

Eat Safe

IPSWICH



LET YOUR STARS SHINE

Food safety rating display materials guide



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ipswich.qld.gov.au





CONGRATULATIONS ON ACHIEVING YOUR RECENT *EAT SAFE IPSWICH* STAR RATING!

Let your stars shine and proudly display your good food safety rating for everyone to see.

The following information will assist your business to promote its food safety star rating. To get the maximum benefits from the star rating display materials provided by Council, it is recommended that:



The large sticker is placed on a window or glass door near the front entrance of your business.

If your business does not have a front window, you may wish to place the sticker in an A5 perspex display stand instead.



The small sticker can be placed prominently on or near a cash register, counter top or other suitable location.



The star rating certificate can be framed and placed near the front entrance of your business or wherever you currently display your food licence certificate.

Please do not place any display material in or near food preparation areas.





PROMOTE YOUR STAR RATING

Council encourages you to promote your *Eat Safe Ipswich* star rating. Copyright laws mean that you cannot reproduce the *Eat Safe Ipswich* sticker, certificate or Ipswich City Council logo in any advertising, promotion or website. However, you can use the following text on your business website or other promotional material.

"<Name of business> has achieved a <3, 4, 5> star Eat Safe Ipswich food safety rating!"



If your business received **3 stars**, you may also include:

"This business demonstrates a high level of compliance with the Food Act 2006 and overall good food safety management practices."



If your business received **4 stars**, you may also include:

"This business demonstrates a high level of compliance with the Food Act 2006 and overall very good food safety management practices."



If your business received **5 stars**, you may also include:

"This business demonstrates full compliance with the Food Act 2006 and overall excellent food safety management practices."



IMPORTANT INFORMATION

- ✓ *Eat Safe Ipswich* star rating display materials remain the property of Ipswich City Council.
- ✓ Please refer to the *Agreement to Display Food Safety Rating* for full terms and conditions.
- ✗ Due to copyright laws, the Ipswich City Council logo and *Eat Safe Ipswich* logo cannot be reproduced without written approval by Ipswich City Council.
- ✗ Please do not display your star rating on material that will be difficult to change if your star rating changes in the future.

*Eat Safe Ipswich encourages a safe and healthy Ipswich as part of Council's shared vision for the future
– Advance Ipswich.*

FOR FURTHER INFORMATION OR ASSISTANCE:

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