

City of Ipswich

Leading
Queensland into
the 21st Century
through growth,
innovation and
investment.

Join us online:

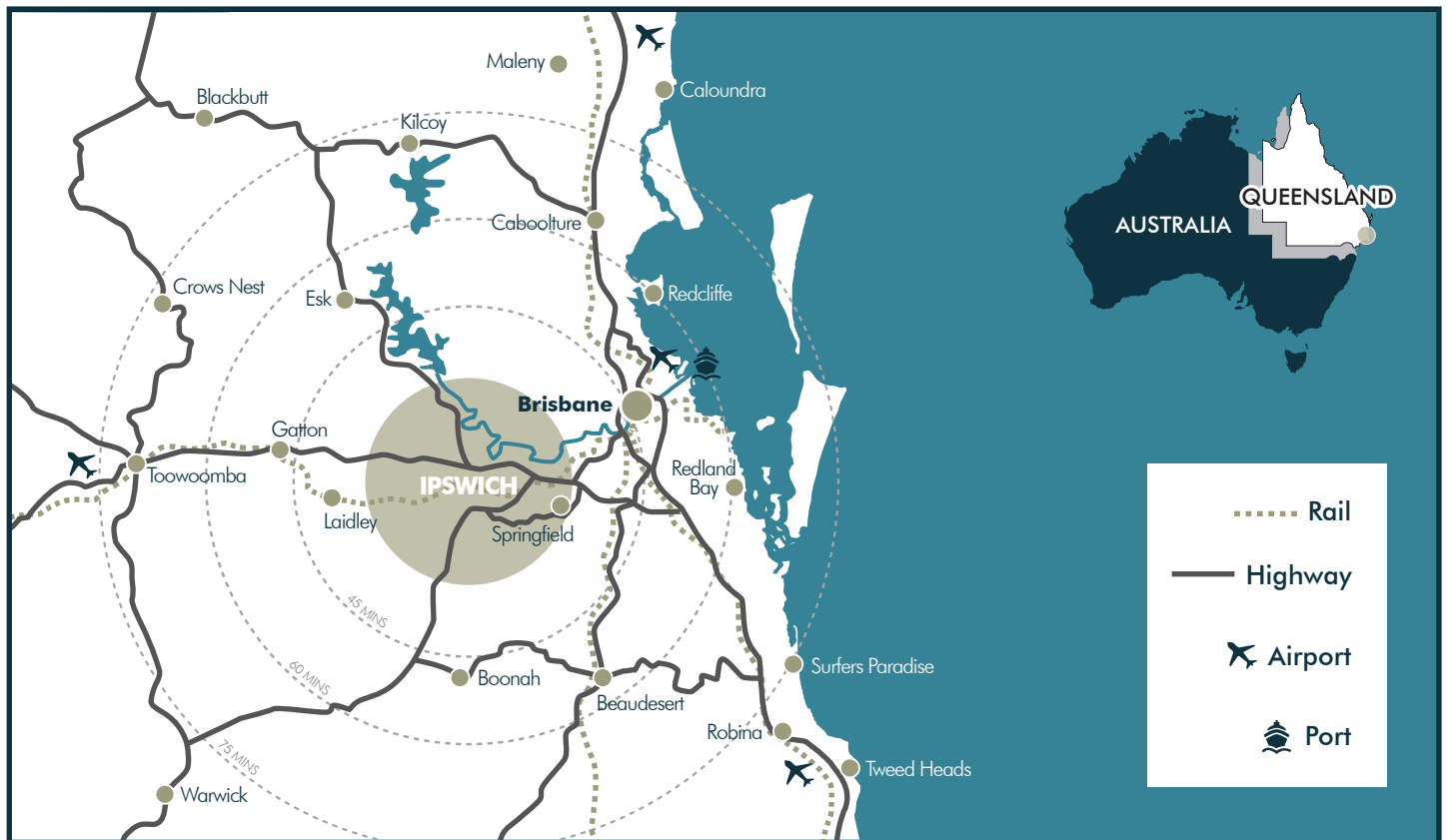


ipswich.qld.gov.au



City of
Ipswich


Strategically positioned - Globally connected - Future orientated




Ipswich CBD Redevelopment

Innovate, engage and activate are the design principles of the Ipswich Mall redevelopment project. A new Council Administration building, a new library, and an open space hosting major public events, markets, artisans and food experiences will revitalise the city heart.

Ipswich-commercial.com.au



Ipswich Motorsport Park

The Park is a \$170 million planned redevelopment designed to create Queensland's premier motorsport precinct. The motorsport industry generates close to \$4 billion nationally with this investment anticipated to return over \$700 million in commercial and economic benefits to the local and state economy.

Ipswichmotorsport.com.au



Discover Ipswich

More than two million people visit the City of Ipswich every year. Already a vibrant destination for day trips and short breaks, the city's nature based recreation and adventure opportunities, together with participation events, are building its popularity and reputation as a tourist destination.

Discoveripswich.com.au



Smart City program

The National Award for Innovation Management Initiatives and the Queensland Premier's Award for Public Sector transformation in 2017 were both won by the City of Ipswich. Smart Digital City services will bring \$470 million into the Ipswich economy over the next decade.

Ipswichsmartcity.com.au



The City of Ipswich

A proud history of industry - a strong investment in today - a bright future of possibility



One of Australia's fastest emerging 21st Century cities, growing at 3.5% per annum sustained over the last ten years.



A vibrant and robust economy. \$9 billion per annum of regional production with 4% growth underpinning local business growth and prosperity.



A place for visionaries to emerge, innovate, grow and prosper, supported by sustainable planning and a philosophy of success.



Key industry sectors



Energy and environment	Food and agribusiness	Defence and aerospace	Advanced manufacturing	Property and construction	Transport and logistics	Education and training
The city is working towards a sustainable industrial biotechnology and bio products sector. Initiatives include developing an Ipswich-based biodiesel plant, waste diversion, and creating a potential eco-industrial precinct.	Ipswich is a major processing centre for meat, poultry, fine foods, beverages, smallgoods and food packaging. The city wants to become a major distribution centre to national and international food markets.	Ipswich is home to Australia's largest military air base RAAF Amberley. Projected to grow to 7,000 personnel by 2020, Ipswich also hosts a significant number of defence contractors and key base services.	The City of Ipswich has historically been the centre for manufacturing for south-east Queensland. Manufacturing is still the city's largest employer with 14.6% of the workforce employed in the sector.	With almost double the State growth rate Ipswich will need to accommodate more than 300,000 people over the next 24 years. Construction of housing and associated infrastructure presents tremendous opportunity.	Ipswich was home to Queensland's first rail line. It is still a logistics hub for product distribution across Australia and internationally due to its location, and easy access to the Port of Brisbane and Brisbane Airport.	Ipswich has a world-class university, quality public and private schools as well as a strong vocational education sector. The cities comparative advantage is a knowledge intensive workforce focused on its key industries.

Ipswich City Council Office of Economic Development

If you are looking for help and advice to take advantage of business opportunities in the City of Ipswich our highly skilled team members are trained and available to assist.



Organise

- Business and industry workshops and seminars
- Tours and networking opportunities
- Linkage with industry, business and allies across the region, the State and internationally
- Information on local industry including business trends and opportunities

Provide

- Advice on business start-up, expansion, relocation, or retention
- Demographics and statistics on the Ipswich region
- Information on current and future developments
- Investor attraction assistance
- International relations assistance

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