



North Ipswich Sport and Entertainment Precinct

INVEST TO MODERNISE SPORT AND EVENT ACCESSIBILITY IN QUEENSLAND'S SPORTING HEARTLAND

A national-standard sport and entertainment precinct anchored around a boutique rectangular stadium will revolutionise access to sporting and entertainment content in Queensland's sporting heartland. The North Ipswich Sport and Entertainment Precinct will be an economic and lifestyle asset for Ipswich's future half a million residents and address an acute social infrastructure shortfall. This project will increase Ipswich's ability to host 2032 Olympic and Paralympic Games events and training.

BENEFITS TO SOUTH EAST QUEENSLAND:

The North Ipswich Sport and Entertainment Precinct will:

- ✓ Diversify venues for events
- ✓ Open pathways for local event businesses
- ✓ Support economic productivity
- ✓ Provide venue for Olympic training
- ✓ Support sports-related tourism
- ✓ Leverage \$250m investment in Ipswich Central
- ✓ Support Ipswich as an Olympic host city

COMMITMENT REQUIRED

\$2.5 million is required to progress the North Ipswich Sport and Entertainment Precinct to shovel-ready status by further developing the preferred options in a Detailed Business Case.



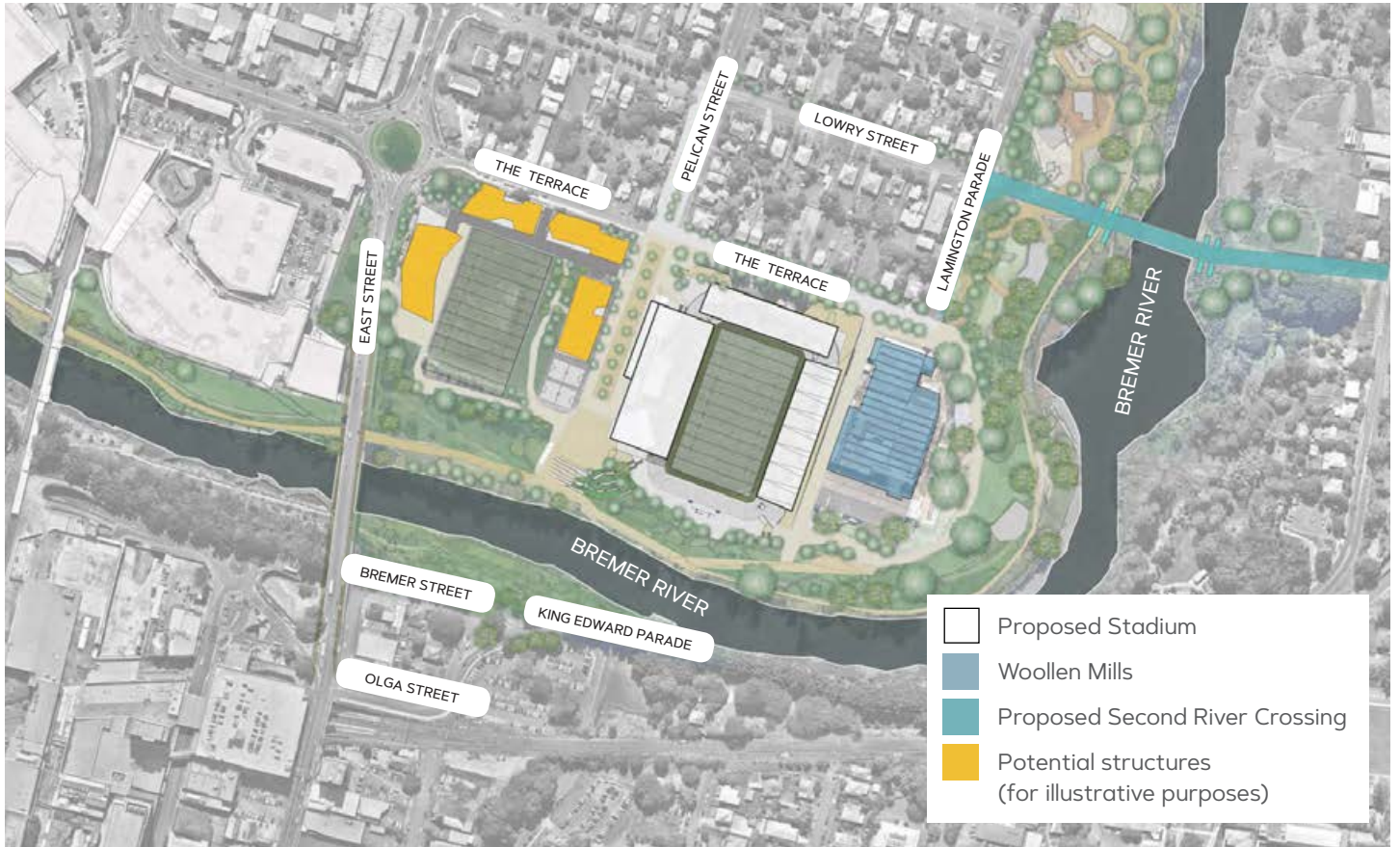
PROJECT BENEFITS TO IPSWICH

 <p>ACCESS TO ELITE SPORT AND ENTERTAINMENT EXPERIENCES</p>	<p>IMPROVED INBOUND INVESTMENT AND EVENT SPEND</p> 	 <p>VIBRANT AND DYNAMIC LOCAL ECONOMY</p>	<p>FACILITATES NIGHT-TIME ECONOMY</p> 	 <p>DIVERSIFIED EMPLOYMENT OPPORTUNITIES</p>
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IF WE DO NOTHING

 <p>CONTINUED ECONOMIC LEAKAGE AS EVENTS ARE ACCESSED ELSEWHERE</p>	<p>LIMITED EMPLOYMENT OPPORTUNITIES</p> 	 <p>LOW BRAND RECOGNITION AND CIVIC PRIDE</p>	<p>CONTINUED LACK OF HIGH QUALITY COMMUNITY ASSETS</p> 
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Project Details

The North Ipswich Sport and Entertainment Precinct is a revitalisation of North Ipswich Reserve, Ipswich's premier sporting facility with prime riverside location and city views. A 12,000 capacity rectangular stadium will meet community and industry expectations as a venue for major sporting and non-sporting events proximate to transport and the city centre.

Ipswich is currently under provisioned in social infrastructure and this is resulting in an economic and locational disadvantage for residents.

Council delivered the Strategic Business Case with the support of the Queensland Government and solely delivered the Options Analysis for this project. A staged approach may assist in addressing service need in the short term.

About Ipswich

Ipswich is Queensland's oldest provincial city and fastest growing region.

Ipswich is under provisioned in public transport, social infrastructure and economically stimulating investment.

By 2041, Ipswich's population will grow by 170% to 560,000 people (QGSO). Ipswich's projected annual population growth of over 4% p.a. dwarfs state (1.2%) and national trends (0.9%).

A city of half a million people requires efficient public transport, social infrastructure, and investment to support economic prosperity and self-sufficiency. Now is the time to invest to avoid a crisis in the future and to avoid entrenching social and economic inequality.

