Setting up Ipswich Business for Success in the 21st Century

Join us online:
Ipswich.qld.gov.au/business

Ipswich City Council
Office of Economic Development
The Office of Economic Development Team

The City of Ipswich is a connected community, full of ideas, energy and innovation. Leading the way means embracing new ways of working, new ways of learning and new ways of living. The OED team works closely with local business to help them attain their potential, as well as attracting new business and industry investment into the city.

“Ipswich provides support for any business or business idea to develop, innovate, grow and prosper.”
Assisting local business to succeed and grow by:

- Developing a Welcome to Ipswich program for new business.
- Creating and managing a local business visitation program.
- Facilitating networks, connections and capability building for aspiring local businesses.
- Celebrating and promoting local business achievement.

For more information, contact: Alan.Brown@ipswich.qld.gov.au

Attracting new business and investment by:

- Creating an Ipswich Investment Prospectus.
- Case managing business and investment attraction inbound enquiries.
- Developing and maintaining a HQ Ipswich program.
- Hosting investment forums on industry specific opportunities.

For more information, contact: business@ipswich.qld.gov.au

Building on Industry strength and opportunities by:

- Creating a series of industry capability statements.
- Building local networks and clusters to strengthen collaboration.
- Seizing opportunities to promote our key industries nationally and globally.
- Partnering with industries and allies to enhance local capability, knowledge, infrastructure and value chains.

For more information, contact: Tamanna.Monem@ipswich.qld.gov.au

Promoting and advocating the City of Ipswich by:

- Preparing a City of Ipswich Advocacy Plan to maximise public investment.
- Building working partnerships with the federal and state governments.
- Working collaboratively across the wider region focusing on growth and investment priorities.

For more information, contact: Ben.Pole@ipswich.qld.gov.au
A Record of Economic Achievement

Ipswich is leading the way through growth, innovation and investment

• $9 billion worth of business annually, a result of 93% production growth since 2001 underpins the city’s economy with billions of dollars in projects underway or pending.

• The $150 million redevelopment of the Ipswich Mall will revitalise the city’s heart and the investment in a major motorsport precinct will return over $700 million in commercial and economic benefits.

Strategically positioned

• Capral Aluminium and transport giant DB Schenker, have both established major local operations to exploit the natural geographic advantage Ipswich offers.

• Sunny Queen Farms invested $40 million in expanding its Ipswich based manufacturing plant and head office complex, specifically to gain better logistic access to national and international markets.

• JBS Australia, the largest meat processing company in Australia, is headquartered in Ipswich around established supply chains.

Globally connected

• Australia’s largest military base, RAAF Amberley, along with TAE Aerospace, Northrop Grumman and Boeing is located in Ipswich providing contract opportunities for local and global business.

• Smart Digital City Services promises to bring $470 million into the Ipswich economy over the next decade.

Future orientated

• The City of Ipswich boasts two university campuses, some of Queensland’s oldest and most prestigious secondary schools, and a tradition of job-focused vocational education.

• The development of two multi-billion dollar master planned urban communities is well underway at Springfield and Ripley Valley with a projected combined population of over 200,000.

• Council’s investment in the award-winning Fire Station 101 innovation hub is helping shape the industries of tomorrow.