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Vicki Lukritz
3810 6221

12 April 2018

Sir/Madam

Notice is hereby given that a Meeting of the **ARTS AND COMMUNITY DEVELOPMENT COMMITTEE** is to be held in the **Council Chambers** on the 2nd Floor of the Council Administration Building, 45 Roderick Street, Ipswich commencing at **12.30 pm or 10 minutes after the conclusion of the Libraries and Tourism Committee, whichever is the earlier on Monday, 16 April 2018.**

<u>MEMBERS OF THE ARTS AND COMMUNITY DEVELOPMENT COMMITTEE</u>	
Councillor Stoneman (Chairperson) Councillor Pisasale (Deputy Chairperson)	Councillor Antonioli (Mayor) Councillor Wendt (Deputy Mayor) Councillor Silver Councillor Martin Councillor Ireland

Yours faithfully

ACTING CHIEF EXECUTIVE OFFICER

ARTS AND COMMUNITY DEVELOPMENT COMMITTEE AGENDA
 12.30 pm or 10 minutes after the conclusion of the Libraries and Tourism
 Committee, whichever is the earlier on **Monday, 16 April 2018**
 Council Chambers

Item No.	Item Title	Officer
Presentation	At the commencement of the meeting Caroline McMahon, Chief Operating Officer (Arts, Social Development and Community Engagement) will be making a presentation in relation to the Ipswich Indigenous Business Networking Breakfast and Capacity-Building Program	COO(ASDCE)
1	Ipswich Indigenous Business Networking Breakfast and Capacity-Building Program	CEM
2	Development of The Arts and Cultural Strategy	CEM
3	Community Development Grants Applications - April 2018	CGO
4	Regional Arts Development Fund (RADF) – Quick Response Grant	CGO
5	Arts, Social Development and Community Engagement Department – 2018/19 Priority Areas	COO(ASDCE)

** Item includes confidential papers

ARTS AND COMMUNITY DEVELOPMENT COMMITTEE NO. 2018(04)

16 APRIL 2018

AGENDA

PRESENTATION

At the commencement of the meeting Caroline McMahon, Chief Operating Officer (Arts, Social Development and Community Engagement) will be making a presentation in relation to the Ipswich Indigenous Business Networking Breakfast and Capacity-Building Program

1. **IPSWICH INDIGENOUS BUSINESS NETWORKING BREAKFAST AND CAPACITY-BUILDING PROGRAM**

With reference to a report by the Community Engagement Manager dated 6 April 2018 concerning the inaugural Ipswich Indigenous Business Networking Breakfast held on 26 March 2018 and the launch of a survey to support a capacity-building program being implemented by the Community Engagement Branch for Ipswich's local Indigenous businesses.

RECOMMENDATION

That the report be received and the contents noted.

2. **DEVELOPMENT OF THE ARTS AND CULTURAL STRATEGY**

With reference to a report by the Community Engagement Manager dated 9 April 2019 concerning the development of an Arts and Cultural Strategy.

RECOMMENDATION

That the report be received and the contents noted.

3. **COMMUNITY DEVELOPMENT GRANTS APPLICATIONS - APRIL 2018**

With reference to a report by the Community Grants Officer dated 26 March 2018 concerning the allocation of Community Development Grants Program funds.

RECOMMENDATION

- A. That Council provide funding to the amount of \$2,500.00 (excl-GST) to Westside Community Care Inc towards the Family Funday.
- B. That Council provide funding to the amount of \$2,500.00 (excl-GST) to Central Church Ipswich towards the 2018 Streetlinks event.

- C. That Council provide funding to the amount of \$1,250.00 (excl-GST) to Centro Church towards purchasing a new sound system.
 - D. That Council provide funding to the amount of \$2,500.00 (excl-GST) to Ivory's Rock Foundation towards the Refugee Community Day.
 - E. That Council provide funding to the amount of \$2,500.00 (excl-GST) to Ipswich Seventh-Day Adventist Church towards participant resources and venue hire costs associated with the Depression and Anxiety Recovery Program.
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4. REGIONAL ARTS DEVELOPMENT FUND (RADF) – QUICK RESPONSE GRANT

With reference to a report by the Community Grants Officer dated 29 March 2018 concerning the allocation of a Quick Response Grant through the Regional Arts Development Fund.

RECOMMENDATION

That a Regional Arts Development Fund Quick Response Grant of \$2,000.00 be allocated to Sean Williams for a 12 month mentorship with Professor Patricia Hoffie, as detailed in the report by the Community Grants Officer dated 29 March 2018.

5. ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT DEPARTMENT – 2018/19 PRIORITY AREAS

With reference to a report by the Community Grants Officer dated 29 March 2018 concerning the allocation of a Quick Response Grant through the Regional Arts Development Fund.

RECOMMENDATION

That the report be received and the contents noted

** Item includes confidential papers

and any other items as considered necessary.

Arts and Community Development Committee	
Mtg Date: 16.04.18	OAR: YES
Authorisation: Caroline McMahon	

6 April 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER
(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)

FROM: COMMUNITY ENGAGEMENT MANAGER

RE: IPSWICH INDIGENOUS BUSINESS NETWORKING BREAKFAST AND CAPACITY-BUILDING PROGRAM

INTRODUCTION:

This is a report by the Community Engagement Manager dated 6 April 2018 concerning the inaugural Ipswich Indigenous Business Networking Breakfast held on 26 March 2018 and the launch of a survey to support a capacity-building program being implemented by the Community Engagement Branch for Ipswich's local Indigenous businesses.

BACKGROUND:

A strong, diverse and self-supporting Indigenous business sector is key to empowering Aboriginal and Torres Strait Islander people, and placing Indigenous business owners, their families and communities in the driver's seat of their economic future.

The Ipswich Indigenous business sector is already contributing significantly to our local community. Anecdotally, we know that there are approximately 40 Indigenous businesses operating in Ipswich, from artists and hairdressers to media production and tour agencies. However, we also know that historical economic disadvantage means that Aboriginal and Torres Strait Islander people are still around three times less likely to be self-employed than the non-Indigenous national average.¹

Aboriginal and Torres Strait Islander people face some unique barriers to participation in the economy. Historical economic marginalisation, together with low intergenerational wealth transfer, and the ongoing impact of poor education, employment and health outcomes mean that Aboriginal and Torres Strait Islander people require additional business support to establish and grow their businesses. Accordingly, Council's Community Engagement Branch

¹ Hunter, Boyd (2013) *Recent Growth in Indigenous Self-Employed and Entrepreneurs*, CAEPR Working Paper No.91/2013.

is embarking on a program of capacity-building to further develop and strengthen our local Indigenous businesses.

THE IPSWICH INDIGENOUS BUSINESS NETWORKING BREAKFAST ON 26 MARCH 2018:

The Inaugural Ipswich Indigenous Business Networking Breakfast was held on 26 March 2018. Over 70 people attended, including local Aboriginal and Torres Strait Islander businesses, various local organisations and government agencies, Councillors Silver and Martin and Charis Mullen MP.

The Inaugural Ipswich Indigenous Business Networking Breakfast was the official launch of a survey designed to ascertain the aspirations of the city's local Indigenous businesses and the challenges they may face. The results of this survey will produce enormously valuable information about local Aboriginal and Torres Strait Islander businesses, and will inform the design of the capacity-building program moving forward.

NEXT STEPS:

The responses to the survey undertaken by local Indigenous businesses will be analysed and then presented back to the Indigenous businesses in a facilitated forum on 30 April 2018. Community Engagement officers will then discuss learnings with the business representatives and co-design a capacity-building program together.

Once this capacity building program has been co-designed, the Community Engagement Branch will then facilitate the procurement of industry experts to provide training, mentoring and information on topics and areas of interest as identified by local Indigenous businesses.

This capacity-building program has been deliberately designed so that there is no defined plan and there is no specific timeframe. This program is about listening and understanding and walking alongside local Indigenous businesses in *their* journey.

Throughout the development of this capacity building program, the Community Engagement Branch will provide adaptive leadership. To ensure the success of this program, it is imperative that the needs and views of local Aboriginal and Torres Strait Islander businesses are heard, considered and responded to.

OUR PARTNERS:

This capacity-building program is being undertaken in partnership with Ngiyani Pty Ltd, a local Ipswich-based Indigenous consultancy business, and has already generated significant support from a number of key stakeholders:

- The Ipswich Chamber of Commerce;
- The South East Queensland Indigenous Chamber of Commerce;
- Indigenous Business Australia;
- The Department of Aboriginal and Torres Strait Islander Partnerships; and

- Tagai Management Consultants.

The Community Engagement Branch is also collaborating with Council's Office of Economic Development.

STRATEGIC ALIGNMENT:

Commonwealth Government:

The Commonwealth Government, Department of Prime Minister and Cabinet, released on 12 February 2018 'The Indigenous Business Sector Strategy' (the Commonwealth Strategy). The Commonwealth Strategy seeks to help more Aboriginal and Torres Strait Islander people build sustainable businesses. It is the first time that the Commonwealth Government is investing in a comprehensive package of support for Aboriginal and Torres Strait Islander people to take their rightful place in the Australian economy. The capacity-building program being implemented by the Community Engagement Branch aligns directly with the Commonwealth Strategy and we will leverage and utilise the actions being implemented by Commonwealth Strategy.

Queensland Government:

The Queensland Government's 'Advancing Indigenous Business' initiative (the Queensland Initiative) (which forms part of the Advancing Small Business Queensland Strategy 2016-20) is delivering targeted support for Indigenous businesses to support their development, growth and continued business success. The Queensland Initiative includes grants and funding programs, mentoring and networking opportunities, and workshops and events for Indigenous businesses. As with the Commonwealth Strategy, the capacity-building program being implemented by the Community Engagement Branch aligns directly with the Queensland Initiative and we will leverage and utilise the various programs offered by the Queensland Initiative.

Ipswich City Council Aboriginal and Torres Strait Islander Peoples Accord 2015-2018:

Ipswich City Council's Aboriginal and Torres Strait Islander Peoples Accord 2015-2018 specifically enunciates Aboriginal and Torres Strait Islanders' Business Development as a key theme. One of the actions committed to under this theme was to 'Undertake Aboriginal and Torres Strait Islander capacity building initiatives to develop and grow local Aboriginal and Torres Strait Islander businesses. The capacity-building program being implemented by the Community Engagement Branch delivers squarely on this commitment.

CONCLUSION:

The Inaugural Ipswich Indigenous Business Networking Breakfast held on 26 March 2018 was the first step in delivering a collaborative, responsive and sector-led capacity building program for local Indigenous businesses. The program delivers on specific action items committed to within the Ipswich City Council Aboriginal and Torres Strait Islander Peoples Accord 2015-2018 and directly aligns with both State and Commonwealth strategies.

Most importantly, the program aims to further strength and develop the local Indigenous business sector and build the Ipswich Indigenous economy. Building a strong and vibrant Indigenous business sector is a vital part of the city's economic future, both locally and nationally. A thriving Indigenous business sector contributes to growth, employment and self-employment, wealth creation and supports not just business owners, but also their families and communities.

RECOMMENDATION:

That the report be received and the contents noted.

Abbey Richards
COMMUNITY ENGAGEMENT MANAGER

I concur with the recommendation contained in this report.

Caroline McMahon
CHIEF OPERATING OFFICER
(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)

Arts and Community Development Committee	
Mtg Date: 16.04.18	OAR: YES
Authorisation: Caroline McMahon	

9 April 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER
(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)

FROM: COMMUNITY ENGAGEMENT MANAGER

RE: DEVELOPMENT OF THE ARTS AND CULTURAL STRATEGY

INTRODUCTION:

This is a report by the Community Engagement Manager dated 9 April 2019 concerning the development of an Arts and Cultural Strategy.

BACKGROUND:

Public engagement to inform the development of a city-wide Arts and Cultural Strategy began in October 2017. Six focus group sessions were held with 59 people representing various sectors across Ipswich: Aboriginal and/or Torres Strait Islander Peoples, Visual Arts, Youth and Young People, Performing Arts, Community Members and Ipswich City Council. These focus group sessions identified four key themes, which set the strategic direction that became the basis for ongoing consultation with stakeholders and the community:

- > Sharing our heritage, and creating new cultural histories with the community
- > Celebrating inclusivity, and connecting our people and communities
- > A highly visible and valued creative community
- > Incubating creativity and innovation, supporting collaboration and encouraging leadership and learning

A Discussion Document and Survey was then developed which was provided to the community for feedback in January 2018. A total of 298 people responded to the survey – with 80% confirming that the discussion document largely reflected their views on arts and cultural issues and opportunities for the city.

Expanding on the above four key themes, feedback received also identified a variety of further priorities and opportunities – from the importance of Council leadership and action, to the engagement of young people in the arts and cultural life of Ipswich.

DRAFT ARTS AND CULTURAL STRATEGY:

Community feedback has been analysed and five (5) goals which respond to this feedback have been developed to formulate the Draft Arts and Cultural Strategy. Each of these five (5) goals have been elaborated upon and a high level action plan has been developed.

The Draft Arts and Cultural Strategy is provided at Attachment A.

NEXT STEPS:

The Draft Arts and Cultural Strategy will be formatted by the Marketing team and provided to the community on Wednesday 16 April, with an accompanying survey. This survey seeks feedback from the community on their priorities for the implementation of action items under the Arts and Cultural Strategy.

Following this survey, the Community Engagement Branch will finalise the Arts and Cultural Strategy which will be provided to Council in May for consideration and adoption. A five (5) year Implementation Plan will then be developed and detail the action items, plan for implementation and associated delivery timeframes.

CONSULTATION:

Councillors Kylie Stoneman and Charlie Pisasale, Chair and Deputy Chair of the Arts and Community Development Community respectively, have been consulted on the development of the Draft Arts and Cultural Strategy.

The Community Engagement Branch is also currently consulting within Council with relevant departmental officers who may be likely to be involved in the implementation of the Arts and Cultural Strategy.

CONCLUSION:

The development of the Ipswich Arts and Cultural Strategy articulates a commitment to realise not only the personal and intrinsic benefits of the arts but also the potential for arts and cultural activities to achieve wider impacts. Stronger neighbourhoods, sustainability of the built environment, public health and lifelong learning are all supported by a vibrant arts and cultural life.

The implementation of the Strategy, and its visible presence through programs and precincts, will assist in providing a shared vision and sense of identity for residents. It will support creative and innovative activity, entrepreneurial partnerships and new work.

ATTACHMENT:

Name of Attachment	Attachment
Attachment A – Draft Arts and Cultural Strategy	 Attachment A

RECOMMENDATION:

That the report be received and the contents noted.

Abbey Richards
COMMUNITY ENGAGEMENT MANAGER

I concur with the recommendation contained in this report.

Caroline McMahon
CHIEF OPERATING OFFICER
(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)

DRAFT ARTS AND CULTURAL STRATEGY 2018 - 2023

Framing Our City's Future

DRAFT

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DEFINITIONS

This section discusses the meaning of the terms 'arts' and 'culture' and defines the scope of this strategy.

In this strategy, **'the arts'** refers to all physical results of our creative impulse. Our various 'art forms' represent an outlet for creative expression which is both influenced by our culture and, in turn, influences it. 'The arts' encompasses all branches, including performing arts, visual arts, screen and digital arts, literary arts and cultural heritage collections.

'Culture' is a broader term, and refers to the values, ideas, customs, attitudes and physical artefacts of a particular people or society. Our culture is how we express who we are, as a member of a group. Through arts activities, festivals and events, through food and traditions - our culture makes us feel connected and welcome, and proud of our home and city.

The term "artists", "creatives" or "creative practitioners" are all used interchangeably to describe those engaged in arts and cultural activity.

ACKNOWLEDGEMENT OF COUNTRY

Ipswich City Council respectfully acknowledges the Traditional Owners as custodians of the land. The traditional owners whose earth, winds and waters we share, have had a deep spiritual and cultural connection to country for thousands of years. We pay our respects to their elders, past, present and emerging, as the keepers of the traditions, cultures and stories of a proud people.

DRAFT

“Arts and culture are transformative elements for modern cities. They help to position them as attractive places to live, work and invest.”

FOREWORD

“The development of a great city relies on a myriad of elements contributing to its productivity, vibrancy and sustainability. Arts and culture are transformative elements for modern cities. They help to position them as attractive places to live, work and invest.

Ipswich is entering an exciting new phase in its development. We are rapidly changing and evolving to become a cultural destination of choice. We will continue to be a connected and engaged community, one which celebrates emerging and creative talent.

Council recognises the importance of culture in building identity and fostering liveability. Recognition and pride in both Indigenous and non-Indigenous heritage plays a critical role in how we feel about the place where we live and what we have collectively achieved.

The Arts and Cultural Strategy will guide our investment in building community cultural capacity. It responds to important messages we have heard from the community, builds upon our strengths, and cements our commitment to arts and culture for the future.”

Mayor Andrew Antonioli

INTRODUCTION

Arts and culture are at the core of the distinctive identity of the world's great cities. These are surprising, energising and memorable places.

A culture of creativity contributes to quality of life by celebrating diversity, improving cross-cultural understanding and building social cohesion. These are vital elements in Ipswich's next stage of development with so many new residents arriving from other areas within Australia and from many overseas locations.

The Arts and Cultural Strategy describes a commitment to realise not only the personal and intrinsic benefits of the arts but also the potential for arts and cultural activities to achieve wider impacts. Stronger neighbourhoods, sustainability of the built environment, public health and lifelong learning are all supported by a vibrant arts and cultural life.

The implementation of the Strategy, and its visible presence through programs and precincts, will assist in providing a shared vision and sense of identity for residents. It will support creative and innovative activity, entrepreneurial partnerships and new work.

The attractiveness and the human warmth of city streets and public places are much-affected by arts and cultural components. Creativity in the public realm, such as imaginative and stimulating urban design, public art and expressions of community identity through events and celebrations, support distinctive place-making.

Articulating this Strategy helps the city and our community partners to leverage their collective resources and perform more effectively around shared goals. It will enable us to achieve our arts and cultural vision in the years ahead and enhance the value of arts and culture to all sections of the community. It acknowledges that this is a journey, a work in progress, and focuses on actions which can be undertaken in the next five years to achieve our community's vision, and to create a positive future for Ipswich.

“This Strategy recognises Ipswich’s existing strengths and assets as opportunities for further development. In a rapidly growing city like Ipswich it is vital that we have a plan if we are to harness our arts and cultural assets and create a strong community.”

Councillor Kylie Stoneman, Chair of the Arts and Community Development Committee

DEVELOPMENT OF THE ARTS AND CULTURAL STRATEGY

Public Engagement

Public engagement on the Arts and Cultural Strategy clearly showed that the Ipswich Community understands that arts and culture are fundamental to a vibrant and thriving society. Early consultation occurred in October 2017, when six focus group sessions were held with 59 people representing various sectors across Ipswich: Aboriginal and/or Torres Strait Islander Peoples, Visual Arts, Youth and Young People, Performing Arts, Community Members and Ipswich City Council. These focus group sessions identified four key themes, which set the strategic direction that became the basis for ongoing consultation with stakeholders and the community:

- > Sharing our heritage, and creating new cultural histories with the community
- > Celebrating inclusivity, and connecting our people and communities
- > A highly visible and valued creative community
- > Incubating creativity and innovation, supporting collaboration and encouraging leadership and learning

A Discussion Document and Survey was then developed which was provided to the community for feedback in January 2018. A total of 298 people responded to the survey – with 80% confirming that the discussion document largely reflected their views on arts and cultural issues and opportunities for the city.

The below diagram gives a timeline overview of how the Arts and Cultural Strategy was developed.



What you told us

Expanding on the above four key themes, feedback received also identified a variety of further priorities and opportunities – from the importance of Council leadership and action, to the engagement of young people in the arts and cultural life of Ipswich:

- **A welcoming region proud of its Indigenous heritage and diversity** – We have heard that many in our community want to see a greater visibility of Indigenous culture in our streets, public buildings and elsewhere. You want to see our growing new and migrant communities

accepted fully into our cultural life and you want Council to implement policy and education programs that will ensure Ipswich matures as a warm and welcoming region in which to live, work and play, celebrating diversity in many forms.

- **Story-telling and interpretation** – Our stories, past and present, are as much a part of our heritage and identity as our built infrastructure. You want us to provide platforms and channels to capture and communicate our stories and generate shared experiences amongst us.
- **Investing in youth** – You want to ensure that young people feel listened to, connected and engaged, that they have spaces and resources for an active cultural life, and that there are development and potential career pathways which encourage them to stay in the local area beyond their school years. While there are some high quality activities for children, there is little arts provision for teenagers. Young people want to see more action, not just talk.
- **A strong and supportive arts community** - Studio 188 is a great small venue for emerging bands, and their workshops and jazz program are a valued contributor to Ipswich’s well-connected and mutually supportive music ecosystem. The visual arts also benefit from robust community relationships. Supported by several dance studios, the community is showing an increasing interest in dance, particularly amongst young people. Poetry and literature and a strong Eisteddfod culture are also distinguishing features of the Ipswich arts ecology.
- **Support our local talent** - You mentioned the high proportion of talented artists living in Ipswich and the variety of skills and experience they bring with them. However, we heard concerns that a lack of exposure for arts and cultural practitioners has resulted in the departure of many talented artists from the area. Enhancing the visibility of our creative sector will support their sustainability, assisting their capacity to generate income and build a stronger future. The local creative sector is supported by passionate and committed volunteers who are willing to dedicate time and energy to growing and strengthening the creative community. The provision of funding based on talent and merit, including through bursaries, fellowships or awards, is also seen as an important part of how we should support our creative practitioners.
- **Increased availability of space** - Arts and cultural activity in Ipswich has outgrown its available venues and infrastructure. There is a wish to see the city’s buildings more readily available to local artists and cultural organisations at affordable rates to support them as they develop and present their work. This may include collaborative workspaces as well as places to exhibit or perform their work.
- **Public art** - You see public art as a valuable way of increasing the visibility of our local artists, as well as improving the warmth and interest of our streets and buildings – you would welcome more work in the public domain, including street art and murals.
- **Guiding the pace of change** - You want our region to be a welcoming and vibrant place. You want us to guide the pace of change in our fast-growing city and rural areas and make the most of the exciting opportunities available to us.
- **Community pride** - There is growing pride in place, particularly amongst the younger population. The growing exposure of the arts industry has created a sense of community optimism. Despite this, many believe Ipswich is not recognised or appreciated for its arts and cultural achievements. Sport has been a big part of the Ipswich identity. Increasingly, there

is a recognition that an evolving and maturing city needs a vibrant, engaging arts and cultural life alongside sport and other elements of community life.

- **Preservation of our built and natural heritage** - You want us to acknowledge and preserve our built and natural heritage. We have some magnificent streets lined with architecturally significant buildings. There is strong support within the community to see innovative adaptive reuse of heritage buildings, particularly in the city centre. Community suggestions also included clearer signage and education regarding historical significance. Built heritage is a defining characteristic of Ipswich. However, it could be further recognised and appreciated with clearer signage and education regarding its significance, particularly for the younger population.
- **Lowering barriers** - The diversity of performing arts, community cultural and visual arts groups is essential in maintaining long-term sustainability for our creative and cultural sector. Allowing equal opportunities for new groups to form and for new arrivals into our community to participate will maintain our energy and creativity. This includes making Council's own application and approval processes as user-friendly as possible and being alert to new talents and energies in the community.
- **A collaborative city** - While there is pride in the abundance of arts and cultural entertainment offering in the region there is also a lack of effective marketing and communication – including a failure to harness the possibilities of social media and digital to connect with audiences. There is a desire for a more collaborative approach between organisations and events who currently compete for audiences and facilities, and a need for improving the skills devoted to marketing and audience development.
- **Communication** – You want the Arts and Cultural Strategy to result in practical action and change, and to know that Council is continuing to listen and respond to ideas and priorities from different sections of the community.

Key themes

Amongst many useful perspectives then, a number of key themes have emerged as significant for the Arts and Cultural Strategy. They include the importance of:

- > Community pride in our arts and cultural capabilities and achievements
- > Being a welcoming region, proud of its Indigenous heritage and diversity
- > Preservation of our built and natural heritage, and the use of story-telling and interpretation to bring our history and current stories to life
- > Investing in our growing young population
- > A strong, well-supported arts and creative community – including provision of space for making, presenting and performing
- > Making art visible, through public art and in other ways
- > Lowering the barriers for new talent and new activities, and encouraging collaborative working and marketing
- > Ensuring Council listens, learns and acts to address our community's arts and cultural aspirations

“Ipswich needs more public art – be it urban art, art installations, sculpture... public art that celebrates who we are as a city, who we were and who we aspire to become.”

“More workshop/rehearsal spaces so artists can develop their craft, and the quality of their work.”

“If we want vibrant hubs of culture and arts we need to ensure they are easy to access.”

“Invite people to tell their story.”

“More collaborative events.”

“Opportunities for young people to participate in arts and cultural events as organisers, decision-makers, artists or performers.”

“...mentoring introduction to creative disciplines and pathways in the arts.”

“Include cultural activities into existing festivals and events.”

OUR STRENGTHS AND OPPORTUNITIES

Ipswich already has many of the advantages and opportunities needed to become a city enriched by arts and culture; our people, our creativity, skills and entrepreneurship as well as our arts and cultural organisations and facilities.

Ipswich is an increasingly ethnically diverse city. The 2016 census shows that at least one in five (21.6%) residents was born overseas and there are 152 languages spoken. 2016 also saw Ipswich become a Refugee Welcome Zone, and we celebrate the social and cultural benefits that flow from hearing the stories and lived experiences of our emerging refugee community.¹

Ipswich also has a larger proportion of people identifying as Aboriginal and Torres Strait Islander than Queensland in 2016. Despite the large growth in the city's population over the last five years (16.1%), the proportion of residents identifying as Aboriginal and Torres Strait Islander has increased from 4.2% of Ipswich residents identifying as Aboriginal and/or Torres Strait Islander 2011 to 4.6% of residents in 2016. This is a higher growth than experienced in Queensland.² We recognise the unique contribution of our Aboriginal and Torres Strait Islander people to our cultural landscape and our cultural identity. There are significant opportunities to further foster, showcase and celebrate the arts and cultural contribution of our First Peoples.

Our population of 210,012³ people is projected to reach 520,000 by the year 2041.⁴ This unprecedented pace of growth is also reflected in the age of Ipswich residents. Unlike the rest of Australia - which faces an ageing population - Ipswich is young. The median age of residents is 32 years, compared to 37 years for Queensland, and 38 years for Australia.⁵ It is estimated that by 2036, over a third of our population will be under 25 years of age.⁶ It will be a defining characteristic of our community.

Ipswich hosts a thriving diverse community of practising creatives. There is a lively community-based arts scene, and a number of high-profile, active music and theatre groups. With many talented artists settling in the region, our bonds as a community are strengthened both through small and large-scale arts and cultural activities, and traditional gatherings.

The city's commitment to staying in the forefront of digital connectivity will be an important attractor for future creative businesses. Reflecting this, the 2016 launch of Fire Station 101 will assist digital start-ups and create a skills pipeline for local entrepreneurs.

Despite recent rapid population growth, Ipswich has maintained much of its architectural, natural and community charm and these heritage attractions play an essential role in attracting tourists and enhancing our urban environment.

Ipswich City Centre is home to the Library, Art Gallery, Community Gallery, Civic Centre, and Studio 188. The Workshops Rail Museum continues to be a significant attractor of visitors. As we grow further, arts and cultural facilities needs will increase both in Ipswich CBD, surrounding areas and in the new and emerging developments.

¹ Australian Bureau of Statistics, *Census of Population and Housing, 2016*.

² Australian Bureau of Statistics, *Census of Population and Housing, 2016*.

³ As per Ipswich City Council's internal modelling undertaken in March 2018.

⁴ The State of Queensland, Department of Infrastructure, Local Government and Planning (2017) *Shaping SEQ: South East Regional Queensland Regional Plan 2017*.

⁵ Australian Bureau of Statistics *Census of Population and Housing, 2016* for Ipswich, Queensland and Australia.

⁶ *State of Queensland, Office of Economical and Statistical Research (2012) Population and dwelling profile, Ipswich City Council*.

Arts and cultural activity thrives on open spaces as well as on the right built infrastructure. Our outdoor spaces, parklands, performance areas, and the defining Bremer River all form the canvas for our arts and cultural life.

Arts and creative endeavours have played an important role in building a sense of shared excitement and optimism. With a burgeoning dance culture supported by regular Eisteddfods and independent dance studios operating across the city, a thriving local music scene and a dynamic visual arts ecosystem, Ipswich is a place where we embrace our past and imagine our future.

DRAFT

IPSWICH'S VISION FOR ARTS AND CULTURE

Ipswich is enriched by our creative spirit and energised by our diverse community

The lives of all Ipswich residents are enhanced by the integration of arts and culture into our everyday experiences.

Local arts and cultural activities enjoy high levels of participation and attendance, strengthening our communities and fostering local identity and pride. New art forms are emerging that reflect the diversity of our talent and communities.

Our institutions, organisations and artists are valued and flourishing; they are reaching many audiences and providing career pathways and professional development for practitioners.

We are proud of our local Indigenous heritage and celebrate it. Visitors come to experience this and our unique cultural diversity.

Ipswich is renowned for creative innovation which drives economic growth. Arts and culture enrich the lives of all Ipswich residents and our diversity energises us.

To achieve this vision, Ipswich City Council, in collaboration with our local arts and cultural sector, will focus resources and actions to the following 5 goals and objectives:

1 Embracing and celebrating our cultural heritage and diversity

Cultural heritage is fundamental in creating a 'sense of place' for our community. We are rich in cultural heritage – from the stories of our traditional owners, to the new cultures that the migrants of yesterday and today carry with them.

Our objective: The cultures and histories of Ipswich will be a source of pride for our residents

2 Activating and engaging the whole of our city

Culturally activated cities bridge age and cultural barriers to create connected communities.

Our objective: Locally and nationally, Ipswich will have a reputation as a culturally vibrant destination. Arts and culture will be an integral part of our lives

3 Supporting and increasing engagement with our creative community

Creative practice and creative thinking are not only at the heart of the arts, they are essential for business innovation, technological progress and a productive civic life. Our creatives are beacons of the kind of community we want to be.

Our objective: Creative practitioners will choose Ipswich as a preferred location for their work

4 Building creative capacity amongst our young people

Beyond enhancing our city's cultural life, creative skills development will have social, civic and employment benefits, and strengthen opportunities for our young people.

Our objective: Our community's creative abilities and skills will be constantly improving

5 Listening and providing leadership for the cultural development of our community

Actively listening to the community will ensure programs and actions meet the needs and expectations of stakeholders. Enhancing city leadership will ensure that the full ambition of the Strategy is realised over the next five years.

Our objective: Our cultural planning and action will be well-informed by the needs and perspectives of the community

DRAFT

MAKING IT HAPPEN – OUR ACTION PLAN

1 **Embracing and celebrating our cultural heritage and diversity**

Cultural heritage is fundamental in creating a ‘sense of place’ for our community. We are rich in cultural heritage – from the stories of our traditional owners, to the new cultures that the migrants of yesterday and today carry with them.

Our objective: The cultures and histories of Ipswich will be a source of pride for our residents

Actions	
1.1.	Celebrate and highlight the culture and art of our First Peoples including through commissioning, presenting and showcasing their work in civic buildings and public spaces
1.2.	Welcome and support the cultures of our recent and new migrant communities
1.3.	Support showcasing of our diverse cultures through facilitating access to spaces and places for presentation, and promotion through Council channels
1.4.	Provide opportunities for story-telling and the sharing of our cultures and histories
1.5.	Maintain our commitment to high quality heritage preservation and encourage the adaptive reuse of buildings
1.6.	Feature and enhance knowledge of and engagement with our built heritage through effective signage and interpretation
1.7.	Use Apps and digital communications to connect with and interpret our heritage assets

2 **Activating and engaging the whole of our city**

Culturally activated cities bridge age and cultural barriers to create connected communities.

Our objective: Locally and nationally, Ipswich will have a reputation as a culturally vibrant destination. Arts and culture will be an integral part of our lives

Actions	
2.1	Develop a coordinated strategy to generate a lively, activated streetscape both day and night, through outdoor performance and festival programming, street art and mural installations
2.2	Support the activation of our city through increasing density and supporting commercial activity after hours
2.3	Develop and adopt a Public Art Strategy which stimulates the generation of new work in public spaces, commercial buildings and civic buildings and spaces throughout our city
2.4	Integrate creative lighting and public art to create safe and lively city spaces, parks and precincts
2.5	Develop a “welcome pack” for new residents, featuring arts and cultural connections and opportunities
2.6	Develop a strategy to incentivise and encourage first-time arts attendance for Ipswich residents – introducing residents to our cultural offerings
2.7	Partner with local businesses and others to increase accessibility of arts and cultural activities to a diverse community

3 **Supporting and increasing engagement with our creative community**

Creative practice and creative thinking are not only at the heart of the arts – they are essential for business innovation, technological progress and a productive civic life. Our creatives are beacons of the kind of community we want to be.

Our objective: Creative practitioners will choose Ipswich as a preferred location for their work

Actions	
3.1	Feature our local creatives on Council’s website and in our tourism, economic development and other communications
3.2	Foster and actively support the inclusion of local content in Festivals and facilities supported by Council
3.3	Facilitate networking activities between our creatives and our education and business communities to encourage partnerships and create opportunities for our creatives
3.4	Facilitate skills development programs for organisations, artists and cultural groups – to strengthen marketing, entrepreneurial and presentation capabilities
3.5	Complete planning and initiate development of the Ipswich Performing Arts Centre
3.6	Develop a strategy to provide low-cost access to Council properties for creatives
3.7	Provide merit-based funding to creative practitioners and leaders
3.8	Undertake a “cultural facilities” mapping and prepare a Cultural Facilities Strategy

4 Building creative capacity amongst our young people

Beyond enhancing our city’s cultural life, creative skills development will have social, civic and employment benefits, and strengthen opportunities for our young people.

Our objective: Our community’s creative abilities and skills will be constantly improving

Actions	
4.1	Initiate arts and cultural mentoring programs for young people
4.2	Facilitate increased opportunities for creatives to connect with communities
4.3	Facilitate access to infrastructure to support cultural and artistic expression for youth
4.4	Support youth-focused programs at the Ipswich Art Gallery, Community Gallery and our performing arts facilities
4.5	Continue to listen to our young people, and adapt our arts and cultural initiatives to address their evolving needs
4.6	Foster engagement in creative diversity through funded access programs for young people

5 Listening, communicating and providing leadership for our community

Actively listening to the community will ensure programs and actions meet the needs and expectations of stakeholders. Enhancing city leadership will ensure that the full ambition of the Strategy is realised over the next five years.

Our objective: Our cultural planning and action will be well-informed by the needs and perspectives of the community

Actions	
5.1	Improve communication channels to inform residents and tourists of upcoming arts and cultural events and activities
5.2	Hold periodic forums to maintain close understanding of the evolving creative community
5.3	Survey creative practitioners and cultural groups periodically to learn more about their needs and aspirations
5.4	Provide adaptive leadership to ensure the planning and actioning of arts and cultural activities and programs are responsive to community feedback

- 5.5 Foster a collaborative governance model between Council and the cultural sector for relevant arts and cultural initiatives

ACKNOWLEDGEMENTS

Ipswich City Council would like to express our thanks to all members of the community who have generously participated in focus group sessions and/or responded to the Discussion Document survey – and we look forward to hearing from them further, and from Ipswich’s wider community in response to priority action items set out in this document.

Give us your feedback [[link to survey](#)]

DRAFT

[Logo]

Arts and Community Development Committee	
Mtg Date: 16.04.18	OAR: YES
Authorisation: Caroline McMahon	

26 March 2018

MEMORANDUM

TO: COMMUNITY ENGAGEMENT MANAGER

FROM: COMMUNITY GRANTS OFFICER

RE: COMMUNITY DEVELOPMENT GRANTS APPLICATIONS - APRIL 2018

INTRODUCTION:

This is a report by the Community Grants Officer dated 26 March 2018 concerning the allocation of Community Development Grants Program funds.

BACKGROUND:

Council's Community Grants Scheme includes a Community Development Grants Program with a budget allocation of \$140,000.00 (which includes an allocation of \$40,000.00 for Christmas events and activities) for the 2017–2018 financial year.

Applications are accepted throughout the year for Community Development Grants and allocated against a monthly budget of approximately \$8,300.00, with any residual rolled over to the next month.

Successful applicants must be able to demonstrate a community development framework that enhances the community life and wellbeing of Ipswich residents. The maximum grant available for community groups is \$2,500.00.

GRANT APPLICATIONS RECEIVED:

Council received five (5) eligible applications this month.

1. Westside Community Care

Westside Community Care seeks funding towards its annual Family Funday to be held at Robelle Domain, Springfield Central on 19 May 2018.

This free community event features the Dance Up Competition for children, young people and adults, market stalls, fun rides and a fireworks display later in the evening. As in previous years, the event will include performances by the Watoto Children's Choir from Uganda.

The purpose of the event is to provide free family entertainment to the community, and an outlet for young people to showcase their talents. As in previous years, any funds raised through this project will be invested back into other programs delivered by Westside Community Care.

The total cost of the Family Funday is \$8,000.00 (excl-GST) and it is recommended that Council allocate \$2,500.00 (excl-GST) to Westside Community Care towards advertising and promotion, technical requirements and children's rides.

Westside Community Care has received the following funding from Council in the past two (2) years.

Financial Year	Funding Type	Amount	Project Title
2016	Community Development Grant	\$1,000.00	Family Funday
2016	Community Donation	\$5,000.00	New Year's Day Fireworks
2016	Community Donation	\$100.00	Helping Community members in need
2016	Community Donation	\$2,000.00	Australia Day 2016 Community Event
2016	Community Donation	\$2,500.00	Seeds Fundraising Dinner
2016	Community Donation	\$600.00	2016 Family Fun Day Assistance
2016	Community Donation	\$2,500.00	Community Kitchen Upgrade
2016	Community Donation	\$500.00	Community Engagement - Healthy Lifestyle
2016	Community Donation	\$1,500.00	The Lifetime Program
2017	Community Donation	\$1,000.00	Emergency Relief for Struggling Families
2017	Community Donation	\$2,500.00	Australia Day Celebrations
2017	Community Donation	\$1,000.00	Emergency Relief for Struggling Families
2017	Community Development Grant	\$1,228.00	Family Funday
2017	Community Donation	\$2,305.00	2017 Family Fun Day
2017	Community Donation	\$2,000.00	Seeds Fundraising Dinner
2017	Community Donation	\$1,000.00	2016 Christmas Appeal
2017	Community Donation	\$500.00	2017 Family Fun Day
2017	Community Donation	\$4,400.00	McDonald's Greater Springfield Run for Life
2017	Christmas Grant	\$1,500.00	Christmas Community Morning Tea
2017	Community Donation	\$500.00	2017 Christmas Hamper and Voucher Appeal
2017	Cultural Grants	\$1,691.61	Australia Day Celebration
		\$35,324.61	

2. Central Presbyterian Church Ipswich

The Central Presbyterian Church Ipswich seeks funding for its annual Streetlinks event to be held in the grounds of Central Church Ipswich on 13 June 2018.

Streetlinks is undertaken in partnership with Ipswich Assist and engages the following target groups:

- Homeless and people at risk of homelessness
- Low income families and individuals
- Unemployed

A broad range of services and agencies support the event by providing information about suitable pathways to deal with issues participants may be experiencing. Agencies also distribute food and toiletry supplies to participants and provide morning tea and lunch. The 2017 Streetlinks event engaged approximately 450 participants from economically disadvantaged backgrounds. Funding is specifically sought to assist with marketing and infrastructure costs.

The total cost of the project is \$4,800.00 and it is recommended that Council allocate \$2,500 (excl-GST) to Central Church Ipswich to support the 2018 Streetlinks event. Other financial and in-kind support will be provided by Ipswich Assist and the applicant.

Central Church Ipswich has received the following funding in the past two (2) years:

Financial Year	Funding Type	Amount	Project Title
2016	Community Development Grant	\$2,500.00	Streetlinks
2017	Community Development Grant	\$2,452.00	Streetlinks
2017	Community Donations	\$2,000.00	Streetlinks
		\$6,952.00	

3. Centro Church

Centro Church (the Church) seeks funding towards purchasing a sound system to use as part of the Centro Teens Schools Tour.

For the past five (5) years, the Church youth group has undertaken school tours at Ipswich schools, providing entertainment to students during school term. The sound system used for touring requires replacing at a cost of \$4,160.00 (excl –GST).

In line with the Community Development Grants Policy that equipment purchase is eligible for 50% of the cost, up to a maximum of \$1,250.00, it is recommended that Council allocate \$1,250.00 (excl-GST) towards the cost of the new sound system, which will be used during the Centro Teens Schools Tour.

Centro Church has received the following funding in the past two financial years:

Financial Year	Funding Type	Amount	Project Title
2016	Community Donations	\$5,000.00	Computer Upgrades
2016	Community Donations	\$10,000.00	Funding for Air Conditioning
2016	Community Development Grants	\$500.00	Youth program room upgrade
2017	Community Donations	\$1,700.00	Office facilities for workshops
		\$17,200.00	

4. Ivory's Rock Foundation

Ivory's Rock Foundation seeks funding to support the Refugee Community Day on 26 May 2018. The event will be held at the Ivory's Rock pavilion area and is expected to attract between 500-700 participants.

In collaboration with key agencies including Multicultural Development Australia (MDA) and Access Community Services, invitations have been extended to people from refugee communities in Ipswich and surrounding areas. MDA and Access Community Services will provide logistical support, professional staff, translators and volunteers, and the program will include an Acknowledgement of Country. Other activities include wild life demonstrations, dancing and games for families.

This is the second welcome event to be held at Ivory's Rock, and the 2017 event attracted approximately 200 new Australians from Middle Eastern countries. Although the Refugee Community Day in May will attract participants from outside Ipswich, the applicant and partnering organisations are expecting at least 200 members of the Sudanese community who live in Ipswich.

The total cost of the event is \$26,100.00 and Ivory's Rock Foundation have received additional funding of \$10,000.00 from a State Government Grant, along with financial and in-kind contributions from Access Community Services and Multicultural Development Australia.

It is recommended that Council allocate \$2,500.00 (excl-GST) towards hiring equipment and technical support towards the Refugee Community Day event.

Ivory's Rock Foundation has received the following funding in the past two (2) years:

Financial Year	Funding Type	Amount	Project Title
2016	Community Donations	\$2,000.00	2016 Community Christmas Carnival
		\$2,000.00	

5. Ipswich Seventh-Day Adventist Church

Ipswich Seventh-Day Adventist Church (the Church) seeks funding to undertake an 8 week Depression and Anxiety Recovery Program. The program has been designed by Dr Neil Nedley (an American mental health physician) and will be facilitated by trained volunteers.

The Church aims to have 40 participants from the broader community. The program will be located at Ipswich State High School, beginning 26 April 2018, and held after hours between 7pm and 9pm. Following a DVD presentation about the program, volunteers will facilitate small groups each week to assist participants to practice skills that help them to deal with depression and anxiety.

Participants will be required to undertake an online survey before and after the program to gauge levels of depression/anxiety and improvement. At the completion of the program the Church will undertake a follow-on series to enable participants to continue supporting the group, encourage them to continue using skills developed and enable the group to stay connected.

The total cost of undertaking the Depression and Anxiety Recovery Program is \$4,432.50 and it is recommended that Council allocate \$2,500.00 (excl-GST) to assist with resource costs for participants and venue hire.

Ipswich Seventh Day Adventist Church has received the following funding in the last 2 years:

Financial Year	Funding Type	Amount	Project Title
2018	Community Donations	\$2,000.00	Community Seniors Events
		\$2,000.00	

BENEFITS TO COMMUNITY AND CUSTOMERS:

The Community Development Grants Program provides funding to community based non-profit organisations for purposes inclusive of community infrastructure, purchase of equipment, organisational development, community development projects and festivals or events. To align with the actions of Advance Ipswich and the Corporate Plan 2017–2022, projects are required to contribute to one or more of the following funding objectives:

- Encourage community activities that promote and celebrate a sense of belonging.
- Engage the community in the creation of local projects and programs that encourage inclusion and participation and promote and demonstrate a sense of belonging as it relates to the whole of community.

FINANCIAL IMPLICATIONS:

Approval of the Community Development Grants in this report of \$12,030.00 will leave a balance of \$60,475.93 available for allocation during the remainder of the 2017–2018 financial year.

RECOMMENDATION:

- A. That Council provide funding to the amount of \$2,500.00 (excl-GST) to Westside Community Care Inc towards the Family Funday.
- B. That Council provide funding to the amount of \$2,500.00 (excl-GST) to Central Church Ipswich towards the 2018 Streetlinks event.
- C. That Council provide funding to the amount of \$1,250.00 (excl-GST) to Centro Church towards purchasing a new sound system.
- D. That Council provide funding to the amount of \$2,500.00 (excl-GST) to Ivory’s Rock Foundation towards the Refugee Community Day.
- E. That Council provide funding to the amount of \$2,500.00 (excl-GST) to Ipswich Seventh-Day Adventist Church towards participant resources and venue hire costs associated with the Depression and Anxiety Recovery Program.

Josie Berry

COMMUNITY GRANTS OFFICER

I concur with the recommendations contained in this report.

Abbey Richards

COMMUNITY ENGAGEMENT MANAGER

I concur with the recommendations contained in this report.

Caroline McMahon

CHIEF OPERATING OFFICER

(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)

Arts and Community Development Committee	
Mtg Date: 16.04.18	OAR: YES
Authorisation: Caroline McMahon	

29 March 2018

MEMORANDUM

TO: CHIEF OPERATING OFFICER (ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)

FROM: COMMUNITY GRANTS OFFICER

RE: REGIONAL ARTS DEVELOPMENT FUND (RADF) – QUICK RESPONSE GRANT

INTRODUCTION:

This is a report by the Community Grants Officer dated 29 March 2018 concerning the allocation of a Quick Response Grant through the Regional Arts Development Fund.

BACKGROUND:

Arts Queensland provided funding matched dollar-for-dollar with the Ipswich City Council in the 2017–2018 financial year to support the development of the Ipswich Arts and Cultural Strategy and grant funding for applications approved by the Ipswich RADF Committee.

Grant applications are assessed by the RADF Assessment Committee for two funding rounds each financial year, in addition to provision for individual professional development applications assessed as Quick Response Grants.

QUICK RESPONSE GRANT APPLICATION:

An application for a RADF Quick Response Grant was received from Ipswich sculptor, Sean Williams, to undertake a mentorship under Emeritus Professor Patricia Hoffie, a recognised and respected artist. Mr Williams has identified that Professor Hoffie's experience as an artist, academic, writer and curator with over 40 years' experience in the visual arts sector will benefit a number of areas of his practice.

The mentorship will be structured as 10-12 one hour sessions over a 12 month period, commencing in May 2018, and will draw on Professor Hoffie's extensive experience. As an emerging artist, the mentorship will consolidate and strengthen Mr Williams' ability to continue developing skills and confidence necessary to further his career.

He has been challenged to produce a new body of work consisting of 7-10 small scale sculptures. Close mentorship focussing on the process of art production are central to the projects aims, and the works will be critiqued by Professor HOFFIE as they are produced, pushing Mr Williams to expand his critical analysis skills.

The application has been considered and \$2,000.00 approved by the Ipswich RADF Assessment Committee.

BENEFITS TO COMMUNITY AND CUSTOMERS:

Implementation of the RADF Grants form part of Council's support for the community and is consistent with Advance Ipswich, and the Corporate Plan 2017–2022. Projects are required to contribute to one or more of the following funding objectives:

- Encourage community activities that promote and celebrate a sense of belonging.
- Engage the community in the creation of local projects and programs that encourage inclusion and participation and promote and demonstrate a sense of belonging as it relates to the whole of community.

FINANCIAL IMPLICATIONS:

Funding for the provision of RADF grants, promotion, community engagement and RADF Committee training is provided in the Community Engagement budget. A total of \$86,768.10 is available for distribution for the 2017–2018 financial year as follows:

Arts Queensland Contribution 2017	\$40,000.00
Ipswich City Council Contribution 2017	\$40,000.00
Carry forward 2016-2017 year	\$ 6,768.10
	\$86,768.10
Funding Allocated Round 1 – RADF Grants Program	-\$18,440.00
Contribution to Arts and Cultural Strategy	-\$40,000.00
Quick Response Grant – Sean Williams	- \$ 2,000.00
Total Funding to be carried forward for allocation for the remainder of the financial year	\$26,328.10

RECOMMENDATION:

That a Regional Arts Development Fund Quick Response Grant of \$2,000.00 be allocated to Sean Williams for a 12 month mentorship with Professor Patricia Hoffie, as detailed in the report by the Community Grants Officer dated 29 March 2018.

Josie Berry

COMMUNITY GRANTS OFFICER

I concur with the recommendation contained in this report.

Abbey Richards

COMMUNITY ENGAGEMENT MANAGER

I concur with the recommendation contained in this report.

Caroline McMahon

CHIEF OPERATING OFFICER

(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)

Arts and Community Development Committee	
Mtg Date: 16.04.18	OAR: YES
Authorisation: Caroline McMahon	

8 April 2018

MEMORANDUM

TO: CHIEF EXECUTIVE OFFICER

FROM: CHIEF OPERATING OFFICER (ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)

RE: ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT DEPARTMENT – 2018/19 PRIORITY AREAS

INTRODUCTION:

This is a report by the Chief Operating Officer (Arts, Social Development and Community Engagement) dated 8 April 2018 concerning operational priorities for 2018-2019.

BACKGROUND:

The release of Australian Bureau of Statistics data from Census 2016 has allowed Council to review a 'point-in-time snapshot' of demographic and social information about the city's population and to examine trends over the last two Census periods (ten years).

In November 2017, the Arts, Social Development and Community Engagement Department senior management team commenced operational planning discussions to identify and align the department's key deliverables with Council's strategic vision, as outlined in *Advance Ipswich*, and to commence the development of the department's Operational Plan for 2018-2019.

THE ROLE OF THE DEPARTMENT:

The function of the Arts, Social Development and Community Engagement Department ("the Department") can be categorised into four key strategic pillars.

Cultural Capital

Through a broad range of activities, the Department promotes increased community participation in the arts (including literary, visual and performing arts) and facilitates economic benefits to the city through increased cultural tourism. By strengthening the capacity of individuals, community groups and organisations within the creative sector, the Department facilitates the independence and sustainability of Ipswich's local arts

community. Through the implementation of key actions in the city's Arts and Cultural Strategy, the department will be proactive in realising the aspirations of both Council and the community.

Liveability

Through its strong connection with community and on the basis of social data analytics, the Department drives social outcomes that align to community needs and best practice policy platforms. Evidenced-based community assessment and expertise in community development methodology allows the Department to facilitate improved outcomes within communities of need; influence planning for community facilities; and advocate for the delivery of social and other services that contribute to Ipswich's status as a liveable city.

Community Capacity

The delivery of learning resources, experiential learning opportunities, and education programs designed to meet specific needs ensures that the capacity of individuals, community groups and organisations is strengthened. Through the application of Council's community grants and other funding programs, community organisations are positioned to actively contribute to community outcomes, while establishing a strong evidence base to attract future funding from alternative sources, thereby ensuring their ongoing sustainability.

Social Development

Finally, the Department has a clear role to play in identifying and addressing areas of social risk within the community which may be magnified by the rapidly increasing population. This involves taking an evidence-based approach (likely to involve targeted research and engagement) to developing a prioritised program of work (within key risk areas) designed to deliver improved social outcomes for the community. This work may include targeted program delivery, strategic advocacy and partnerships with other levels of government to improve local outcomes.

THE SOCIAL PRIORITIES:

Analysis of the Census data identified four key areas of opportunity to drive social change. These are:

Children and young people: Ipswich is a young city; with a median population of 32, the city is significantly younger than the State (37) and Australia (38). As at Census 2016, 38% of the city's population was younger than 25 – 24% was under the age of 15. This proportion of young people is expected to grow. There is significant opportunity to work with the city's young people to identify risk areas that may include social resilience, barriers to employment, mental health and to build civic pride and social responsibility in the city's young population.

Reducing social barriers to employment: There are a number of known social barriers to unemployment, such as social disadvantage, language barriers and social isolation. Increasing levels of unemployment in Ipswich have highlighted the need to investigate

barriers to employment for Ipswich residents and an opportunity to implement a program of work that facilitates improved outcomes for the local community.

Aboriginal and Torres Strait Islander Community: 4.6% of Ipswich's population identifies as Aboriginal and/or Torres Strait Islander, which is slightly more than the state average (4.2%) and significantly more than some of Ipswich's benchmarked regional cities. Through commitments made in its Aboriginal and Torres Strait Islander Peoples Accord, Ipswich City Council aims to close the gap through open dialogue with indigenous community partners and the co-design of initiatives that empower our Aboriginal community.

Community Health: Data relating to community health in Ipswich and the broader West Moreton region reveals significant inter-generational trends relating to diet, physical activity and general health. Through the consideration of social determinates of health, Council has an opportunity to collaborate with hospital, health and academic partners to connect vulnerable communities with improved services, thereby facilitating better health outcomes for our local community.

THE OPERATIONAL PLAN:

The department's contribution to Council's Operational Plan for 2018/19 will incorporate planned actions to address each of the four strategic pillars identified above (including the social priority areas). It will also include a broader program of work that aligns to more generic community needs, such as celebration of diversity and multiculturalism, support of targeted communities, increased community engagement and promotion of social cohesion.

FINANCIAL IMPLICATIONS:

The Arts, Social Development and Community Engagement Department's operational budget for 2018-2019 has been drafted to enable the delivery of its planned activities and deliverables.

RECOMMENDATION:

That the report be received and the contents noted.

Caroline McMahon
CHIEF OPERATING OFFICER
(ARTS, SOCIAL DEVELOPMENT AND COMMUNITY ENGAGEMENT)