

Re-engaging Citizen Scientists through their phones

James Udy

Why monitor waterways?

Valuable natural assets providing economic, social and environmental benefits;

- Important to business supporting livelihoods;
- Places of natural beauty used for recreation, supporting healthy lifestyles.

Monitoring and reporting supports effective management of these valuable community assets.

Educate people on the value of our waterways

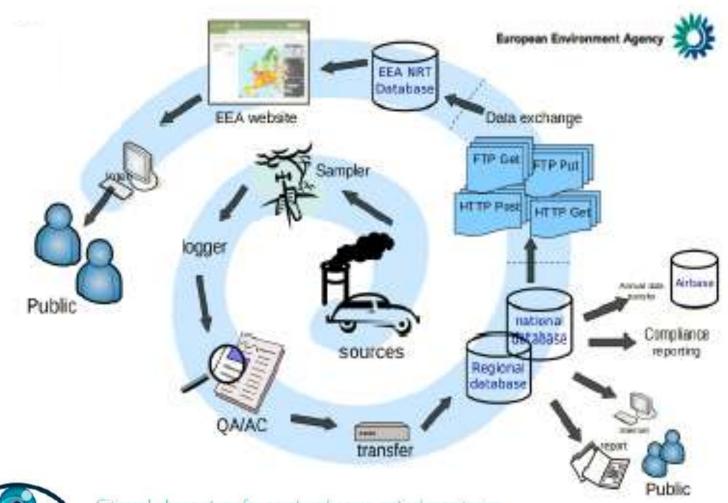




Influence decisions, policy and actions to improve and maintain waterway health

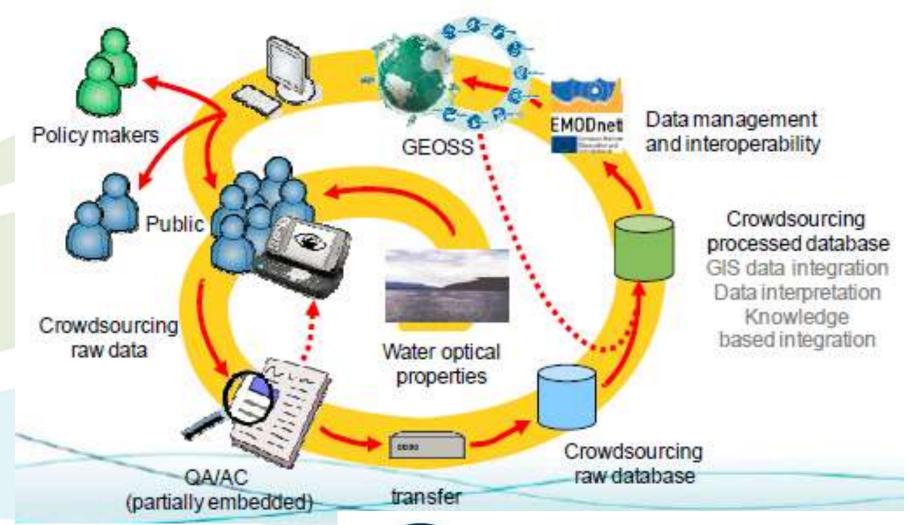


Conventional Monitoring



TCIOOS

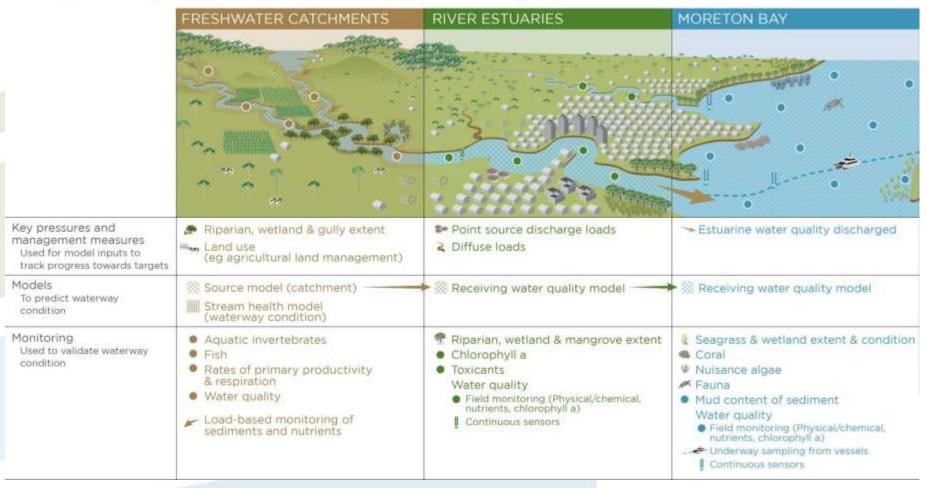
Crowdsourcing





Healthy Waterways Monitoring Program – linking monitoring and modelling

Healthy Waterways Monitoring Progam - Environmental Component



Previously only Environment



thy Waterway

More than Environment







Where the app comes in!!

















HydroColor – Water Quality

HydroColor: A Water Quality App

By Thomas Leeuw

Open iTunes to buy and download apps.



Description

HydroColor is a water qualit bodies. Using this informati particulate matter (SPM) (g/i

HydroColor: A Water Qualit

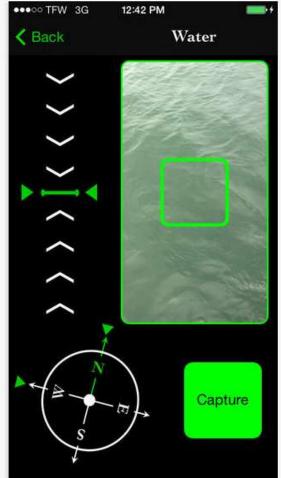
What's New in Versi

Updates for iOS 8

\$2.99

iPhone Screenshot

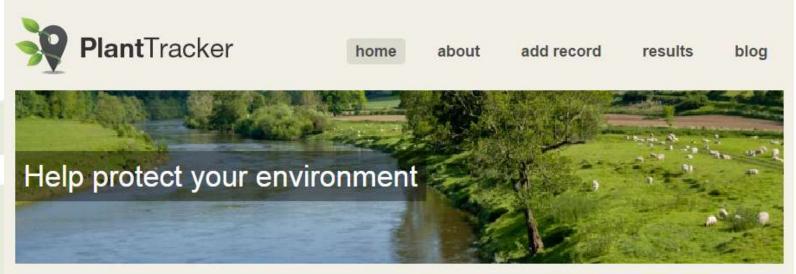




My Soil – Improve Soil mapping



Plant Tracker – weed mapping



Invasive non-native plant species are a threat to native wildlife in the UK. Help us track them down.

The Environment Agency, the Nature Locator team at the University of Bristol and the Centre for Ecology and Hydrology have joined forces to help combat the spread of the UK's most problematic invasive, non-native plant species.





Spotlight Species – Crassula helmsii

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