

# Corporate Plan (2021-2026) including a Community Vision

## iFuture

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 City of  
Ipswich

# What is a Corporate Plan?

The Corporate Plan is a roadmap of what council will work towards over the next five years (2021 –2026). It will outline council’s key work activities, the responsible areas of Council, and expected outcomes. The new Corporate Plan will include a community vision and outline council’s contribution and role in achieving the vision.

Council is required to have a 5-year Corporate Plan that incorporates community engagement under Section 104 of the *Local Government Act 2009*.

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# What is a Community Vision?

A community vision is an agreement of what everyone wants the community to look like in the future. The vision usually spans over a 20 to 25-year time frame and is a shared commitment between everyone who lives, works, and plays in the community.

The current Community Plan, Advanced Ipswich, will be repealed when the new Corporate Plan including community vision commences as it is no longer legislated to have this document.

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# Project Schedule

Past Community Engagement, Data and Anecdotal Evidence.								Completed
2-Day ELT, Mayor and Councillors Draft Vision	Economic Development CRG Draft Vision	Resilient Communities CRG Draft Vision	Growth Management CRG Draft Vision	Environment CRG Draft Vision	Transparent Governance CRG Draft Vision	IYAC Draft Vision	Murri-Interagency Draft Vision	Now - 2 September
Combined Draft Community Vision								16 September
Whole of Community Confirmation of the Community Vision								16 September - 27 November
Development of Corporate Plan Priorities and content								
Socialisation of draft Corporate Plan including community vision								1-26 February
Final Corporate Plan including community vision document								April

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# More information

[shapeyouripswich.com.au/corporate-plan-2021-2026](http://shapeyouripswich.com.au/corporate-plan-2021-2026)



## Corporate Plan 2021 - 2026

Ipswich City Council is currently developing a new Corporate Plan, including a community vision.

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Ipswich City Council is currently developing a new Corporate Plan. This will include a community vision.

The current Corporate Plan was developed four years ago. It is no longer reflective of community or council needs.

The new Corporate Plan will improve Council's strategic and operational planning, because:

- The community profile has changed since the community vision was developed in 2015,
- Unprecedented changes within council requires improvements in transparency of decision-making and reporting,
- The population of Ipswich will rapidly increase over the next 20 years. This requires careful planning to maintain the livability of the city, and
- The format and content of the current plan is not 'easy to use'. We need a plan with clear direction for council, and ultimately the community.

### Document Library

[Current Community Vision \(Advance Ipswich\)](#)

PDF (2.23 MB)

[Current Corporate Plan \(2017-2022\)](#)

PDF (3.82 MB)

### Timeline

[Project planning and governance](#)



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# Themes from pre-workshop question 1 – *What you love about Ipswich NOW?*

- Open spaces
- Parks and bikeways
- Sense of community – family & all ages friendly, welcoming, diverse, safe, strong
- History – historical buildings, cultural heritage, character houses
- Good available social/recreational choices
- Country lifestyle
- Big house blocks
- Convenient access to services – health, education, commercial
- Sporting facilities

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# Themes from pre-workshop question 2 – *What you want people to love about Ipswich by the year 2040?*

- Clean, accessible natural environment
- Sustainable waste management
- Connected, fast public transport
- Plentiful, free parking
- Improved road infrastructure
- Improved services and facilities – health, education, community centres
- Big house blocks
- Convenient relaxed lifestyle

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# Themes from pre-workshop question 2 – *What do you want people to love about Ipswich by the year 2040?*

- Affordable
- Historical buildings preserved
- Continued sense of community – welcoming, diverse, safe, strong
- Strong local economy
- Vibrant, thriving, renewed city centre
- Improved Ipswich brand / reputation
- Strong local governance
- Improved recreation, entertainment, shopping and hospitality opportunities

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