

City of Ipswich

COVID Specific Expense

Small Business Funding Program

Ipswich City Council Small Business Funding Program (Round 2) provides funding for four (4) funding areas. This factsheet will examine the **COVID Specific Expense** funding area.

What items are eligible under the COVID Specific Expense category?

Approved funding for activities and purchases under the COVID-19 specific expenses funding area include:

- equipment
- cleaning services
- marketing support
- business software.

Below is an incomprehensive list of COVID Specific Expense examples:

- A restaurant that purchase/s heat lamps to keep food warm as part of an online delivery process.
- A local business that purchase/s a hand sanitisation system to keep customers safe during COVID-19
- A business purchase/s accounting software to better manage cash flow
- A business who engages a web develop to update or create a website for their business
- A business who purchase/s flyers to help market their business to new customers.

This category is very broad to allow the diverse small businesses of Ipswich to apply for funding that will directly help them recover from COVID-19.

What information do I need to provide for the application?

- total cost of items
- a justification about how the inventory will assist your business to recover from financial impacts of COVID-19
- supporting documentation:
 - quote or invoice from inventory provider including proposed works, or
 - receipt of payment or balanced invoice.

Need more help?

Contact one of our local business and investment team members by calling (07) 3810 7534 or emailing business@ipswich.qld.gov.au