processors and restaurants. We are also a representative voice advocating for the development of food and agribusiness for the Ipswich region. It is our intention to put our food, tourism and agribusiness region on the map as high quality, innovative and sustainable.
BECOME A MEMBER

Joining is easy. Just complete the application form online at ipswichregionfan.org.au.

IPSWICH FAN Members span the entire food & agribusiness industry chain, including businesses working within the industry, supply services to the industry and even individuals that will be part of the industry in the future.

Choose the right membership for your business:

<table>
<thead>
<tr>
<th>MICRO BUSINESS</th>
<th>SMALL BUSINESS</th>
<th>MEDIUM BUSINESS</th>
<th>LARGE BUSINESS</th>
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<tbody>
<tr>
<td>1-5 staff</td>
<td>6-20 staff</td>
<td>21-50 staff</td>
<td>51+ staff</td>
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</table>

WHY JOIN?

CONNECT
Opportunities to Connect and engage with other members to form strong business partnerships with real value.

ADVANCE
Advance your business with established business groups both inside and outside the Ipswich region.

BRAND VISIBILITY
We offer you increase visibility for your business through our member directory, events, newsletters and social media accounts.

OTHER BENEFITS
Reciprocal membership benefits with the Ipswich Chamber of Commerce & Industry.

INFORM
Stay up to date with all the latest economic and business updates specific to our region.

DEVELOP
Develop knowledge and business skills through our events with inspirational speakers and workshops.

CONTRIBUTE
Help contribute to the growth and future of the Food & Agribusiness Industry in the Ipswich region.

Finally, paddock to plate representation for the entire food and hospitality value-chain in the Ipswich Region!
5 July 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER (ECONOMIC DEVELOPMENT AND MARKETING)

FROM: ECONOMIC DEVELOPMENT MANAGER

RE: FUTURE WASTE RESOURCES 2018 INNOVATION IN RECYCLING CONVENTION

INTRODUCTION:

This is a report by the Economic Development Manager dated 5 July 2018 concerning a proposal by the Waste Recycling Industry Association of Queensland for partnership of the Future Waste Resources 2018 Innovation in Recycling Convention.

OVERVIEW:

According to the Waste Recycling Industry Association of Queensland (WRIQ), Queensland’s Waste Management and Secondary Resources Industry supports 11,835 jobs, 1,516 businesses, $825 million in wages and salaries contributing $1.5 billion toward Queensland’s gross state product.

The industry’s contribution to Ipswich consists of 12 major facilities, 428 jobs, $25 million in wages and salaries and contributing over $74 million in industry value added towards Ipswich’s economy and 1.7% of Council’s rating revenues.

Ipswich City Council has recently launched a new recycling campaign, “Recycle 4”, and has decided to trial the removal of glass from the yellow top bin to improve volumes and quality of glass for recycling and as part of the Bundaberg Protocol. Council has also provided a response to the Queensland Government’s directions paper – “Transforming Queensland’s Recycling and Waste Industry” which forms the basis of the state’s new waste strategy, including a waste levy.

Given Ipswich is currently undertaking major waste and recycling transformative work, WRIQ has decided that Ipswich is a preferred location to hold the Future Waste Resources 2018 Innovation in Recycling Convention (FWR 2018). WRIQ would like Ipswich to become the state’s leading centre for recycling best practice and materials recovery and reprocessing innovations.

WRIQ has proposed to hold FWR 2018 in Ipswich in October 2018 and seeks Ipswich City Council’s endorsement and financial support.
FWR 2018 will bring a panel of national and international experts together to present and share their knowledge, demonstrating practices of what can and is being achieved in increasing resource recovery and recycling. FWR 2018 will also offer a community open day intended to engage the Ipswich and broader south east Queensland community with exhibits and demonstrations. FWR 2018 will capture local manufacturing opportunities and promote the industry’s position role.

**BENEFITS:**

Being the host city and supporting FWR 2018 aligns with Ipswich’s waste and recycling strategic and future planning which includes an expression of interest (EOI) for recycling and waste management targeting innovation and new industry in Ipswich.

It is an opportunity to raise the profile of Ipswich as being proactive in transforming the way we manage waste and fostering new materials recovery industries. FWR 2018 has the potential to help position Ipswich as a centre of excellence for innovations in waste and recycling.

**CONCLUSION:**

The Office of Economic Development sees benefit in further discussion and negotiation with WRIQ regarding potential sponsorship of FWR 2018.

**RECOMMENDATION:**

A. That the report concerning the proposal by the Waste Recycling Industry Association of Queensland for partnership of the Future Waste Resources 2018 Innovation in Recycling Convention be received and the contents noted.


Paul Massingham  
ECONOMIC DEVELOPMENT MANAGER

I concur with the recommendations contained in this report.

Ben Pole  
CHIEF OPERATING OFFICER  
(ECONOMIC DEVELOPMENT AND MARKETING)
5 July 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER (ECONOMIC DEVELOPMENT AND MARKETING)

FROM: EVENTS AND ENGAGEMENT OFFICER

RE: EVENT SPONSORSHIP 2017-2018

INTRODUCTION:

This is a report by the Events and Engagement Officer dated 5 July 2018 concerning the allocation of Event Sponsorship funds for 2017-2018.

BACKGROUND:

Events bring life, colour and vitality to the Ipswich region. They help build a strong sense of community pride, they provide a wealth of opportunities for community participation and they play a key role in formulating and shaping Ipswich’s identity. Events also generate positive benefits for the Ipswich economy through tourist visitation and associated visitor spending, along with population attraction and a range of tangible legacy outcomes for the city.

Council’s Event Sponsorship Program provides funding (both cash and in-kind) to support a range of sponsorship and partnership opportunities for eligible community organisations and businesses. Council utilises sponsorship as a strategic tool to assist in:

- Making significant contribution to economic, community, cultural, social recreational and environmental enhancement and revitalisation of the Ipswich Community
- Engaging the community, businesses and other stakeholders
- Meeting the objectives of the Corporate Plan; and
- Promoting the City of Ipswich and Council programs and attracting events to the City of Ipswich

Event sponsorships are categorised by the amount of funding recommended:

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>SPONSORSHIP VALUE</th>
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<td>One</td>
<td>$10,000.00 and above</td>
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<td>Two</td>
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<tr>
<td>Three</td>
<td>$4,999.00 and below</td>
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The following tables detail the number of Event Sponsorship applications received and Event Sponsorship applications approved for 2017-2018.

**EVENT SPONSORSHIP APPLICATIONS RECEIVED:**

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<th>Referred to WPR</th>
<th>Referred to ASDCE</th>
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**EVENT SPONSORSHIP APPLICATIONS APPROVED:**

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<thead>
<tr>
<th>Details</th>
<th>Sponsorship Amount</th>
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</tr>
<tr>
<td>Goodna Jacaranda Festival</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fused Ipswich</td>
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<td>Journalled to ASDCE</td>
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<td>Indian Cultural and Sports Club</td>
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<tr>
<td>Ghandi Salt March</td>
<td>$2,000.00</td>
<td>Overdue Acquittal</td>
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<tr>
<td>Power of Peace Festival</td>
<td></td>
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<td>Ipswich Turf Club</td>
<td>$5,000.00</td>
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<td>Spring Cup</td>
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<td>The Salvation Army</td>
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<td>Red Shield Appeal</td>
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<tr>
<td>Earth Frequency Festival</td>
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<td>Event Name</td>
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<tr>
<td>------------------------------------------------</td>
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</tr>
<tr>
<td>Earth Frequency Festival</td>
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<td>125th Queensland Eisteddfod Committee</td>
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<td>ICON New Year’s Eve Celebration</td>
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<tr>
<td>Ipswich Thistle Pipe Band Ipswich Piping and Drumming Solo Championships</td>
<td>$2,500.00</td>
<td>To be held in 2018/2019</td>
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</table>
BENEFITS TO COMMUNITY AND CUSTOMERS:

The Event Sponsorship program aligns with Advance Ipswich Plan, the Corporate Plan 2012–2017 and the Destination Marketing, Management and Events Plan:

Goal 1 Strategy 6 Key Action 6.2 – Support economic activity based on health, well-being and human services
Goal 1 Strategy 6 Key Action 6.4 – Support tourism opportunities based on heritage assets, events, motor and adventure sports, eco-tourism and nature-based recreation, rural areas and farm-based tourism
Goal 2 Strategy 1 Key Action 1.4 – Develop a strong network of community connectedness and identity, and accessibility to services and facilities that contribute to both social and economic outcomes
Goal 2 Strategy 5 Key Action 5.1 – Implement an integrated open space plan that provides land and facilities to meet the community’s active and passive recreation and leisure needs
Goal 3 Strategy 1 Key Action 1.2 – Promote and celebrate the city’s identity throughout the community and beyond
Goal 3 Strategy 5 Key Action 5.1 – Implement a Community Events program across the city that includes community and family activities

RECOMMENDATION:

That the report concerning the allocation of Event Sponsorship funds for 2017-2018 be received and the contents noted.

Paula Watkins
EVENTS AND ENGAGEMENT OFFICER

I concur with the recommendations contained in this report.

Ben Pole
CHIEF OPERATING OFFICER
(ECONOMIC DEVELOPMENT AND MARKETING)
5 July 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER (ECONOMIC DEVELOPMENT AND MARKETING)
    ACTING CHIEF OPERATING OFFICER (WORKS, PARKS AND RECREATION)

FROM: SPORT AND RECREATION OFFICER
    EVENTS AND ENGAGEMENT OFFICER

RE: SPONSORSHIP OF THE 2019 BMX AUSTRALIA NATIONAL SERIES ROUND

INTRODUCTION:

This is a joint report by the Sport and Recreation Officer and Events and Engagement Officer dated 5 July 2018 concerning an application for event sponsorship by BMX Australia for the 2019 BMX Australia National Series Round to be held on 27 and 28 April 2019.

BACKGROUND:

The 2018 BMX National Series was the first time that a Round was held in every state and territory in Australia (excluding Western Australia which hosted the National Championships). The Queensland Round was conducted on the Gold Coast with support from City of Gold Coast.

BMX Australia currently has over 15,000 members who are invited to compete in the event as well as members from other countries such as New Zealand.

In 2019 The BMX National Series will be made up of seven rounds. The events will be held over a weekend with practice and racing to take place on the Saturday and Sunday and is open to riders aged 5 through to 50+ and with 4 Elite Classes being added on including Elite Men and Women and Junior Elite Men and Women.

BMX Australia is estimating in excess of 600 riders for this event. Research demonstrates that riders are normally accompanied by an average of 1.5 accompanying guests.

This event is supported by the Ipswich and West Moreton BMX Club.

Using economy.id Event Impact Calculator the estimated total economic impact of the 2019 BMX Australia National Series Round is $819,000.00.
SPONSORSHIP REQUEST:

BMX Australia has submitted an Event Sponsorship Application for $15,000.00 to offset the event related costs in ensuring that the event reaches a National Series standard and attracts competitors from across Australia while ensuring that the community engagement and growth opportunities for the sport are maximised.

Sponsorship benefits to be negotiated for Council include:

- BMX Australia will incorporate the destination name (Ipswich) in the official name of the event and in the official event location tagline e.g.: National Series Round Ipswich.
- BMX Australia will undertake a marketing and publicity campaign to maximise event attendance and inbound visitation to riders, their families, supporters and volunteers. The marketing spend by BMX Australia is to be no less than the spend from the previous related event.
- As a component of the marketing and publicity campaign to drive event attendance and inbound visitation, BMX Australia will host and facilitate tourism and destination promotion via its marketing, publicity and digital channels including linking to the ICC’s Discover Ipswich website www.DiscoverIpswich.com.au as a source of relevant event destination, accommodation and activity information.
- BMX Australia will ensure access to talent/personality subject to availability to promote the event, event destination inclusive of player visits to event destination tourism experiences. e.g.: Team signings at a shopping centre.
- BMX Australia will facilitate the creation of event-related consumer promotions including the provision of money can’t buy experiences to ICC for promotional use.
- BMX Australia will provide prominent placement of ICC’s logo in all marketing, advertising and promotional materials relating to the event across all media platforms.
- BMX Australia will provide recognition and designation of ICC as a ‘Strategic Partner’ of the event.
- BMX Australia will provide signage allotments at the event and precinct scrimmage assigned to ICC.
- BMX Australia will facilitate event activations including big screen advertisements, PA announcements, event precinct activation space, event collateral activation (i.e. advertisements, welcome message from ICC representative and destination information in the Official event Program).
- BMX Australia will provide ICC with the opportunity to display at other Rounds.
- BMX Australia will provide suitable ‘pre-approved’ high resolution digital images and broadcast quality video footage (b-roll) of the event, royalty free, for the use of ICC and for perpetuity promotional purposes (TVCs, brochures, show reels etc.) promoting events and tourism in Ipswich.
BMX Australia will engage and consult with ICC on any community consultation committees formed for the Event to increase the profile, grow the event and connect with local traders.

BMX Australia in consultation with ICC will develop and deliver a Community Participation Plan for the benefit of the Ipswich BMX community. For example but not limited to player clinics, up-skilling of coaches and officials and player fan signings.

BMX Australia in consultation with ICC will negotiate the provision of BMX Riders or BMX Australia staff for four relevant Council events and programs subject to availability. e.g.: Sports Awards Annual Dinner and Active Breaks school holiday program.

BMX Australia to provide the opportunity to advertise relevant ICC programs or events through the collateral developed for the events outlined in this agreement.

BMX Australia will ensure the involvement of a ICC representative in key announcements regarding the event inclusive of a speaking opportunity for a Council representative at all event related functions, media conferences, media calls and post-event presentations.

BMX Australia will provide an end of event report summarising the teams registered and a break-out of attendees by region/city/postcode prior to the processing of final sponsorship payment.

Invitation to Mayor (or representative) and Councillors to attend event.

The Events and Engagements Officer and Sport and Recreation Officer reviewed the Event Sponsorship Application (Attachment A) and recommends that Council provide $15,000.00 financial support to BMX Australia for the 2019 BMX Australia National Series Round.

**BENEFITS TO COMMUNITY AND CUSTOMERS:**

The 2019 BMX Australia National Series Round aligns with Advance Ipswich Plan, the Corporate Plan 2012–2017 and the Destination Marketing, Management and Events Plan:

Goal 1 Strategy 6 Key Action 6.2 – Support economic activity based on health, well-being and human services
Goal 1 Strategy 6 Key Action 6.4 – Support tourism opportunities based on heritage assets, events, motor and adventure sports, eco-tourism and nature-based recreation, rural areas and farm-based tourism
Goal 2 Strategy 1 Key Action 1.4 – Develop a strong network of community connectedness and identity, and accessibility to services and facilities that contribute to both social and economic outcomes
Goal 3 Strategy 1 Key Action 1.2 – Promote and celebrate the city’s identity throughout the community and beyond
Goal 3 Strategy 5 Key Action 5.1 – Implement a Community Events program across the city that includes community and family activities
**ATTACHMENT:**

<table>
<thead>
<tr>
<th>Name of Attachment</th>
<th>Attachment</th>
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<tbody>
<tr>
<td>Attachment A – Application for Event Sponsorship of the 2019 BMX Australia National Series Round.</td>
<td>Attachement A.pdf</td>
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</table>

**RECOMMENDATION:**

That Council allocate a Sport and Recreation Event Grant of $10,000.00 and Event Sponsorship of $5,000.00 to BMX Australia for the 2019 BMX Australia National Series Round from the 2018-2019 Budget and maximise the associated economic, social and promotional opportunities.

Louise Rovera  
**SPORT AND RECREATION OFFICER**

Paula Watkins  
**EVENTS AND ENGAGEMENT OFFICER**

I concur with the recommendations contained in this report.

Ben Pole  
**CHIEF OPERATING OFFICER**  
**(ECONOMIC DEVELOPMENT AND MARKETING)**

I concur with the recommendations contained in this report.

Bryce Hines  
**ACTING CHIEF OPERATING OFFICER**  
**(WORKS PARKS AND RECREATION)**
# Event Sponsorship - July 2018

## Event Sponsorship Form

Application ES00128 From BMX Australia

### Organisation Details

* * indicates a required field

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<tr>
<th><strong>Organisation Name</strong> *</th>
<th>BMX Australia</th>
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<tbody>
<tr>
<td><strong>Contact Person</strong> *</td>
<td>Mr Martin Shaw</td>
</tr>
<tr>
<td><strong>Street Address</strong> *</td>
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<tr>
<td><strong>Postal Address</strong> *</td>
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<tr>
<td><strong>Phone Number</strong> *</td>
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</tr>
<tr>
<td><strong>Email</strong> *</td>
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</tr>
</tbody>
</table>

- **Is your organisation incorporated?** *
  - ● Yes
  - ◯ No

- **Is your organisation registered for GST?** *
  - ● Yes
  - ◯ No

- **Does your organisation have an ABN?** *
  - ● Yes
  - ◯ No

*Please add ABN below*

### ABN

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<td><strong>ATO Charity Type</strong></td>
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<td><strong>ACNC Registration</strong></td>
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<td><strong>Tax Concessions</strong></td>
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<tr>
<td><strong>Main business location</strong></td>
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</table>

Information current as at 12:00am today

---

**Attach copy of Public Liability Insurance** *

Filename: BMX Australia - Public Liability and Professional Indemnity Certificate of Currency.pdf

---

Page 1 of 13
Sponsorship History with Ipswich City Council

* indicates a required field

Has your organisation previously received funding from Ipswich City Council for any event? (If so, please list the most recent and include the event name, date of event and the amount received from Ipswich City Council). *

No

Current Event Sponsorship Request

* indicates a required field

Alignment with Program Objectives:

- Alignment with Council’s Corporate Plan;
- Community engagement and support;
- Economic benefit and visitor attraction;
- Appropriate exposure for Council and the City of Ipswich;
- Uniqueness of the event;
- Sustainability and growth potential and;
- Partnership development.

Name of Event: *  
2019 BMX Australia National Series Round

Start Date: *  
27/04/2019  
What is the expected start date of the event?

End Date: *  
28/04/2019  
What is the expected completion date of the event?

Provide a brief description of the event: *  
In 2019 The BMX National Series will be made up of Seven Rounds. The events will be held over a weekend with practice and racing to take place on the Saturday and Sunday and is open to riders aged 5 through to 50+ and with 4 Elite Classes being added on including Elite Men & Women and Junior Elite Men & Women.
The seven rounds will be held in the majority of Australian States/Territories. BMX Australia is currently working through which rounds will be UCI sanctioned. At this stage, BMX Australia is planning for 3 x Rounds with 1 round being HC (150% points) and 2 x rounds being classed C1 (Normal points). An update on UCI Rounds will be sent as soon as this has been confirmed.

**Proposed Venue/Location**

Ipswich BMX Facility

**Estimated Attendance**

600+ riders and estimated 900 accompanying partners

**Provide a description of the event, including history and Council involvement.**

The 2018 BMX National Series was the first time that a Round was held in every state and territory in Australia (excluding Western Australia which hosted the National Championships). The Queensland Round was conducted in the Gold Coast with support from City of Gold Coast.

The 2017 BMX National Series was conducted at 5 locations (Cairns, Gold Coast, Bathurst, Shepparton and Brisbane). The Brisbane Round was held in conjunction with the 2017 BMX National Championships. Funding and support was secured from all Councils that hosted these Rounds.

The 2016 BMX National Series was conducted at 4 locations (Cairns, Nerang/Gold Coast, Bathurst and Shepparton). Funding and support was secured from all Councils that hosted these Rounds.

A Round of the BMX National Series has not been previously conducted in Ipswich.

**Which sponsorship category are you seeking funding from?**

- Category 1 $10,000+
- Category 2 $5,000 to $9,999
- Category 3 $4,999 and below

**What is the amount of funding you are seeking from Ipswich City Council?**

$15,000 + GST

**What other support are you seeking from Ipswich City Council in products, services, time and other resources?**

N/A

**Have you approached any other areas of Council with this request, if yes, where?**

A teleconference was conducted between Sports Marketing Australia and Ipswich City Council. Staff from ICC involved were:

Alistair Tavares | Tourism Development Manager
What are the goals and objectives of the event? *

* Maximising participation at the event (from across Australia)
* Increasing participation in the sport of BMX in Ipswich and Queensland
* Maximising number of spectators at the event
* Maximise participation in the community engagement activities
* Deliver an event to a national series standard that aligns with national members expectations
* establish a stronger relationship with stakeholders in BMX in Queensland(Governments, clubs, members etc)

Who is your target audience? (Provide demographic information and research to support if possible). *

15,000 current active BMX Australia members from across Australia are invited to compete in the event as well as members from other countries such as New Zealand.
The event is open to male and female riders aged 5 through to 50+ and with 4 Elite Classes being added including Elite Men & Women and Junior Elite Men & Women.

List the key benefits this event will bring to the City of Ipswich and the Ipswich community. *

* Economic Benefit:
With BMX being a family sport and many of the participants at the National Series events being in the younger age groups, the economic benefit comes not only from the competitors, but also from the people who travel with the competitors. Nearly all competitors bring family members with them, whether that is parents, siblings or for our older competitors, husbands, wives and children. With 600 competitors staying for two nights and accompanied by family members, that represents a significant amount of money flowing into the local community via spending on accommodation, local shops and restaurants.

Based on an accompanying partner ratio of 1.5:1 (1.5 accompanying partners for each competitor) which is considered an industry average and current Tourism Research Australia figure for the average spend of a ‘sports tourist’ being $273 per person per day (year ending December 2017), this will translate into an economic impact of:

QLD, NSW and VIC: 600 riders x 93% from outside the host region x 2.5 (1 competitors + 1.5 accompanying partners) x 2 days x $273 = $761,670 direct spend.
* Community:
There are a number of community benefits for the host region. The economic impact on local businesses from the influx of visitors (remembering that 93% of competitors are from outside the local area) is significant. We know that one of the important factors in building a sense of community is having strong and vibrant community organisations providing opportunities for local residents. In hosting a round of the BMXA National Series the host club has an opportunity to showcase the sport to the local community, attract new members and also benefit financially from the hosting of the event. With fund raising opportunities such as club BBQ and canteen sales, tent hire and track hire in the lead up to the event BMXA are noticing that host clubs can make a good profit from hosting one of these events. The funds raised can then be put back into the club’s programs and facility to improve their services to members.

In addition, there are also a number of opportunities for local club officials and coaches to upgrade their skills as part of the event. Officials have the opportunity to volunteer their services at the event, while in 2018 BMXA has introduced a coaching clinic to be conducted at each round to upskill the coaches knowledge of the sport. These clinics, conducted by BMXA National Coaching Manager (and former Olympian) Luke Madill are proving very popular with local coaches.

* Branding:
In 2019 The BMX National Series will continue to be promoted through all the BMX Australia social media channels (Facebook, Instagram and Twitter). Each event has regular posts in the lead up to the event and during the weekend, while a post-produced wrap up of each event is produced by BMXA media team, that includes video of event finals in each division.

BMX Australia are happy to offer the following benefits to Council as a major * Signage at the event
* Logo recognition on the BMXA website and on all marketing collateral
* Invite to the Mayor and/or other Councilors to attend the event
* Joint media release/announcement
* Post Event report (actual number of competitors/officials, origin of competitors/officials, average length of stay, media summary etc)
* If applicable, promotion by BMXA of the Visitor Information Centre or Tourist Bureau for accommodation booking and tourism information.
* If applicable, BMXA will work with broadcast partners to include some tourism footage in the live stream feed. Footage will need to be provided by Council for this.
* Promote Council as a major sponsor of the event via PA announcements
* Allow ICC to set up a marquee at the event to promote the region.

Any other special requests from ICC will be strongly considered by BMXA.

How will your organisation be able to assist Ipswich City Council in measuring how effective its sponsorship was? (eg. surveys, reports) *

BMX Australia will provide a post event report to Council outlining data such as:
* Actual number of competitors and officials
* Where competitors and officials travelled from (postcode)
* Media summary
* Summary of actual community benefits achieved from the event.

BMXA will also look to do a survey monkey post event for competitors and officials who attended and are happy to build any questions into this think Council would like to ask.

Outline the involvement of all other sponsors and government bodies assisting with this event. *

N/A

How does this event align with Ipswich City Council's Corporate Plan? (Visit www.ipswich.qld.gov.au About Council, Corporate Publications, Corporate Plan - to view a copy) *

Goal 1 - Strengthening Our Local Economy and Building Prosperity (Jobs)
This event will have an estimated economic impact of $761,670 direct spend into the local Ipswich community which will help to create new employment opportunities for the local community.

Goal 2 - Managing Growth and Delivering Key Infrastructure
Hosting a national event such as this will be a key driver for Council justifying past and future spend on the BMX facility and wider sporting facilities in the region.

Goal 3 - Caring for Our Community
Sport instils a sense of national pride and community spirit. When Australian competitors triumph on the national or world stage, the general community, governments and business leaders bask in the reflected glory. Sports celebrations unite communities and the nation; drawing together people of different race, religion and culture; developing a heightened
sense of community, team spirit, national identity and on a wider level that positivity heightens community spirit.

The BMX National Series will encourage participation in sport and physical activity which will assist in fostering a healthy local community. There are a number of legacy aspects to this event including upskilling of local club volunteers, infrastructure improvements and opportunity for the Ipswich BMX Club to raise much needed funds to support local BMX projects.

Due to the exclusivity and high profile of this event, the Ipswich BMX Club would take pride in hosting a national event amongst the national BMX community while showcasing all that this great city has to offer.

Goal 4 - Caring for Our Environment
This event will be run by BMX Australia as an environmentally friendly event. This includes practices to ensure that the site is left rubbish free.

Goal 5 - Listening, Leading and Financial Management
Ipswich BMX Club has been vocal in their interest to host a national level event which BMX Australia have listened and responded to by offering this opportunity. BMX Australia is the governing body for the sport of BMX in Australia and would take a leadership role in running this national event in the region with the support of the local BMX Club. From a financial management perspective, this event provides a strong return on investment for the region with $50.78 of economic impact for every $1 spent on event attraction (based on economic impact direct spend of $761,670 and investment from Council of $15,000). Sporting events such as this one which have a proven track record from previous years in terms of participation have a direct and quantifiable return on investment.

**How does this event allow for a high level of community engagement through participation?**

This event is open to the community to attend and participate in a number of ways, whether it be as a participant, coach, official or spectator.

Local club officials and coaches will be given the opportunity to upgrade their skills as part of the event. Officials have the opportunity to volunteer their services at the event.

In 2018 BMXA has introduced a coaching clinic to be conducted at each round to provide a come and try opportunity for the local community to experience BMX riding and to upskill the coaches knowledge of the sport. These clinics, conducted by BMXA National Coaching Manager (and former Olympian) Luke Madill are proving very popular with local coaches.

Spectators will also be invited to attend the event and watch some of Australia's and the world best BMX riders including World Champions.
How will this event deliver economic benefit, either in short, medium or long term, to the City of Ipswich? *

With BMX being a family sport and many of the participants at the National Series events being in the younger age groups, the economic benefit comes not only from the competitors, but also from the people who travel with the competitors. Nearly all competitors bring family members with them, whether that is parents, siblings or for our older competitors, husbands, wives and children. With 600 competitors staying for two nights and accompanied by family members, that represents a significant amount of money flowing into the local community via spending on accommodation, local shops and restaurants.

Based on an accompanying partner ratio of 1.5:1 (1.5 accompanying partners for each competitor) which is considered an industry average and current Tourism Research Australia figure for the average spend of a ‘sports tourist’ being $273 per person per day (year ending December 2017), this will translate into an economic impact of:

600 riders x 93% from outside the host region x 2.5 (1 competitor + 1.5 accompanying partners) x 2 days x $273 = $761,670 direct spend.

This direct economic impact from competitors, officials and their accompanying partners into Ipswich will be reinvested on a number of occasions throughout the local community, thus creating a multiplier effect in the medium to long term.

Successfully hosting a national event such as this will lead to future event hosting opportunities for Ipswich which will again have a direct economic impact to the region and accompanying multiplier effect.

Outline how will this event attract visitors to Ipswich? *

This event will attract 600 riders and estimated 900 accompanying partners into Ipswich with an expected 93% of these to be from outside the region. This will equate to an estimated 1,395 visitors for a minimum of 2 nights (or 2,790 bed nights).

This event will also attract some first time visitors to Ipswich that may never come to Ipswich in their lifetime if it wasn't to compete in or spectate at this event. Those that enjoy their experience may come back as a repeat leisure tourist in the future.

How will this event provide positive exposure to the City of Ipswich through attracting media attention or thorough engagement with

In 2019 The BMX National Series will continue to be promoted through all the BMX Australia social media channels (Facebook, Instagram and Twitter). Each event has regular posts in the lead up to the event and during the weekend, while a post-produced wrap up of each event is produced by BMXA media team, that includes video of event finals in each division.
Ipswich City Council logo and brand as a major partner will be present on website. The National Series Marketing plan will be run a National campaign along with a State/Local based focus. This includes:

* Email to BMX 14,000+ Riders
* Website announcement (approx. 40,000 hits per month)
* Facebook (25,282+ followers),
* Twitter (3,628 followers),
* Instagram (8,810 followers)
* Face to Face through :Local Club engagement (this being 133 clubs nation wide)

under the new National Series model launched by BMX Australia in 2018, there are only 7 Rounds of the National Series conducted annually and only one round in each state. Ipswich has not hosted a national series or national championships level event previously.

This event provides the opportunity for the Ipswich BMX facility and club to test their ability to host a national level event which will lead to future event hosting opportunities. April would be considered an ‘off peak’ tourism period for most Council areas across Australia.

The event being conducted on the 27th - 28th April and Anzac day public holiday also provides the opportunity for tourists to arrive a day or two earlier and the club to arrange a practice competition or racing.

The funding will be used to offset the event related costs in ensuring that the event reaches a National Series standard and attracts competitors from across Australia while ensuring that the community engagement and growth opportunities for the sport are maximised. See attached full budget that outlines event related costs.

Through the structure of the new national series model introduced in 2018 with a national series round conducted in each state and territory across Australia, BMX Australia expect participation and attendance at each event to grow. The true national series model has been designed to encourage amateur riders to enter into the event instead of the former model which tended to target the elite end of the sport.

This event will require Council funding and support in the future if conducted in the region. This is an important element for BMX Australia to make the event financially viable. There is the potential for this event to be hosted again in Ipswich with support from Council.
List the key personnel involved with the delivery of this event and provide a brief outline of previous experience in organising similar events. *

The key stakeholders in the event will be:
* BMX Australia – event owner and organisation ultimately responsible for delivery of all aspects of the event.
* BMX QLD – assist BMX Australia in delivery of the event.
* Local Club – provide volunteers and feet on the ground support in delivery of the event.
* Local community – will be invited to participate in the event as spectators and through community engagement sessions etc.

BMX Australia are the peak governing body for BMX in Australia and run a number of events annually including:
• National Championships
• National Series Rounds

BMX Australia also have a number of events that they run on a less regular basis including:
• UCI Oceania Championships
• UCI World Supercross
• UCI World Cup

BMX Australia have an event management team headed up by Emily MacIver (BMX Australia National Events Manager) with a significant amount of experience.

Provide evidence that the event budget and resources are viable and that the event will be delivered as planned. *

See attached budget.

This event is an important part of BMX Australia's national pathway in the sport and will be delivered as planned.

Attachments

* indicates a required field

Attach an event timeline (including important deadlines and key milestones). *

Filename: 2019 BMX Australia National Series (QLD) - Event Timeline.docx
File size: 14.7 kB

Attached a comprehensive budget (including all proposed income and expenditure) *

Filename: Queensland Draft Budget - 2019 BMX Australia National Series.xlsx
File size: 14.7 kB

No files have been uploaded

Compulsory information required for funding $10,000+
**Budget Details**

* indicates a required field

**Budget: Income and Expenditure**

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<th>Income (Description)</th>
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<th>Expenditure (Item Description)</th>
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<td></td>
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<td>Rider &amp; Official Relations</td>
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<td>Total: $52,203.71</td>
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**Total Amount Requested:** * $15,000.00

GST Exclusive. What is the total financial support you are requesting in this application?

**Total Project Cost:** * $52,203.71

GST Exclusive. What is the total budgeted cost (dollars) of your project?

List items from your expenditure table above that are to be covered by the sponsorship: *

- Marketing, Rider and Official Relations

Contributions to this Event by Other Sources/Sponsors:
Applications which include contributions from the applicant organisation and other sources are encouraged. Contributions may be cash, other funding assistance or in-kind e.g. voluntary labour or materials.

Please indicate the type of contributions being made towards this event.

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<th>Contributed By</th>
<th>Type of Contribution</th>
<th>$ Amount</th>
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<td>Merchandise</td>
<td>Merch</td>
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</table>

Total: $8,602.86

Certification Details

* indicates a required field

Certification:

- I hereby certify that I am authorised to speak on behalf of my organisation.
- I do solemnly and sincerely declare that the information provided is true and correct to the best of my knowledge.
- I understand that if Ipswich City Council approves a sponsorship, I will be required to accept the conditions of the sponsorship in accordance with Ipswich City Council audit requirements.
- I consent to the information contained within this application being disclosed to or by Ipswich City Council for the purpose of assessing, administering and monitoring my current and any future Ipswich City Council grant applications.
- I understand that if Ipswich City Council approves a sponsorship, I will be bound by the contents of my application to carry out my event as I have described and my application will form part of my contractual agreement with Ipswich City Council.

Name: * Mr Martin Shaw

Position in Organisation: * CEO

Date: * 27/06/2018

Submitting the Application:

Page 12 of 13
You will not be able to submit your application until all of the compulsory questions (marked *) are completed.

**NOTE:** Please ensure that you have finished your application before you submit. Once you have submitted it, it can no longer be accessed.

Privacy Statement:

Ipswich City Council is collecting your personal information so that we can process your request for an Event Sponsorship. We will not disclose your personal information outside of Council unless we are required by law or you have given your consent. However, in order to perform the above functions, we may need to disclose your personal information to relevant Council Committees. By completing and signing this form and returning it to Council, we will consider that you have given us your consent to manage your personal information in the manner described in Council's Privacy Statement, Personal Information Digest and this collection notice.