

# PARTNER WITH ACTIVE HEALTHY IPSWICH



Ipswich City Council currently run over 40 free physical activity sessions every week during school terms for our community. These aim to improve participants health and wellbeing.

To extend on our existing program of activities, council are offering local physical activity providers the opportunity to partner with us.

This partnership would be a council contribution of \$50 per session to facilitate a 1 hour, weekly physical activity session for 40 weeks of the year. This can be a new or existing class (not currently apart of the Active and Healthy program) and can either be free or low-cost (no more than \$5 per participant) to attend. The money received from participants will go directly to the facilitator/ provider of the class and will be in addition to the \$50 received from council.

Each applicant can apply for a maximum of 2 sessions per week. The partnership will be 6 months initially and extended for up to 12 months total depending on community participation in the class.

The intent is to help local providers get low-cost physical activity sessions started and for them to be generating enough participation to be self-sufficient after the funding period.

To apply, please complete the [online application form](#) on SmartyGrants via the link below (SmartyGrants is an external application and will require you to create a login).

## PARTNERSHIP CRITERIA

- Weekly sessions, not one-off events
- Program accessibility
- Low to medium intensity
- Can cater for beginners
- Delivered in a professional and safe manner
- Community oriented
- Affordable physical activity class that benefits the local area, is culturally respectful, non-discriminatory and that fits into the existing suite of program audiences:
  - **Active Ipswich (adults)**
  - **Active Low Impact ( Seniors and beginners)**
  - **Active Mums and Bubs (post-partum mums/mums)**
  - **Active Kids (Children)**
- Not in direct competition with an existing physical activity class
- Provider has to have the capacity to manage participant payment to attend
- Provider has to report weekly attendance numbers to council (via text or email) and a monthly photo of the class (via text or email)
- Council will only offer each provider up to two sessions per week.

## BENEFITS OF PARTNERSHIP

- **PROMOTION:** Council will help promote your classes including on our social media, website and on our Active and Healthy calendars. We can also share the information about your class with our existing list of program past participants (over 5,000 subscribers). You will also be provided with an instructor shirt and pop-up banner to promote the sessions to locals.
- **PERMITS/LOCATION:** We will cover your permit for use of our parks (if that is the location of your activity). We can provide you with use of a council owned and managed asset (if it is available) for indoor classes. Alternatively, we can also link you with organisations of community centre's if you would like to host an indoor session. You can utilise your \$50 to cover the cost of an indoor venue.